Advanced Intrapreneurial Leadership and Executive Sponsorship Training

Professional Development Training Course Outline

Category	Leadership and Management	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s rapidly evolving business landscape, intrapreneurial leadership and executive sponsorship play a critical role in driving organizational innovation, corporate agility, and transformational success. Advanced Intrapreneurial Leadership and Executive Sponsorship Training is designed to equip corporate leaders, executives, and high-potential professionals with the skills to foster internal entrepreneurship, champion strategic initiatives, and lead cross-functional innovation projects within their organizations.

This program offers a comprehensive approach to developing executive influence, corporate innovation strategies, and high-impact decision-making skills. Participants will explore best practices in executive sponsorship, gain insights into entrepreneurial leadership within organizations, and learn how to drive sustainable business growth. With a blend of interactive learning, real-world case studies, and hands-on leadership exercises, this training will empower professionals to become catalysts of change and innovation.

Programme Curriculum

Advanced Intrapreneurial Leadership and Executive Sponsorship Training

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Course Objectives

1. Develop intrapreneurial mindsets to drive corporate innovation.
2. Strengthen executive sponsorship skills to support organizational initiatives.
3. Enhance strategic leadership capabilities for enterprise transformation.
4. Foster cross-functional collaboration to maximize business impact.
5. Learn decision-making frameworks for high-stakes leadership.
6. Improve financial acumen for sustainable business growth.
7. Master change management strategies for organizational agility.
8. Cultivate corporate governance expertise for ethical leadership.
9. Leverage design thinking methodologies for problem-solving innovation.
10. Develop persuasive communication skills for executive influence.
11. Enhance risk management approaches for business continuity.
12. Build a culture of innovation through entrepreneurial leadership.
13. Utilize digital transformation strategies for competitive advantage.

Target Audience

1. Senior Executives & C-Suite Leaders
2. Middle Management & Department Heads
3. Corporate Innovation Leaders
4. Strategic Business Consultants
5. HR & Learning Development Professionals
6. Project & Program Managers
7. Entrepreneurs & Business Owners
8. Policy Makers & Government Officials

Course Modules

Module One: Introduction to Intrapreneurial Leadership

- Defining intrapreneurship within corporate environments

- The mindset shift from traditional leadership to entrepreneurial leadership
- Case studies of successful corporate intrapreneurs
- The role of executive sponsorship in fostering innovation
- Aligning business strategy with intrapreneurial initiatives

Module Two: Executive Sponsorship Essentials

- The importance of executive sponsorship in business success
- Building credibility and trust as an executive sponsor
- Strategic alignment of corporate initiatives
- Managing stakeholders and gaining organizational buy-in
- Real-world examples of successful executive sponsorship

Module Three: Corporate Innovation Strategies

- Frameworks for developing innovative cultures
- Leveraging design thinking and agile methodologies
- Case studies of disruptive corporate innovation
- Driving growth through intrapreneurial initiatives
- Overcoming barriers to corporate innovation

Module Four: High-Impact Decision-Making

- Data-driven decision-making for corporate leaders
- Managing risks and uncertainties in strategic planning
- Behavioral economics and executive decision-making
- Scenario planning and its role in corporate success
- Enhancing problem-solving skills for leadership excellence

Module Five: Change Management & Organizational Agility

- Leading change in corporate environments
- Change resistance and how to overcome it
- Agile leadership principles for today’s organizations
- Building adaptability into corporate structures
- Communicating change effectively across teams

Module Six: Entrepreneurial Mindset for Corporate Growth

- What makes a corporate entrepreneur?
- Leveraging growth hacking techniques
- Innovative thinking models for enterprise success
- Encouraging risk-taking within a corporate setting
- Best practices from leading intrapreneurs

Module Seven: Persuasive Communication for Executive Influence

- Crafting compelling narratives for leadership buy-in
- Negotiation techniques for executive-level discussions

- Public speaking mastery for corporate leaders
- Emotional intelligence and leadership influence
- Leveraging storytelling for executive persuasion

Module Eight: Financial Acumen for Intrapreneurs

- Understanding corporate financial statements
- Budgeting strategies for internal ventures
- Investment decision-making for intrapreneurial projects
- The role of ROI in corporate innovation
- Funding mechanisms for intrapreneurial initiatives

Module Nine: Corporate Governance & Ethical Leadership

- The role of corporate governance in business sustainability
- Implementing ethical decision-making frameworks
- Regulatory compliance and corporate responsibility
- Corporate social responsibility (CSR) in leadership
- Ensuring transparency and accountability in decision-making

Module Ten: Digital Transformation & Competitive Advantage

- The role of AI in corporate leadership
- Leveraging digital tools for business transformation
- Big data & analytics in executive decision-making
- Cybersecurity essentials for corporate executives
- Future trends in digital leadership

Module Eleven: Managing Cross-Functional Teams

- Breaking silos for better collaboration
- Building high-performance teams across departments
- Leveraging diverse skill sets for business innovation
- Conflict resolution in leadership
- Best practices for cross-functional leadership

Module Twelve: Risk Management & Business Resilience

- Identifying corporate risks and mitigation strategies
- Crisis leadership in uncertain times
- Operational resilience for long-term sustainability
- Case studies of corporate risk management failures
- Cyber risk management in executive leadership

Module Thirteen: Leading with Emotional Intelligence

- Understanding the impact of EQ in leadership
- Developing self-awareness as a leader
- Empathy-driven leadership for high engagement

- Conflict resolution through emotional intelligence
- Applying EQ to executive decision-making

Module Fourteen: Scaling Innovation for Enterprise Growth

- Frameworks for scaling corporate innovation
- Driving sustained growth through strategic leadership
- Measuring innovation success
- Creating an intrapreneurial ecosystem
- Real-world case studies of scalable innovation

Module Fifteen: Final Leadership Mastery Workshop

- Executive leadership case simulations
- Real-world problem-solving sessions
- Interactive Q&A with industry leaders
- Final assessment and certification
- Personalized leadership development plans

Training Methodology

- Interactive Workshops & Case Studies
- Live Business Simulations & Role-Playing
- Executive Coaching & Peer Mentoring
- Digital Learning & Real-Time Feedback
- Capstone Leadership Project & Certification

Advanced intrapreneurial leadership, executive sponsorship, internal innovation, corporate entrepreneurship, leadership development, innovation management, change management, strategic leadership, executive coaching, organizational culture, innovation strategy, employee empowerment, driving innovation, leading change, executive buy-in, innovation adoption, intrapreneurial mindset, strategic execution, leadership skills, organizational transformation.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

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