Environmental, Social and Governance (ESG) Training

Professional Development Training Course Outline

Category	Development	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's rapidly changing business landscape, Environmental, Social, and Governance (ESG) considerations have become critical factors for organizational success and sustainability. ESG frameworks help organizations manage risks and opportunities related to environmental stewardship, social responsibility, and corporate governance practices. Businesses that integrate ESG into their strategy not only enhance their reputation but also improve long-term financial performance. Our **ESG Training Course** is designed to equip professionals with the knowledge and skills needed to implement effective ESG strategies that align with global sustainability standards.

As investors, stakeholders, and consumers increasingly demand transparency and accountability in corporate behavior, organizations must demonstrate their commitment to ethical and sustainable practices. This course will provide participants with an in-depth understanding of ESG principles, the regulatory environment, and the best practices for managing ESG risks and opportunities. Participants will also learn how to measure and report on ESG performance to ensure compliance with global standards and attract responsible investment.

Incorporating ESG factors into business strategy is not only essential for regulatory compliance but also for fostering innovation, increasing investor confidence, and securing a competitive advantage. By completing this course, participants will be able to identify and implement sustainable practices that mitigate risks and contribute to positive social and environmental outcomes.

Programme Curriculum

Environmental, Social & Governance (ESG) Training

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Course Objectives

1. Understand the fundamental principles of Environmental, Social, and Governance (ESG).
2. Analyze the regulatory landscape governing ESG compliance.
3. Identify and assess ESG risks and opportunities within your organization.
4. Implement effective strategies for environmental sustainability.
5. Develop frameworks for social responsibility and stakeholder engagement.
6. Integrate ESG considerations into corporate governance and decision-making processes.
7. Learn how to measure, monitor, and report ESG performance.
8. Utilize ESG data to enhance investor relations and attract responsible investments.
9. Understand the role of ESG in supply chain management and business continuity.
10. Develop a roadmap for continuous ESG improvement and sustainability.

Organizational Benefits

1. Enhanced reputation and trust among stakeholders and investors.
2. Improved compliance with ESG regulations and global sustainability standards.
3. Reduction in environmental risks and operational costs through sustainable practices.
4. Strengthened corporate governance and ethical decision-making frameworks.
5. Better management of social impact and stakeholder engagement.
6. Increased investment opportunities through transparent ESG reporting.
7. Development of a resilient and future-proof business model.
8. Improved employee morale and talent retention through a focus on social responsibility.
9. Competitive advantage in the market through sustainable innovation.
10. Long-term financial performance through risk mitigation and strategic ESG integration.

Target Participants

This course is ideal for professionals across various industries who are involved in sustainability, corporate governance, and social responsibility. Target participants include:

- Sustainability Managers and Officers

- ESG Analysts and Advisors
- Corporate Social Responsibility (CSR) Professionals
- Risk Management Officers
- Compliance and Legal Professionals
- Supply Chain Managers
- Business Executives and Board Members
- Investors and Financial Analysts focusing on ESG
- Public Sector and NGO Leaders
- Human Resources and Diversity Officers

Course Outline

Module 1: Introduction to ESG Frameworks

- Overview of ESG principles and global trends.
- The business case for ESG: Risk and opportunity management.
- Key regulations and guidelines in ESG compliance.
- ESG ratings and what they mean for organizations.
- Case Study: Analyzing ESG strategies of leading corporations.

Module 2: Environmental Sustainability

- Understanding environmental risks: Climate change and resource management.
- Strategies for reducing carbon footprint and improving energy efficiency.
- Water and waste management practices for sustainability.
- Environmental impact assessments and reporting standards.
- Case Study: Implementing a carbon-neutral strategy in a manufacturing firm.

Module 3: Social Responsibility and Stakeholder Engagement

- Defining social responsibility within the ESG framework.
- Diversity, equity, and inclusion (DEI) in the workplace.
- Labor rights, human rights, and fair treatment in supply chains.
- Community engagement and social impact measurement.
- Case Study: Managing social risks in global supply chains.

Module 4: Corporate Governance

- Corporate governance best practices and frameworks.
- Ethical leadership and decision-making processes.
- Board diversity and accountability in governance.
- Transparency, anti-corruption, and ethical business practices.
- Case Study: Governance failures and their impact on corporate reputation.

Module 5: ESG Reporting and Performance Measurement

- Key metrics and tools for measuring ESG performance.
- How to prepare and disclose ESG reports in line with international standards.
- Using ESG data to enhance stakeholder trust and attract investment.
- Benchmarking ESG performance against industry peers.
- Case Study: Successful ESG reporting from a global organization.

Module 6: ESG Integration into Business Strategy

- Embedding ESG considerations into organizational strategy and decision-making.
- Long-term ESG planning for risk mitigation and value creation.
- Role of leadership in driving ESG initiatives across the organization.
- Continuous improvement and future trends in ESG.
- Case Study: How a multinational company transformed its business model using ESG.

Methodology

Participants will leave the course with practical tools and insights to implement ESG strategies that promote sustainability, ethical governance, and social impact, ensuring their organizations remain competitive and compliant in today's evolving landscape.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com