Community Economic Development Training Course

Professional Development Training Course Outline

Category	Community Development	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Community Economic Development (CED) is a transformative and inclusive approach that empowers communities to achieve sustainable economic growth, poverty reduction, and social equity through locally driven development strategies. In today's rapidly evolving global economy, communities must adopt innovative economic development frameworks, participatory planning methods, and inclusive growth strategies that foster entrepreneurship, job creation, and financial resilience. Community Economic Development Training Course equips participants with practical tools, policy insights, and strategic approaches to strengthen local economies, enhance community participation, and promote sustainable development. The training emphasizes evidence-based economic planning, stakeholder engagement, social enterprise development, and community-driven investment initiatives that align with modern economic transformation goals.

Through this course, participants will explore advanced concepts such as inclusive economic growth, local economic development strategies, sustainable financing models, community-based entrepreneurship, and digital economic transformation. The program integrates practical case studies, policy frameworks, and strategic planning tools to enable participants to design, implement, and evaluate impactful community economic development initiatives. Participants will gain knowledge on mobilizing community resources, strengthening local institutions, improving livelihoods, and promoting resilient economic ecosystems that support long-term prosperity. This training is designed for professionals seeking to drive economic empowerment, community innovation, and sustainable development in both urban and rural contexts.

Programme Curriculum

Community Economic Development Training Course

Introduction

Community Economic Development (CED) is a transformative and inclusive approach that empowers communities to achieve sustainable economic growth, poverty reduction, and social equity through locally driven development strategies. In today's rapidly evolving global economy, communities must adopt innovative economic development frameworks, participatory planning methods, and inclusive growth strategies that foster entrepreneurship, job creation, and financial resilience. Community Economic Development Training Course equips participants with practical tools, policy insights, and strategic approaches to strengthen local economies, enhance community participation, and promote sustainable development. The training emphasizes evidence-based economic planning, stakeholder engagement, social enterprise development, and community-driven investment initiatives that align with modern economic transformation goals.

Through this course, participants will explore advanced concepts such as inclusive economic growth, local economic development strategies, sustainable financing models, community-based entrepreneurship, and digital economic transformation. The program integrates practical case studies, policy frameworks, and strategic planning tools to enable participants to design, implement, and evaluate impactful community economic development initiatives. Participants will gain knowledge on mobilizing community resources, strengthening local institutions, improving livelihoods, and promoting resilient economic ecosystems that support long-term prosperity. This training is designed for professionals seeking to drive economic empowerment, community innovation, and sustainable development in both urban and rural contexts.

Course Objectives

1. To understand modern community economic development frameworks and sustainable local economic growth strategies.
2. To analyze inclusive economic policies that promote equitable wealth distribution and poverty reduction.
3. To develop strategic skills for designing community-driven economic development initiatives.
4. To strengthen knowledge of local entrepreneurship development and small business support ecosystems.
5. To explore innovative financing mechanisms for community development projects.
6. To build capacity in participatory planning and stakeholder engagement for economic development.
7. To enhance skills in sustainable livelihood development and job creation initiatives.
8. To understand digital transformation and technology integration in community economies.
9. To analyze global best practices in local economic development and community empowerment.
10. To improve community investment planning and resource mobilization strategies.
11. To strengthen monitoring, evaluation, and impact assessment of community development programs.
12. To promote social innovation and cooperative business models in community economies.
13. To develop policy advocacy skills for supporting inclusive economic growth.

Organizational Benefits

· Strengthened capacity to design and implement community economic development programs

- Improved strategies for promoting inclusive economic growth
- Enhanced stakeholder engagement and partnership development
- Increased innovation in local entrepreneurship development
- Stronger community-based investment and financing mechanisms
- Improved monitoring and evaluation of development initiatives
- Enhanced community resilience and economic sustainability
- Strengthened policy development and advocacy capacity
- Greater impact in poverty reduction and livelihood development
- Improved institutional effectiveness in economic development planning

Target Audiences

- Economic development officers
- Local government officials
- NGO and community development professionals
- Policy makers and public administrators
- Entrepreneurs and social enterprise leaders
- Development consultants and project managers
- Researchers and academics in development studies
- Financial inclusion and microfinance practitioners

Course Duration: 5 days

Course Modules

Module 1: Foundations of Community Economic Development

- Principles of community economic development
- Local economic growth frameworks
- Community asset mapping techniques
- Participatory economic planning models
- Stakeholder collaboration strategies
- Case study: Community-driven local development initiative

Module 2: Inclusive Economic Growth Strategies

- Inclusive economic development policies

- Poverty reduction and livelihood strategies
- Gender-responsive economic development
- Youth employment initiatives
- Social inclusion in economic planning
- Case study: Inclusive community growth program

Module 3: Community Entrepreneurship and Business Development

- Entrepreneurship ecosystem development
- Small business incubation strategies
- Local enterprise development programs
- Cooperative business models
- Market access and value chain integration
- Case study: Community-based enterprise development program

Module 4: Community Investment and Financing Models

- Community investment funds
- Microfinance and financial inclusion strategies
- Public-private partnerships for development
- Social impact investment models
- Crowdfunding and cooperative financing
- Case study: Community investment fund success story

Module 5: Sustainable Livelihood and Employment Creation

- Job creation and workforce development
- Skills development programs
- Sustainable agriculture and rural enterprise development
- Informal sector empowerment strategies
- Local value chain development
- Case study: Rural livelihood transformation initiative

Module 6: Digital Transformation in Community Economies

- Digital economy opportunities for communities
- Technology-enabled local business development

- E-commerce platforms for community enterprises
- Digital financial services adoption
- Smart community economic planning tools
- Case study: Digital entrepreneurship program for local businesses

Module 7: Monitoring and Evaluation of Development Programs

- Impact assessment methodologies
- Community development performance indicators
- Data-driven decision making
- Monitoring frameworks for development projects
- Social return on investment evaluation
- Case study: Evaluation of a community development project

Module 8: Policy and Governance for Community Development

- Policy frameworks for local economic development
- Institutional capacity building
- Governance and accountability mechanisms
- Community participation in policy development
- Advocacy for economic empowerment policies
- Case study: Policy reform supporting local economic growth

Training Methodology

- Interactive lectures and expert-led discussions
- Group workshops and collaborative learning sessions
- Practical case study analysis and problem-solving exercises
- Community development planning simulations
- Policy and strategy development exercises
- Peer learning and experience sharing
- Real-world development project analysis
- Participatory learning activities

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com