Equity Valuation Methods Training Course

Professional Development Training Course Outline

Category	Capital Markets and Investment	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Equity valuation remains a cornerstone of modern finance, enabling investors, analysts, and corporate decision-makers to determine the intrinsic value of companies and make informed investment decisions. Equity Valuation Methods Training Course provides a comprehensive exploration of advanced equity valuation techniques, integrating both fundamental and contemporary methodologies. Participants will gain hands-on experience in applying discounted cash flow (DCF) analysis, relative valuation models, and real options valuation, supported by case studies that reflect real-world financial scenarios. By combining practical exercises with theoretical frameworks, this course ensures that learners acquire the skills necessary to perform rigorous equity assessments and enhance corporate financial strategies.

In addition, the course emphasizes the growing role of financial technology, market trends, and global economic factors in equity valuation. Through the use of industry-standard tools and analytical frameworks, participants will learn to evaluate risk, assess market conditions, and forecast growth potential accurately. This training is ideal for professionals aiming to improve investment decision-making, optimize capital allocation, and strengthen their expertise in equity research and corporate finance. The course content is designed to be SEO-friendly with trending financial and investment keywords, ensuring that learners stay ahead in the competitive finance landscape.

Programme Curriculum

Equity Valuation Methods Training Course

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Course Objectives

1. Master discounted cash flow (DCF) and its application in equity valuation
2. Analyze relative valuation techniques including P/E, P/B, and EV/EBITDA multiples
3. Apply real options valuation to corporate investment decisions
4. Understand the impact of macroeconomic factors on equity pricing
5. Evaluate financial statements for accurate equity assessment
6. Forecast revenue and cash flows using advanced financial modeling
7. Integrate market trends and investor sentiment into valuation analysis
8. Identify risk-adjusted return metrics for informed investment decisions
9. Conduct sector-specific equity comparisons using benchmarking tools
10. Explore equity valuation in emerging markets and cross-border investments
11. Utilize financial technology platforms for real-time market analytics
12. Develop actionable insights for portfolio management and corporate strategy
13. Implement case study-driven exercises for practical understanding

Organizational Benefits

- Improved accuracy in equity valuation decisions
- Enhanced investment analysis capabilities
- Stronger risk management and portfolio optimization
- Informed capital allocation strategies
- Increased confidence in financial forecasting
- Better alignment with market trends and investor expectations
- Strengthened competitive advantage in financial decision-making
- Reduced valuation errors through structured methodologies
- Increased efficiency in corporate finance processes
- Development of in-house financial expertise

Target Audiences

1. Equity research analysts

2. Investment bankers
3. Portfolio managers
4. Corporate finance professionals
5. Private equity professionals
6. Financial advisors
7. Business consultants
8. Accounting and finance executives

Course Duration: 5 days

Course Modules

Module 1: Introduction to Equity Valuation

- Overview of equity valuation principles
- Key valuation terminology and concepts
- Market vs intrinsic value assessment
- Role of investors and analysts in valuation
- Historical evolution of equity valuation methods
- Case Study: Analyzing valuation approaches for a tech startup

Module 2: Discounted Cash Flow (DCF) Analysis

- Understanding free cash flow and terminal value
- Calculating present value using WACC
- Sensitivity analysis in DCF modeling
- Common pitfalls and limitations of DCF
- Application in corporate finance and M&A
- Case Study: Valuing a publicly listed manufacturing firm

Module 3: Relative Valuation Techniques

- Price-to-Earnings (P/E) ratio analysis
- Price-to-Book (P/B) ratio application
- Enterprise Value/EBITDA (EV/EBITDA) benchmarking
- Selecting appropriate comparables
- Sector-specific adjustments in relative valuation
- Case Study: Comparing equities in the banking sector

Module 4: Real Options Valuation

- Introduction to real options theory
- Types of real options: expansion, abandonment, flexibility

- Decision trees for investment projects
- Incorporating uncertainty in valuations
- Integrating real options into corporate strategy
- Case Study: Real options in renewable energy projects

Module 5: Financial Statement Analysis

- Evaluating income statements, balance sheets, cash flows
- Identifying non-recurring items and adjustments
- Ratio analysis for valuation insights
- Assessing operational efficiency and profitability
- Recognizing red flags in financial reporting
- Case Study: Analyzing a mid-cap company’s financials

Module 6: Macroeconomic and Market Factors

- Impact of interest rates, inflation, and economic cycles
- Incorporating market sentiment and investor behavior
- Sectoral trends and global influences
- Regulatory considerations in equity valuation
- Assessing geopolitical risks
- Case Study: Evaluating market-driven valuation changes

Module 7: Advanced Financial Modeling Techniques

- Forecasting revenue and cash flows
- Scenario and sensitivity analysis
- Integrating valuation models in Excel
- Building dynamic financial models
- Stress testing and error-checking
- Case Study: Modeling a multinational corporation

Module 8: Integration and Practical Application

- Combining DCF, relative, and real options methods
- Preparing valuation reports for stakeholders
- Using fintech tools for real-time analytics
- Making investment recommendations
- Ethics and best practices in valuation
- Case Study: Comprehensive valuation of a consumer goods company

Training Methodology

- Instructor-led lectures with interactive discussions
- Hands-on exercises using financial modeling tools
- Case study analysis for practical learning
- Group projects and peer collaboration
- Real-time market data simulations
- Q&A and expert feedback sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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