Dog Daycare Operations Training Course

Professional Development Training Course Outline

Category	Veterinary and Animal Science	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Managing a successful dog daycare operation requires more than just a love for dogs it demands professional business acumen, animal behavior expertise, and operational excellence. Dog Daycare Operations Training Course equips aspiring and current dog daycare operators with actionable insights into safety protocols, customer engagement, and efficient staff management, ensuring your facility thrives in a competitive pet care industry. Participants will gain hands-on experience in canine care, business strategy, and compliance, transforming their daycare into a trusted and profitable destination for pet owners.

In this comprehensive program, learners will master kennel management, training and enrichment techniques, and marketing strategies that attract loyal clientele. With practical case studies, real-world examples, and interactive sessions, this course empowers participants to create a safe, stimulating, and profitable environment for dogs. By blending theory with actionable practices, attendees will leave ready to implement innovative solutions, maximize operational efficiency, and enhance customer satisfaction, ensuring long-term growth for their dog daycare business.

Programme Curriculum

Dog Daycare Operations Training Course

Introduction

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Course Duration

5 days

Course Objectives

1. Develop expert knowledge in canine behavior and welfare
2. Implement safety protocols for dogs and staff
3. Design structured daycare programs for different dog breeds and sizes
4. Optimize facility operations and layout for efficiency
5. Establish employee training and management systems
6. Learn customer service strategies for pet owners
7. Apply dog enrichment and mental stimulation techniques
8. Execute health and hygiene standards in daycare operations
9. Integrate digital marketing strategies for brand growth
10. Implement risk management and emergency preparedness
11. Master pricing strategies and financial planning
12. Conduct staff performance evaluations and motivation techniques
13. Analyze industry trends and competitive positioning

Target Audience

1. Aspiring dog daycare owners
2. Existing pet care business operators
3. Dog trainers seeking operational knowledge
4. Pet sitters transitioning to daycare management
5. Veterinary assistants and pet care staff
6. Animal behaviorists expanding service offerings
7. Entrepreneurs in the pet services industry
8. Franchise operators in dog care services

Course Modules

Module 1: Canine Behavior and Welfare

- Understanding breed-specific traits
- Reading body language and stress signals
- Socialization techniques for dogs
- Case study: Managing multi-breed playgroups
- Behavioral intervention strategies

Module 2: Facility Operations and Layout

- Designing safe and functional play areas
- Sanitation and hygiene protocols

- Capacity planning and scheduling
- Case study: Optimizing space for peak hours
- Equipment selection and maintenance

Module 3: Staff Training and Management

- Hiring criteria and onboarding process
- Task delegation and team structure
- Performance appraisal techniques
- Case study: Reducing staff turnover in daycare
- Conflict resolution and motivation strategies

Module 4: Health, Safety, and Risk Management

- Vaccination and medical requirements
- Emergency response protocols
- Accident prevention and first aid
- Case study: Handling dog fights safely
- Compliance with local pet care regulations

Module 5: Dog Enrichment and Training Techniques

- Cognitive stimulation exercises
- Physical activity planning
- Behavioral correction methods
- Case study: Engaging high-energy breeds
- Enrichment tool selection

Module 6: Customer Experience and Communication

- Client onboarding and intake procedures
- Managing expectations and complaints
- Loyalty programs and retention strategies
- Case study: Turning first-time clients into long-term customers
- Effective communication tools

Module 7: Marketing and Business Growth

- Social media and online presence
- Promotional campaigns and events
- Brand building for pet businesses
- Case study: Leveraging Instagram for daycare marketing
- Partnerships with local pet service providers

Module 8: Financial Planning and Business Strategy

- Budgeting and pricing models
- Revenue forecasting and profit analysis
- Cost reduction strategies without compromising care
- Case study: Scaling a daycare for profitability
- Strategic planning for future growth

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com