Debt Capital Markets Training Course

Professional Development Training Course Outline

Category	Business	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Debt Capital Markets (DCM) Training Course is designed to equip finance professionals, analysts, and business leaders with practical and theoretical knowledge to navigate the complexities of global debt markets. As fixed-income securities continue to dominate global fundraising, understanding how to structure, price, and distribute debt instruments is critical for capital raising and investment decision-making. This course provides comprehensive training on bonds, credit ratings, syndicated loans, securitization, yield curves, and market infrastructure, ensuring learners stay ahead in a competitive financial landscape.

With in-depth case studies, real-world simulations, and expert-led instruction, this program dives deep into investment-grade debt, high-yield bonds, emerging market debt, and ESG debt instruments. Participants will gain the skills to analyze macroeconomic trends, credit risk, interest rate impacts, and investor appetite. Whether you're in investment banking, corporate finance, asset management, or financial regulation, this training will help you master the tools and strategies essential for success in today's dynamic DCM environment.

Programme Curriculum

Debt Capital Markets Training Course

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Course Objectives

1. Understand the structure and functioning of global debt capital markets
2. Analyze bond issuance processes for investment-grade and high-yield bonds
3. Evaluate credit ratings and their impact on pricing and investor sentiment
4. Interpret yield curves and forecast interest rate movements
5. Explore ESG debt instruments and sustainable finance trends
6. Examine syndicated loan structures and pricing models
7. Understand securitization techniques and asset-backed securities
8. Develop skills in DCM origination and structuring
9. Assess investor appetite and secondary market behavior
10. Navigate regulatory frameworks in global debt markets
11. Model macroeconomic impacts on fixed-income instruments
12. Differentiate between public and private placements in DCM
13. Apply best practices in debt issuance documentation and compliance

Target Audiences

1. Investment bankers
2. Corporate finance professionals
3. Fixed-income portfolio managers
4. Financial analysts
5. Risk management professionals
6. Central bankers and regulators
7. Treasury professionals
8. Finance graduate students

Course Duration: 5 days

Course Modules

Module 1: Introduction to Debt Capital Markets

- Overview of DCM and key players
- Primary vs. secondary markets
- Debt vs. equity financing
- Global trends in debt issuance
- Role of central banks and interest rates
- **Case Study: Apple Inc.’s Bond Issuance Strategy**

Module 2: Investment-Grade vs. High-Yield Bonds

- Characteristics of investment-grade bonds
- High-yield (junk) bond fundamentals
- Market appetite and pricing strategies
- Credit spreads and investor compensation
- Risk-return trade-offs
- **Case Study: Ford Motor’s Bond Downgrade and Market Impact**

Module 3: Bond Structuring and Issuance

- Bond documentation and covenants

- Pricing techniques and interest structures
- Book-building and investor allocation
- Underwriting and syndication
- Legal and regulatory disclosures
- **Case Study: Tesla’s Convertible Bond Issuance**

Module 4: Credit Rating Analysis

- Role of credit rating agencies
- Rating methodologies and outlooks
- Impact on investor behavior
- Downgrades vs. upgrades
- Credit enhancement techniques
- **Case Study: Lehman Brothers Collapse and Credit Risk Failure**

Module 5: Yield Curves and Interest Rate Dynamics

- Types of yield curves
- Yield spread analysis
- Inversion signals and market sentiment
- Central bank policies and their effects
- Inflation vs. interest rate correlation
- **Case Study: Yield Curve Inversion Before the 2008 Crisis**

Module 6: ESG and Sustainable Debt Instruments

- Green, social, and sustainability-linked bonds
- ESG rating methodologies
- Investor appetite for ESG assets
- Impact investing and reporting frameworks
- Climate risk in fixed-income portfolios
- **Case Study: World Bank Green Bond Program**

Module 7: Securitization and Structured Debt

- Mortgage-backed and asset-backed securities
- Tranching and credit enhancement
- Special purpose vehicles (SPVs)
- Risks in securitized products
- Post-2008 regulatory reforms
- **Case Study: The Subprime Mortgage Crisis**

Module 8: Regulatory Environment and Risk Management

- Basel III and capital adequacy standards
- Market conduct and transparency regulations
- AML/KYC compliance in debt markets
- Managing interest rate and credit risk
- Hedging strategies using derivatives
- **Case Study: LIBOR Scandal and Regulatory Fallout**

Training Methodology

- Interactive instructor-led sessions
- Real-world case study analysis
- Hands-on modeling and simulations

- Group discussions and role plays
- Industry guest speakers and Q&A sessions
- Assessments and quizzes after each module

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com