Community Health Promotion Training Course

Professional Development Training Course Outline

Category	Community Development	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Community Health Promotion is a critical component of modern public health systems and plays a transformative role in strengthening healthcare delivery, disease prevention, and population wellbeing. In an era marked by emerging health threats, rapid urbanization, climate change, and growing health inequities, effective community-based health strategies are essential. Community Health Promotion Training Course equips participants with advanced knowledge and practical tools to design, implement, and evaluate sustainable health promotion initiatives that address social determinants of health, improve community engagement, and strengthen preventative healthcare systems. The course integrates evidence-based public health practices, health education strategies, behavioral change communication, and participatory community development approaches to empower professionals working in diverse health environments.

Through this course, participants will explore innovative strategies in community engagement, health communication, digital health promotion, and public health advocacy. Emphasis is placed on building resilient communities, improving health literacy, strengthening community partnerships, and leveraging data-driven decision making to address priority health challenges. The training also highlights global best practices in preventive healthcare, health equity initiatives, participatory planning, and sustainable community development. Participants will gain the capacity to lead impactful community health programs that promote healthier lifestyles, reduce disease burden, and enhance public health outcomes at local, national, and global levels.

Programme Curriculum

Community Health Promotion Training Course

Introduction

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Course Objectives

1. To develop advanced skills in community health promotion and preventive healthcare strategies.
2. To strengthen knowledge of social determinants of health and their impact on community wellbeing.
3. To enhance competencies in participatory community engagement and stakeholder collaboration.
4. To build capacity in health education, health literacy improvement, and behavioral change communication.
5. To apply digital health tools and data analytics in community health promotion initiatives.
6. To design evidence-based public health campaigns and disease prevention programs.
7. To strengthen monitoring, evaluation, and impact assessment of community health interventions.
8. To promote equitable healthcare access through inclusive community health policies.
9. To develop strategies for addressing infectious diseases, non-communicable diseases, and environmental health risks.
10. To enhance leadership and governance in community health program management.
11. To integrate global health promotion frameworks and sustainable development goals into local health initiatives.
12. To strengthen partnerships between healthcare institutions, communities, and development organizations.
13. To empower professionals to implement sustainable, scalable, and resilient health promotion programs.

Organizational Benefits

- Strengthens institutional capacity in community health promotion and disease prevention.
- Enhances workforce competencies in public health program planning and implementation.

- Improves community engagement and partnership development.
- Supports data-driven decision making in public health initiatives.
- Promotes evidence-based health promotion strategies across communities.
- Strengthens monitoring and evaluation of community health programs.
- Enhances organizational ability to address health inequities.
- Builds leadership capacity in community health governance.
- Encourages innovative digital health solutions for community outreach.
- Contributes to sustainable public health impact and improved population health outcomes.

Target Audiences

- Public health professionals
- Community health workers
- Healthcare administrators
- Non-governmental organization program managers
- Social workers and community development specialists
- Government health policy officers
- Health educators and trainers
- Development practitioners working in health programs

Course Duration: 5 days

Course Modules

Module 1: Foundations of Community Health Promotion

- Principles and concepts of community health promotion
- Social determinants of health and population health dynamics
- Preventive healthcare and public health frameworks
- Community participation and empowerment strategies
- Health equity and inclusive community development
- Case study: Successful community health promotion initiative in rural communities

Module 2: Community Engagement and Participatory Approaches

- Stakeholder mapping and community needs assessment
- Participatory planning techniques for health programs

- Building trust and collaboration with communities
- Cultural competency and community-sensitive interventions
- Community mobilization strategies for health initiatives
- Case study: Community engagement in vaccination campaigns

Module 3: Health Education and Behavioral Change Communication

- Designing effective health education programs
- Behavioral change theories and communication strategies
- Health literacy improvement techniques
- Community outreach and awareness campaigns
- Digital platforms for health promotion communication
- Case study: Behavioral change program addressing hygiene practices

Module 4: Disease Prevention and Health Promotion Strategies

- Prevention of communicable diseases
- Strategies for addressing non-communicable diseases
- Environmental health promotion initiatives
- Nutrition, sanitation, and lifestyle interventions
- Community-based screening and early detection programs
- Case study: Community program for reducing diabetes risk

Module 5: Digital Health and Innovation in Community Health

- Digital tools for community health promotion
- Mobile health applications and telehealth outreach
- Data collection and digital health surveillance
- Health information systems for community programs
- Leveraging social media for public health awareness
- Case study: Mobile health platform supporting maternal health services

Module 6: Monitoring, Evaluation, and Impact Assessment

- Monitoring frameworks for community health programs
- Evaluation techniques for health promotion initiatives
- Data-driven decision making in public health

- Indicators for measuring health outcomes and program success
- Reporting and communicating program results
- Case study: Evaluation of a community nutrition intervention program

Module 7: Leadership and Governance in Community Health

- Leadership skills for community health program management
- Governance structures in public health systems
- Policy development and community health advocacy
- Ethical considerations in community health initiatives
- Strengthening partnerships with health institutions and NGOs
- Case study: Governance model for community-based health programs

Module 8: Sustainable Community Health Development

- Sustainable development goals and community health
- Integrating environmental and social health strategies
- Resource mobilization for community health programs
- Building resilient community healthcare systems
- Scaling and replicating successful health promotion initiatives
- Case study: Sustainable community health program improving maternal and child health

Training Methodology

- Interactive lectures and expert-led presentations
- Group discussions and peer learning sessions
- Participatory workshops and practical exercises
- Community health program simulations
- Case study analysis and collaborative problem solving
- Real-world project development and presentations

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com