Capital Structure Optimization Training Course

Professional Development Training Course Outline

Category	ACCOUNTING & FINANCE	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Capital Structure Optimization is a strategic financial discipline that focuses on balancing debt, equity, and hybrid financing instruments to maximize firm value while minimizing the cost of capital. In today's volatile global economy, organizations are increasingly prioritizing capital efficiency, leverage management, financial risk mitigation, and investment optimization strategies to achieve sustainable growth and shareholder value creation.

Capital Structure Optimization Training Course provides in-depth insights into modern corporate finance frameworks, funding strategy models, and advanced financial decision-making tools. Participants will gain practical knowledge in debt-equity structuring, weighted average cost of capital (WACC) optimization, and global financing strategies aligned with ESG, fintech innovation, and capital market dynamics.

Programme Curriculum

Capital Structure Optimization Training Course

Introduction

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Course Objectives

1. Understand principles of capital structure theory and modern corporate finance
2. Analyze debt vs equity financing strategies for business optimization
3. Learn WACC (Weighted Average Cost of Capital) optimization techniques
4. Evaluate financial leverage and risk-return trade-offs
5. Develop optimal funding strategies for corporate expansion
6. Apply capital budgeting techniques for investment decisions
7. Understand global capital market structures and financing instruments
8. Assess credit rating impact on capital structure decisions
9. Explore hybrid financing instruments such as convertible debt
10. Implement risk management strategies in financial structuring
11. Optimize shareholder value through strategic financing decisions
12. Analyze real-world corporate restructuring models
13. Apply capital structure strategies in emerging and developed markets

Organizational Benefits

- Improved financial efficiency and cost of capital reduction
- Enhanced decision-making in investment and financing
- Stronger risk management and financial resilience
- Increased shareholder value and profitability
- Better access to global capital markets
- Improved corporate valuation and creditworthiness
- Strategic alignment of finance with business growth
- Optimized debt-equity balance for stability
- Enhanced investor confidence and transparency
- Competitive advantage in financial planning and structuring

Target Audiences

- Financial Analysts
- Investment Bankers
- Corporate Finance Managers
- Business Consultants
- CFOs and Finance Executives
- Entrepreneurs and Startup Founders
- Accounting Professionals
- MBA Finance Students

Course Duration: 5 days

Course Modules

Module 1: Fundamentals of Capital Structure

- Introduction to capital structure theories
- Debt vs equity financing concepts
- Capital structure decision factors
- Cost of capital fundamentals
- Case study: Apple Inc. capital structure evolution
- Real-world application in corporate finance

Module 2: Cost of Capital Optimization

- Understanding WACC components
- Cost of debt vs cost of equity
- Tax shield advantages
- Optimization strategies
- Case study: Microsoft capital efficiency model
- Global corporate benchmarking analysis

Module 3: Financial Leverage Strategies

- Operating vs financial leverage
- Risk-return trade-offs
- Optimal leverage levels
- Impact on profitability
- Case study: Tesla leverage strategy analysis
- Industry comparison insights

Module 4: Debt Financing Instruments

- Types of corporate debt instruments
- Bonds, loans, and credit facilities
- Interest rate structures
- Debt servicing strategies
- Case study: Amazon debt financing expansion
- Emerging market debt structures

Module 5: Equity Financing Models

- Common vs preferred equity
- IPO and private equity funding
- Share dilution analysis
- Equity valuation techniques
- Case study: Facebook IPO capital strategy

- Global equity market comparison

Module 6: Hybrid Financing Instruments

- Convertible bonds and mezzanine finance
- Structured financing models
- Flexibility vs risk analysis
- Strategic hybrid usage
- Case study: Alibaba hybrid financing model
- Corporate innovation funding examples

Module 7: Capital Restructuring Strategies

- Corporate restructuring principles
- Debt refinancing techniques
- Financial distress management
- Value maximization approaches
- Case study: General Motors restructuring
- Global turnaround strategies

Module 8: Global Capital Structure Optimization

- International financing frameworks
- Currency risk in capital structure
- Cross-border investment strategies
- ESG and sustainable finance integration
- Case study: Unilever global financing model
- Multinational capital optimization practices

Training Methodology

- Interactive instructor-led sessions
- Real-world case study analysis
- Financial modeling simulations
- Group discussions and workshops
- Industry-based problem solving exercises
- Practical capital structure optimization projects

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com