Communication Strategy Development Training Course

Professional Development Training Course Outline

Category	General Training	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s hyper-connected digital ecosystem, strategic communication, brand messaging, and integrated marketing communication (IMC) have become critical drivers of organizational success. Businesses, NGOs, and government institutions are increasingly relying on data-driven communication strategies, digital storytelling, and multi-channel engagement frameworks to build trust, influence perception, and drive measurable impact. Communication Strategy Development Training Course equips participants with advanced tools to design, implement, and evaluate high-impact communication strategies aligned with modern audience behavior and emerging digital trends.

As organizations navigate the era of social media dominance, AI-powered communication tools, and real-time audience analytics, the need for structured communication planning has never been greater. This program provides a practical and strategic foundation in stakeholder communication, crisis communication management, and content strategy development, ensuring participants can craft compelling narratives that resonate across platforms such as social media, corporate websites, and traditional media channels.

Programme Curriculum

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Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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