Activity-Based Management Training Course

Professional Development Training Course Outline

Category	ACCOUNTING & FINANCE	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Activity-Based Management Training Course is designed to equip professionals with advanced knowledge and practical competencies in cost optimization, strategic performance management, operational efficiency, profitability analysis, process improvement, financial planning, and data-driven decision-making. The course focuses on modern management accounting systems, cost allocation techniques, business process optimization, value chain analysis, budgeting strategies, activity-based costing integration, financial sustainability, and enterprise-wide performance enhancement. Participants will gain practical insights into improving organizational productivity, reducing operational waste, increasing profitability, and enhancing competitive advantage using globally recognized Activity-Based Management frameworks.

This comprehensive and SEO-friendly training course integrates trending concepts such as business intelligence, lean management, digital transformation, operational excellence, strategic cost management, financial analytics, continuous improvement, KPI monitoring, resource optimization, and sustainable business growth. The course provides participants with practical methodologies, analytical tools, real-world case studies, and strategic implementation techniques to improve organizational performance and achieve long-term operational success in both public and private sector institutions

Programme Curriculum

Activity-Based Management Training Course

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Course Objectives

Upon completion of this course, participants will be able to:

1. Understand the principles and strategic importance of Activity-Based Management in modern organizations.
2. Apply advanced cost management techniques for operational efficiency and profitability improvement.
3. Analyze organizational activities to identify value-added and non-value-added processes.
4. Improve financial performance using strategic budgeting and resource allocation methods.
5. Implement process optimization and performance measurement systems.
6. Integrate Activity-Based Costing with enterprise performance management strategies.
7. Develop data-driven decision-making capabilities using financial analytics and KPI monitoring.
8. Enhance productivity through lean management and continuous improvement strategies.
9. Evaluate cost drivers and operational activities for business sustainability.
10. Strengthen organizational competitiveness using strategic financial planning techniques.
11. Utilize digital transformation tools to improve management reporting and business intelligence.
12. Design effective cost reduction and operational excellence initiatives.
13. Apply global best practices in Activity-Based Management for organizational growth and sustainability.

Organizational Benefits

- Improved operational efficiency and productivity.
- Enhanced profitability and financial sustainability.
- Better allocation of organizational resources.
- Reduced operational waste and unnecessary costs.
- Improved strategic planning and budgeting accuracy.
- Stronger business intelligence and reporting systems.
- Increased employee accountability and performance.
- Enhanced customer value and service delivery.
- Improved competitiveness in dynamic business environments.
- Sustainable growth through continuous improvement initiatives.

Target Audiences

1. Finance Managers and Financial Analysts.

2. Accountants and Cost Management Professionals.
3. Operations Managers and Supervisors.
4. Business Consultants and Strategy Specialists.
5. Internal Auditors and Compliance Officers.
6. Project Managers and Team Leaders.
7. Procurement and Supply Chain Professionals.
8. Senior Executives and Organizational Decision-Makers.

Course Duration: 5 days

Course Modules

Module 1: Introduction to Activity-Based Management

- Fundamentals and principles of Activity-Based Management.
- Relationship between Activity-Based Costing and Activity-Based Management.
- Importance of strategic cost management in modern organizations.
- Identification of value-added and non-value-added activities.
- Role of Activity-Based Management in operational excellence.
- Global Case Study: Implementation of Activity-Based Management in manufacturing organizations to improve operational efficiency.

Module 2: Cost Drivers and Cost Allocation Techniques

- Understanding cost drivers and resource consumption.
- Methods of cost allocation and activity analysis.
- Identifying high-cost operational processes.
- Techniques for accurate financial reporting and budgeting.
- Strategies for reducing operational costs and waste.
- Global Case Study: Cost optimization strategies used by multinational service organizations.

Module 3: Strategic Cost Management and Profitability Analysis

- Principles of strategic cost management.
- Profitability analysis using Activity-Based Management tools.
- Financial performance evaluation and benchmarking.
- Revenue enhancement and operational sustainability techniques.
- Strategic pricing and budgeting methodologies.
- Global Case Study: Profitability improvement initiatives in global retail organizations.

Module 4: Process Improvement and Operational Efficiency

- Business process mapping and workflow analysis.

- Lean management and continuous improvement strategies.
- Operational efficiency measurement techniques.
- Eliminating bottlenecks and improving productivity.
- Integrating quality management with Activity-Based Management.
- Global Case Study: Lean transformation and process optimization in international logistics companies.

Module 5: Performance Measurement and KPI Management

- Designing effective performance measurement systems.
- Development and monitoring of key performance indicators.
- Balanced scorecard and strategic performance management.
- Data-driven decision-making and financial analytics.
- Reporting systems for operational and financial performance.
- Global Case Study: KPI-based performance management in global banking institutions.

Module 6: Budgeting and Resource Optimization

- Advanced budgeting and forecasting techniques.
- Resource allocation and utilization strategies.
- Cost control and financial planning approaches.
- Improving organizational efficiency through budgeting systems.
- Integrating Activity-Based Management into financial planning.
- Global Case Study: Resource optimization practices in multinational energy companies.

Module 7: Technology, Digital Transformation, and Business Intelligence

- Role of digital transformation in financial management.
- Business intelligence tools and financial reporting systems.
- Automation of cost management and operational processes.
- Data analytics for strategic decision-making.
- Emerging technologies in Activity-Based Management.
- Global Case Study: Digital transformation initiatives in international telecommunications companies.

Module 8: Implementing Activity-Based Management Strategies

- Developing an Activity-Based Management implementation framework.
- Change management and stakeholder engagement strategies.
- Monitoring and evaluating implementation effectiveness.
- Risk management and sustainability planning.
- Best practices for long-term operational improvement.
- Global Case Study: Enterprise-wide Activity-Based Management implementation in global healthcare organizations.

Training Methodology

- Interactive lectures and expert-led discussions.
- Practical workshops and hands-on exercises.
- Group discussions and collaborative learning sessions.
- Real-world case studies and industry analysis.
- Financial modeling and performance analysis exercises.
- Role plays and scenario-based simulations.
- Business process evaluation and strategic planning activities.
- Participant presentations and knowledge-sharing sessions.
- Continuous assessment and feedback mechanisms.
- Action planning for workplace implementation.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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