Data Quality Governance Practices Training Course

Professional Development Training Course Outline

Category	Corporate Governance	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s fast-paced digital landscape, organizations rely heavily on accurate, consistent, and reliable data to drive strategic decision-making and operational efficiency. Poor data quality can lead to misinformed business strategies, compliance risks, and lost revenue opportunities. Data Quality Governance Practices Training Course is designed to equip participants with the knowledge and practical tools needed to implement robust data governance frameworks. Through this course, attendees will gain insights into data quality standards, regulatory requirements, and best practices for data stewardship, ensuring their organization’s data assets are managed effectively.

Participants will learn how to identify, measure, and monitor data quality across the enterprise, applying frameworks and policies to enhance data integrity and reliability. By integrating real-world case studies, interactive exercises, and governance models, this course empowers professionals to establish a culture of data excellence. Emphasis is placed on the practical application of governance practices, fostering skills that improve organizational decision-making, reduce operational risk, and ensure regulatory compliance. This comprehensive approach positions participants to become effective data governance leaders capable of driving measurable value for their organizations.

Programme Curriculum

Data Quality Governance Practices Training Course

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Course Objectives

1. Understand the fundamental principles of data quality and governance.
2. Implement effective data governance frameworks in organizational settings.
3. Identify and mitigate risks associated with poor data quality.
4. Establish data stewardship roles and responsibilities.
5. Apply data quality measurement techniques and metrics.
6. Develop data policies and standards aligned with regulatory requirements.
7. Utilize technology tools for monitoring and improving data quality.
8. Foster a data-driven culture within the organization.
9. Conduct data quality assessments and audits.
10. Integrate governance practices into enterprise data management strategies.
11. Learn best practices for data correction and enrichment.
12. Apply case study insights to real-world data governance challenges.
13. Enhance decision-making through improved data reliability and consistency.

Organizational Benefits

- Improved accuracy and reliability of organizational data.
- Enhanced compliance with industry regulations and standards.
- Reduced operational risks associated with data errors.
- Streamlined data management processes and workflows.
- Greater efficiency in reporting and analytics.
- Empowered staff with data governance skills.
- Increased organizational trust in enterprise data.
- Standardized data policies across departments.
- Proactive risk identification and mitigation strategies.
- Optimized business decision-making with high-quality data.

Target Audiences

- Data Analysts
- Data Governance Professionals
- IT Managers
- Business Intelligence Specialists

- Compliance Officers
- Chief Data Officers
- Enterprise Architects
- Data Quality Specialists

Course Duration: 5 days

Course Modules

Module 1: Introduction to Data Quality Governance

- Importance of data quality in business operations
- Overview of governance frameworks
- Key concepts and terminology
- Challenges and risks in data management
- Case study: Data governance failure in a global enterprise
- Practical exercise: Assessing data quality gaps

Module 2: Data Quality Standards and Policies

- Designing organizational data standards
- Implementing data policies
- Regulatory compliance requirements
- Policy enforcement and monitoring
- Case study: Implementing standards in a financial institution
- Practical exercise: Developing a policy document

Module 3: Data Stewardship and Roles

- Defining stewardship responsibilities
- Role-based governance implementation
- Accountability and ownership models
- Best practices for cross-department collaboration
- Case study: Role alignment in healthcare data governance
- Practical exercise: Role mapping workshop

Module 4: Data Quality Measurement and Metrics

- KPI definition and tracking
- Quality assessment techniques
- Benchmarking data quality performance
- Reporting mechanisms for stakeholders
- Case study: Measuring data quality in retail operations

- Practical exercise: Developing a metrics dashboard

Module 5: Data Correction and Enrichment Techniques

- Identifying data errors and anomalies
- Methods for data correction
- Data enrichment strategies
- Tool-based quality improvement approaches
- Case study: Data enrichment in customer relationship management
- Practical exercise: Applying enrichment tools

Module 6: Risk Management in Data Governance

- Identifying potential data risks
- Risk mitigation strategies
- Monitoring and reporting data risks
- Incident management and response
- Case study: Risk management in banking data
- Practical exercise: Risk assessment simulation

Module 7: Technology for Data Governance

- Data governance software tools
- Automation in quality monitoring
- Integration with existing IT systems
- Analytics and reporting capabilities
- Case study: Tool adoption in a multinational company
- Practical exercise: Tool implementation simulation

Module 8: Case Studies and Best Practices

- Real-world governance successes and failures
- Lessons learned from multiple industries
- Comparative analysis of frameworks
- Strategies for sustainable governance
- Case study: Cross-industry best practices
- Practical exercise: Designing a governance action plan

Training Methodology

- Interactive lectures and presentations

- Hands-on workshops and exercises
- Real-world case study analysis
- Group discussions and role-playing
- Tool demonstrations and simulations
- Continuous assessment through quizzes and activities

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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