# Bank Funding Strategies Training Course

Professional Development Training Course Outline

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|---|---|---|---|
| **Category** | Banking Institute | **Duration** | 5 Days |
| **Base Fee** | $1,500 USD | **Delivery Mode** | Online / On-site Hybrid |

## Course Introduction

In today's highly regulated and rapidly evolving financial landscape, Bank Funding Strategies have become a critical pillar for ensuring financial stability, liquidity optimization, capital efficiency, sustainable growth, and long-term profitability. Bank Funding Strategies Training Course equips banking professionals with practical knowledge, strategic frameworks, and global best practices to develop innovative, resilient, and sustainable funding solutions that support organizational growth while maintaining regulatory compliance and financial resilience.

The Bank Funding Strategies Training Course combines industry-leading methodologies, practical simulations, international case studies, and data-driven decision-making tools to help participants understand wholesale funding, retail deposit mobilization, capital market funding, syndicated loans, structured finance, securitization, digital banking funding models, treasury optimization, liquidity management, and risk mitigation strategies. Participants will gain the expertise required to strengthen funding diversification, improve liquidity coverage ratios (LCR), optimize net stable funding ratios (NSFR), leverage fintech innovations, integrate ESG funding opportunities, and implement strategic funding plans aligned with global banking standards and emerging financial market trends.

## Programme Curriculum

**Bank Funding Strategies Training Course**

**Introduction**

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**Course Duration**

5 days

**Course Objectives**

Upon completion of this training course, participants will be able to:

1. Develop strategic bank funding frameworks aligned with organizational objectives.
2. Optimize liquidity management using advanced treasury management techniques.
3. Improve funding diversification across retail, wholesale, and capital market sources.
4. Strengthen Asset Liability Management (ALM) for enhanced financial stability.
5. Implement Basel III & Basel IV liquidity compliance requirements effectively.
6. Analyze interest rate risk and funding cost optimization strategies.
7. Design digital banking funding models leveraging fintech innovations.
8. Evaluate capital market instruments including bonds, commercial paper, and securitization.
9. Apply ESG and sustainable finance funding strategies to attract responsible investors.
10. Enhance balance sheet optimization using advanced funding analytics.
11. Develop stress testing and liquidity contingency plans for crisis management.
12. Utilize AI-driven financial analytics for funding decision-making and forecasting.
13. Implement enterprise-wide funding risk management strategies to improve resilience.

**Target Audience**

1. Treasury Managers
2. Chief Financial Officers (CFOs)
3. Finance Directors
4. Bank Risk Managers
5. Asset Liability Management (ALM) Professionals
6. Commercial and Investment Banking Executives
7. Financial Controllers and Treasury Analysts
8. Regulators, Central Bank Officials, and Banking Consultants

**Course Modules**

**Module 1: Fundamentals of Bank Funding Strategies**

- Banking funding ecosystem
- Sources of bank funding
- Cost of funds optimization
- Funding mix analysis

- Funding strategy development
- **Case Study:** Building an optimal funding structure for a growing commercial bank.

**Module 2: Liquidity Risk Management and Treasury Optimization**

- Liquidity Coverage Ratio (LCR)
- Net Stable Funding Ratio (NSFR)
- Liquidity stress testing
- Cash flow forecasting
- Treasury best practices
- **Case Study:** Managing liquidity during financial market disruptions.

**Module 3: Deposit Mobilization and Retail Funding**

- Retail deposit growth strategies
- Customer retention models
- Digital deposit acquisition
- Deposit pricing optimization
- Product innovation
- **Case Study:** Digital savings transformation that increased deposit growth.

**Module 4: Wholesale Funding and Capital Markets**

- Interbank funding
- Bond issuance strategies
- Commercial paper markets
- Syndicated financing
- Securitization techniques
- **Case Study:** Successful corporate bond issuance to diversify funding sources.

**Module 5: Asset Liability Management (ALM) and Balance Sheet Optimization**

- Interest rate risk management
- Duration gap analysis
- Balance sheet restructuring
- Capital allocation optimization
- ALM governance
- **Case Study:** Improving profitability through integrated ALM strategies.

**Module 6: Regulatory Compliance and Sustainable Funding**

- Basel III & Basel IV implementation
- Regulatory liquidity reporting
- ESG financing strategies
- Sustainable funding instruments
- Climate-related financial risks
- **Case Study:** Integrating ESG funding into a commercial bank's strategy.

**Module 7: Digital Transformation and Innovative Funding Models**

- Fintech partnerships
- Digital banking platforms

- AI-powered funding analytics
- Blockchain applications
- Open banking opportunities
- **Case Study:** AI-enabled treasury optimization and funding cost reduction.

**Module 8: Strategic Funding Planning and Crisis Management**

- Funding contingency planning
- Recovery and resolution planning
- Scenario analysis
- Crisis communication strategies
- Strategic funding roadmap
- **Case Study:** Funding resilience during periods of economic uncertainty.

## Training Methodology

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

**Register as a group from 3 participants for a Discount**

**Send us an email: info@fineskilltrainingcenter.org or call** *+254769199797*

***Certification***

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

***Tailor-Made Course***

*We also offer tailor-made courses based on your needs.*

**Key Notes**

**a.** The participant must be conversant with English.

**b.** Upon completion of training the participant will be issued with an Authorized Training Certificate

**c.** Course duration is flexible and the contents can be modified to fit any number of days.

**d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

**e.** One-year post-training support Consultation and Coaching provided after the course.

**f.** Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **23 Nov 2026** | 27 Nov 2026 | Online | $1,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $1,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $4,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |

Ready to enroll or request a customized program? Book online or contact us:

**Register Online Now**

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com