Dashboard Design for Stakeholders Training Course

Professional Development Training Course Outline

Category	Research and Data Analysis	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s data-driven business environment, dashboards are critical tools for stakeholders to visualize performance, track KPIs, and make informed decisions. Dashboard Design for Stakeholders Training Course equips professionals with the skills to create impactful, actionable, and user-friendly dashboards tailored for diverse business needs. Participants will learn how to blend analytical rigor with design principles, ensuring that insights are communicated effectively and decisions are accelerated.

With a focus on data storytelling, UX/UI design, real-time analytics, and stakeholder alignment, this course empowers participants to design dashboards that are not only visually appealing but also strategically powerful. Using real-world case studies and hands-on exercises, attendees will gain practical experience in creating dashboards that drive business growth, enhance operational efficiency, and foster stakeholder trust.

Programme Curriculum

Dashboard Design for Stakeholders Training Course

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Course Objectives

By the end of this course, participants will be able to:

1. Understand stakeholder requirements for effective dashboard design.
2. Apply data visualization best practices to improve comprehension and impact.
3. Design interactive dashboards for real-time decision-making.
4. Implement KPI-driven dashboards aligned with business goals.
5. Use UX/UI design principles to enhance dashboard usability.
6. Apply data storytelling techniques to communicate insights clearly.
7. Optimize dashboards for cross-functional stakeholders.
8. Integrate multiple data sources for holistic analytics.
9. Utilize modern dashboard tools (Power BI, Tableau, Looker).
10. Conduct performance evaluation of dashboards.
11. Ensure accessibility and mobile-friendly dashboard design.
12. Maintain dashboards for continuous improvement and scalability.
13. Develop a data-driven decision-making culture using dashboards.

Target Audience

1. Business analysts
2. Data analysts
3. Project managers
4. Product managers
5. BI developers
6. Marketing managers
7. Operations managers
8. C-level executives seeking data-driven decision tools

Course Modules

Module 1: Introduction to Dashboard Design

- Understanding dashboard types: operational, analytical, strategic
- Role of dashboards in stakeholder decision-making
- Key principles of effective dashboard design
- Case Study: Dashboard redesign for a retail company
- Evaluating an existing dashboard

Module 2: Understanding Stakeholder Needs

- Identifying stakeholder roles and expectations
- Techniques for requirement gathering

- Aligning KPIs with business goals
- Case Study: KPI alignment in a financial services company
- Conduct a stakeholder needs analysis

Module 3: Data Visualization Best Practices

- Choosing the right charts for different data types
- Color psychology and design principles
- Avoiding clutter and cognitive overload
- Case Study: Sales performance dashboard visualization
- Redesign a cluttered dashboard

Module 4: UX/UI Principles for Dashboards

- Layout, navigation, and readability considerations
- Mobile and responsive dashboard design
- Interactive elements: filters, drill-downs, and tooltips
- Case Study: Improving UX in a project management dashboard
- Create a wireframe for a dashboard

Module 5: KPI-Driven Dashboard Design

- Identifying critical KPIs per department
- Setting thresholds and alerts
- Dashboard prioritization techniques
- Case Study: KPI-driven executive dashboard
- Build a KPI dashboard mockup

Module 6: Advanced Analytics Integration

- Integrating multiple data sources
- Real-time vs. historical data dashboards
- Predictive analytics visualization
- Case Study: Healthcare operational dashboard with predictive KPIs
- Connect two datasets in a dashboard tool

Module 7: Data Storytelling and Decision-Making

- Crafting narratives from dashboard insights
- Highlighting trends, anomalies, and patterns
- Using dashboards to drive actionable decisions
- Case Study: Marketing campaign optimization dashboard
- Prepare a dashboard presentation for stakeholders

Module 8: Dashboard Maintenance and Scalability

- Regular performance reviews and updates
- Version control and user access management
- Scalability considerations for large organizations
- Case Study: Scaling dashboards for a multinational company
- Create a maintenance checklist for dashboards

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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