ERP Strategy: Aligning IT and Business Objectives Training Course

Professional Development Training Course Outline

Category	Enterprise Resource Planning (ERP)	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Enterprise Resource Planning (ERP) systems have become the backbone of modern business operations, integrating core functions such as finance, supply chain, human resources, and customer relationship management into a unified platform. Organizations are increasingly realizing that ERP is not just a technology tool but a strategic enabler that drives operational efficiency, data-driven decision-making, and competitive advantage. Aligning ERP implementation with business objectives ensures that IT investments deliver measurable business value, streamline processes, and support long-term growth.

ERP Strategy: Aligning IT and Business Objectives Training Course equips business leaders, IT professionals, and ERP project teams with actionable insights to bridge the gap between technology and business strategy. Participants will learn to design ERP strategies that enhance agility, optimize resource utilization, and foster digital transformation. Through a combination of case studies, practical exercises, and expert-led discussions, this course emphasizes real-world applications and strategic alignment that drive measurable business outcomes.

Programme Curriculum

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Course Objectives

By the end of this course, participants will be able to:

1. Develop a strategic ERP roadmap aligned with organizational goals.
2. Integrate business processes and IT systems for maximum efficiency.
3. Enhance decision-making with real-time data analytics.
4. Optimize ERP governance and stakeholder management.
5. Drive digital transformation initiatives through ERP adoption.
6. Assess ERP ROI and business impact metrics.
7. Mitigate implementation risks using best practices.
8. Streamline supply chain, finance, and HR processes.
9. Implement change management strategies for ERP adoption.
10. Leverage cloud ERP solutions for scalability and flexibility.
11. Align IT architecture with evolving business models.
12. Benchmark ERP performance using industry best practices.
13. Foster innovation and agility through ERP-enabled insights.

Target Audience

1. CIOs and IT Directors
2. ERP Project Managers
3. Business Analysts
4. Operations Managers
5. Finance Managers
6. Supply Chain Professionals
7. HR Leaders
8. Digital Transformation Consultants

Course Modules

Module 1: ERP Strategy Fundamentals

- Overview of ERP and its strategic importance
- Business-IT alignment concepts
- Key ERP success factors
- Role of ERP in digital transformation
- Case Study: SAP implementation in a multinational manufacturing firm

Module 2: Business Process Analysis

- Mapping core business processes
- Identifying gaps and inefficiencies
- Process standardization strategies
- Integration challenges and solutions
- Case Study: Process reengineering using Oracle ERP in a retail chain

Module 3: ERP Selection & Roadmap

- ERP evaluation and vendor selection criteria
- Defining a phased implementation roadmap
- Budgeting and resource allocation
- Risk assessment and mitigation strategies
- Case Study: Microsoft Dynamics rollout in a mid-sized enterprise

Module 4: IT-Business Alignment

- Aligning ERP with organizational goals
- Role of CIO and business leaders
- KPIs for ERP success
- Change management strategies
- Case Study: IT-business integration at a global logistics company

Module 5: ERP Implementation Best Practices

- Implementation methodologies (Agile, Waterfall, Hybrid)
- Configuration vs. customization
- Data migration strategies
- Testing and quality assurance
- Case Study: Successful ERP deployment in a healthcare provider

Module 6: ERP Performance & Optimization

- Key performance indicators (KPIs)
- Continuous process improvement
- User adoption strategies
- Performance benchmarking
- Case Study: ERP optimization in a pharmaceutical company

Module 7: Cloud ERP & Emerging Technologies

- Cloud ERP vs. on-premise ERP
- Integration with AI, IoT, and analytics
- Security and compliance considerations
- Scalability and innovation opportunities
- Case Study: Cloud ERP transformation in a fintech startup

Module 8: ROI, Governance & Change Management

- Measuring ERP ROI and business value
- ERP governance frameworks

- Stakeholder engagement strategies
- Organizational change management
- Case Study: Governance and ROI evaluation in a government ERP project

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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