Design for M&E Results Training Course

Professional Development Training Course Outline

Category	Monitoring and Evaluation	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Monitoring and Evaluation (M&E) is a cornerstone of evidence-based decision-making and program effectiveness. Design for M&E Results Training Course empowers professionals to systematically plan, design, and implement M&E frameworks that drive actionable insights and measurable outcomes. Participants will gain hands-on experience in aligning project objectives with indicators, developing robust data collection tools, and utilizing innovative methods for assessing program performance. This course emphasizes results-based design, impact measurement, data-driven decision-making, and practical applications in diverse development, public health, and corporate settings.

Through this comprehensive training, participants will explore advanced techniques for theory of change development, indicator formulation, baseline and endline evaluations, and result-oriented reporting. The course integrates real-world case studies, participatory exercises, and scenario-based simulations to ensure that learners not only understand concepts but can apply them effectively in their projects. By the end of this course, participants will be equipped with the skills to enhance program accountability, optimize resources, and demonstrate tangible results that resonate with stakeholders and funders.

Programme Curriculum

Design for M&E Results Training Course

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Course Duration

5 days

Course Objectives

By the end of this training, participants will be able to:

1. Develop a results-based M&E framework tailored to program objectives.
2. Formulate SMART indicators for tracking progress and outcomes.
3. Align program goals with measurable outputs and outcomes.
4. Design data collection tools for quantitative and qualitative research.
5. Conduct baseline and endline assessments for robust evaluation.
6. Apply theory of change and logic model frameworks effectively.
7. Integrate participatory M&E approaches to enhance stakeholder engagement.
8. Use data visualization tools for monitoring progress and results.
9. Conduct impact analysis and interpret evaluation results.
10. Draft results-oriented reports for multiple audiences.
11. Address data quality challenges and missing data in M&E.
12. Apply innovative methods and technologies for efficient data management.
13. Translate evaluation insights into strategic recommendations for program improvement.

Target Audience

1. M&E Officers and Specialists
2. Project Managers and Program Coordinators
3. Development Practitioners and NGO Staff
4. Data Analysts and Research Officers
5. Policy Makers and Government Program Staff
6. Monitoring Consultants and Evaluators
7. International Development Professionals
8. Corporate Social Responsibility (CSR) Officers

Course Modules

Module 1: Introduction to Results-Based M&E

- Principles of results-oriented M&E
- Understanding outputs, outcomes, and impacts
- Overview of M&E frameworks and standards
- Case Study: M&E for a health intervention program
- Identifying program results

Module 2: Theory of Change & Logic Models

- Developing a theory of change
- Constructing logic models for programs
- Linking activities to measurable results
- Case Study: Education project logic model
- Creating logic models for participants' projects

Module 3: Indicator Design & SMART Metrics

- Types of indicators: process, output, outcome, impact
- Developing SMART indicators
- Aligning indicators with program goals
- Case Study: Agricultural program performance metrics
- Indicator formulation

Module 4: Data Collection Tools & Methods

- Quantitative and qualitative data collection
- Surveys, interviews, focus groups, and observation
- Designing reliable and valid tools
- Case Study: Water sanitation project data collection
- Drafting data collection instruments

Module 5: Baseline and Endline Assessments

- Importance of baseline data
- Designing endline surveys for comparison
- Analyzing changes over time
- Case Study: Nutrition program evaluation
- Preparing baseline assessment tools

Module 6: Participatory M&E Approaches

- Engaging stakeholders in M&E
- Participatory tools for data collection
- Building ownership of M&E processes
- Case Study: Community-driven development evaluation
- Stakeholder mapping and engagement plan

Module 7: Data Analysis & Interpretation

- Cleaning and managing M&E data
- Quantitative and qualitative analysis techniques
- Visualizing results using charts and dashboards
- Case Study: Program impact analysis in public health
- Interpreting and presenting M&E data

Module 8: Reporting & Using Evaluation Results

- Writing results-based reports
- Tailoring reports to different stakeholders

- Translating findings into actionable recommendations
- Case Study: NGO program report for funders
- Drafting a concise evaluation report

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com