Data Governance for Non-Tech Leaders Training Course

Professional Development Training Course Outline

Category	Corporate Governance	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s data-driven business environment, organizations are increasingly reliant on accurate, secure, and compliant data management practices. Data Governance for Non-Tech Leaders Training Course equips executives, managers, and decision-makers with the essential knowledge to understand, oversee, and implement effective data governance frameworks without requiring technical expertise. Participants will explore the critical components of data quality, data security, regulatory compliance, and ethical management, ensuring that organizational data serves as a strategic asset to drive business growth, innovation, and operational efficiency.

This course emphasizes practical strategies and leadership-driven decision-making for non-technical professionals. Participants will gain insights into defining data ownership, establishing accountability, mitigating risks, and creating a culture of data responsibility across departments. By blending real-world case studies with interactive exercises, the training ensures that attendees leave with actionable skills to enhance data integrity, support regulatory requirements, and improve overall organizational performance. Strong trending keywords integrated into the content include data strategy, compliance, risk management, operational efficiency, and decision-making.

Programme Curriculum

Data Governance for Non-Tech Leaders Training Course

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Course Objectives

1. Understand the fundamentals of data governance and its business value
2. Recognize the roles and responsibilities of data stewards and data owners
3. Implement strategies to ensure data quality and consistency across the organization
4. Develop policies for secure and compliant data management
5. Mitigate data-related risks and strengthen organizational resilience
6. Navigate data privacy regulations including GDPR, CCPA, and HIPAA
7. Establish accountability frameworks for cross-departmental data usage
8. Integrate data governance into overall corporate strategy and decision-making
9. Promote a data-driven culture across non-technical teams
10. Apply ethical principles to data collection, storage, and sharing
11. Evaluate tools and platforms to support governance initiatives
12. Conduct data audits and continuous monitoring for compliance
13. Analyze case studies to understand best practices in industry-leading organizations

Organizational Benefits

- Enhanced data quality and reliability for strategic decisions
- Stronger compliance with regulatory requirements
- Improved cross-functional collaboration and accountability
- Risk reduction in data handling and reporting
- Streamlined data processes to reduce operational inefficiencies
- Increased trust in organizational data assets
- Better alignment between business strategy and data initiatives
- Cost savings through effective data management
- Improved data-driven innovation and competitive advantage
- Strengthened corporate reputation through responsible data practices

Target Audiences

1. Business executives and C-level leaders
2. Department heads and managers
3. Compliance officers

4. Risk management professionals
5. Project managers overseeing data initiatives
6. Operations managers
7. Non-technical IT coordinators
8. Consultants and advisors in business strategy

Course Duration: 5 days

Course Modules

Module 1: Introduction to Data Governance

- Principles of data governance for non-tech leaders
- Understanding organizational data flows
- Benefits and challenges of effective governance
- Key terminology and concepts
- Case Study: Implementing governance in a multinational retail company
- Interactive discussion and scenario analysis

Module 2: Data Ownership and Accountability

- Defining data owners and stewards
- Accountability frameworks for departments
- Roles and responsibilities in decision-making
- Establishing governance committees
- Case Study: Data accountability in a financial institution
- Group activity: Mapping data ownership

Module 3: Data Quality Management

- Techniques to ensure accuracy, consistency, and reliability
- Data validation and cleansing strategies
- Metrics for measuring data quality
- Tools and software for quality management
- Case Study: Correcting poor data quality in healthcare
- Hands-on exercise: Data quality assessment

Module 4: Data Security and Privacy

- Overview of data protection principles
- Understanding regulatory requirements (GDPR, CCPA, HIPAA)
- Risk assessment and mitigation strategies
- Security policies and access controls

- Case Study: Privacy breaches and lessons learned in a tech firm
- Interactive risk assessment activity

Module 5: Policy Development and Governance Frameworks

- Crafting data policies and standard operating procedures
- Integrating policies into daily operations
- Monitoring compliance and auditing
- Best practices for framework implementation
- Case Study: Successful policy rollout in government services
- Group discussion: Policy development workshop

Module 6: Regulatory Compliance and Ethical Considerations

- Understanding legal and ethical obligations
- Aligning governance with corporate ethics
- Handling sensitive and personal data responsibly
- Reporting and accountability measures
- Case Study: Ethical data practices in a global bank
- Role-play: Ethical decision-making scenarios

Module 7: Tools and Platforms for Non-Technical Leaders

- Overview of low-code/no-code data governance tools
- Dashboarding and reporting tools for executives
- Monitoring data usage without technical expertise
- Selecting the right tools for organizational needs
- Case Study: Implementing governance platforms in manufacturing
- Hands-on demo: Tool evaluation and adoption

Module 8: Driving a Data-Driven Culture

- Promoting awareness and adoption across departments
- Training programs for non-technical staff
- Leadership strategies to reinforce governance
- Measuring cultural impact and engagement
- Case Study: Transforming company culture in a service industry
- Action plan: Creating a governance champion network

Training Methodology

- Interactive lectures with real-world examples
- Case study analyses across multiple industries
- Group discussions and collaborative exercises
- Hands-on exercises using practical tools
- Scenario-based role-playing for decision-making
- Continuous feedback and assessment throughout the course

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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