Building a Sustainable and Resilient Insurance Business Model Training

Professional Development Training Course Outline

Category	Insurance	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's rapidly evolving global economy, the insurance industry faces unprecedented challenges from climate change, digital disruption, regulatory shifts, and heightened customer expectations. Training Course on Building a Sustainable & Resilient Insurance Business Model is designed to equip industry professionals with the strategic tools, innovative insights, and actionable frameworks required to thrive amidst uncertainty. By integrating risk management, climate resilience, digital transformation, and sustainable practices, insurance leaders can future-proof their operations while unlocking long-term value.

Through this course, participants will explore resilient insurance strategies, green underwriting, sustainable investing, and ESG integration in business processes. Each module leverages real-world case studies, data-driven methodologies, and scenario planning to help professionals adapt and lead in dynamic environments. Whether you're an executive, underwriter, risk manager, or policymaker, this course will redefine your approach to building future-ready insurance ecosystems.

Programme Curriculum

Building a Sustainable and Resilient Insurance Business Model Training

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Course Objectives

1. Understand the principles of sustainable insurance business models.
2. Apply climate risk modeling to insurance underwriting practices.
3. Integrate ESG (Environmental, Social, Governance) criteria into operations.
4. Strengthen risk mitigation strategies for long-term sustainability.
5. Embrace digital innovation for improved customer engagement and process efficiency.
6. Assess and implement resilience frameworks in insurance value chains.
7. Develop a roadmap for green insurance products and services.
8. Analyze global regulatory trends impacting sustainability in insurance.
9. Learn from climate-related disaster insurance case studies.
10. Explore inclusive insurance models for vulnerable populations.
11. Incorporate sustainable finance principles in investment portfolios.
12. Utilize data analytics and AI to improve claims and risk management.
13. Design strategic partnerships for building community resilience.

Target Audiences

1. Insurance Executives and CEOs
2. Risk Management Professionals
3. Underwriters and Actuaries
4. Product Development Managers
5. ESG and Compliance Officers
6. Insurance Regulators and Policymakers
7. Sustainability Consultants
8. Business Analysts and Strategy Advisors

Course Duration: 10 days

Course Modules

Module 1: Introduction to Sustainable Insurance Models

- Evolution of sustainable insurance
- Key trends in global insurance sustainability
- ESG in insurance fundamentals
- Role of insurance in the green economy
- Regulatory pressures on sustainability
- **Case Study**: Zurich Insurance’s ESG integration strategy

Module 2: Climate Risk & Resilience in Insurance

- Understanding physical and transition climate risks
- Modeling catastrophe exposures
- Risk adaptation strategies
- Reinsurance and climate risk pooling
- Policyholder awareness campaigns
- **Case Study**: Munich Re's climate risk pricing framework

Module 3: ESG Integration & Regulatory Compliance

- ESG performance metrics in insurance
- TCFD, IFRS, and regional disclosures
- Governance structures for sustainability
- Role of compliance teams
- Regulatory frameworks and best practices
- **Case Study**: AXA’s ESG governance structure

Module 4: Digital Innovation & InsurTech Transformation

- Role of AI and big data in underwriting
- Customer-centric digital platforms
- Blockchain in claims and fraud detection
- IoT for proactive risk management
- Cyber insurance development
- **Case Study**: Lemonade’s AI-powered insurance model

Module 5: Developing Green Insurance Products

- Principles of green underwriting
- Insurance for renewable energy projects
- Climate-focused microinsurance
- Eco-friendly auto and home insurance
- Collaborations with sustainability partners
- **Case Study**: Allianz Green Solutions initiative

Module 6: Sustainable Investment Strategies

- Insurance asset management with ESG focus
- Impact investing and responsible finance
- Green bonds and sustainability-linked securities
- Portfolio decarbonization
- Sustainable returns and fiduciary duty
- **Case Study**: Aviva’s sustainable investment policy

Module 7: Inclusive Insurance & Financial Inclusion

- Microinsurance and low-income markets
- Gender-sensitive insurance models
- Digital outreach for remote populations
- Partnerships with NGOs and governments
- Designing affordable, accessible coverage
- **Case Study**: BIMA’s inclusive insurance in emerging markets

Module 8: Disaster Risk Financing & Recovery

- Parametric insurance solutions
- Government and multilateral risk pooling
- Recovery-focused claims processing
- Risk-informed infrastructure insurance
- Community-based disaster insurance
- **Case Study**: Caribbean Catastrophe Risk Insurance Facility (CCRIF)

Module 9: Scenario Planning & Strategic Foresight

- Building future-proof insurance strategies
- Navigating regulatory and market disruption

- Scenario mapping for climate extremes
- Leadership in uncertainty
- Adaptive business planning
- **Case Study**: Lloyd's "Future at Lloyd's" transformation

Module 10: Circular Economy & Insurance

- Insurance's role in circular economy
- Coverage for reuse and recycling ecosystems
- Circularity risks and opportunities
- Insuring green supply chains
- Building sustainability ecosystems
- **Case Study**: Chubb's circular economy product offerings

Module 11: Stakeholder Engagement & Policy Influence

- Stakeholder mapping and analysis
- Engaging policymakers and regulators
- Public-private partnerships
- Community engagement and trust building
- Advocacy for sustainable insurance policies
- **Case Study**: Swiss Re's public policy influence on climate

Module 12: Insurance Marketing & Sustainability Communication

- Communicating sustainability goals
- ESG branding and reputation management
- Storytelling for climate impact
- Marketing green insurance products
- Internal vs. external communications
- **Case Study**: MetLife's sustainability campaign strategy

Module 13: Data-Driven Sustainability Reporting

- KPIs and benchmarks for insurance
- GRI, SASB, and TCFD-aligned reporting
- Data collection and quality assurance
- Role of technology in sustainability reporting
- Transparency and investor confidence
- **Case Study**: Manulife's TCFD-aligned reporting process

Module 14: Leadership Development for Sustainability

- Traits of sustainable insurance leaders
- Change management frameworks
- Building ESG competency in teams
- Leadership accountability and ethics
- Succession planning for sustainability
- **Case Study**: Prudential's leadership in ESG training

Module 15: Capstone: Designing a Resilient Insurance Strategy

- Synthesizing course learnings
- Creating customized business models
- Presentation and peer review
- KPIs for sustainability measurement

- Action planning and roadmap creation
- **Case Study**: Group strategy design and implementation simulation

Training Methodology

- Interactive lectures with industry experts
- Group activities and strategic simulations
- Live case study analysis
- Peer-to-peer learning sessions
- Real-time feedback and coaching
- Digital toolkit with templates and models

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

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