ESG (Environmental, Social, Governance) in Insurance Training Course

Professional Development Training Course Outline

Category	Insurance	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s evolving financial ecosystem, Environmental, Social, and Governance (ESG) factors have become critical in redefining risk assessment, investment strategy, compliance, and corporate responsibility within the insurance industry. As regulators, investors, and policyholders place increasing emphasis on sustainability, insurance professionals must be equipped with the knowledge and tools to integrate ESG frameworks across their operations. Training Course on ESG (Environmental, Social, Governance) in Insurance on ESG in Insurance is designed to bridge the knowledge gap and offer strategic insight into aligning insurance practices with sustainable development goals (SDGs), climate resilience, and responsible governance.

This program is tailored to meet the growing demand for ESG integration, offering in-depth modules on regulatory frameworks, impact measurement, data analytics, and stakeholder engagement. Participants will explore ESG from underwriting to claims management, leveraging real-world case studies, current ESG reporting standards, and risk-based capital frameworks. Whether you're in compliance, product development, or executive management, this course provides a forward-looking approach to embedding ESG in strategic planning and operational execution.

Programme Curriculum

ESG (Environmental, Social, Governance) in Insurance Training Course

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Course Objectives

1. Understand the fundamentals and strategic importance of ESG in insurance operations.
2. Identify emerging ESG compliance standards and reporting frameworks.
3. Apply climate risk modeling in underwriting and investment decisions.
4. Integrate social impact assessments in insurance products.
5. Evaluate governance structures supporting ESG goals.
6. Develop ESG-inclusive product innovation strategies.
7. Analyze global and regional regulatory trends influencing ESG in insurance.
8. Utilize data analytics for ESG performance measurement.
9. Foster stakeholder engagement aligned with ESG principles.
10. Drive corporate sustainability initiatives within insurance firms.
11. Mitigate reputational and regulatory risks using ESG frameworks.
12. Design ESG-oriented communication strategies for investors and clients.
13. Implement green finance principles and sustainable investment strategies.

Target Audiences

1. Insurance Executives and Managers
2. ESG and Sustainability Officers
3. Risk Management Professionals
4. Underwriters and Actuaries
5. Compliance and Legal Advisors
6. Investment Analysts in Insurance
7. Claims Managers and Auditors
8. Insurance Product Development Teams

Course Duration: 10 days

Course Modules

Module 1: Introduction to ESG in Insurance

- Definition and components of ESG
- Importance of ESG in the insurance value chain
- Overview of global ESG trends
- ESG regulatory landscape for insurers
- Role of insurance in sustainable development
- **Case Study:** AXA’s ESG transformation journey

Module 2: ESG Risk Assessment and Management

- Identifying ESG risks in underwriting

- Risk categorization and ESG scoring
- Scenario analysis and stress testing
- Role of actuaries in ESG risk modeling
- Integrating ESG risks into enterprise risk management
- **Case Study:** Swiss Re's climate risk exposure analysis

Module 3: Environmental Considerations in Underwriting

- Climate change and insurance pricing
- Green underwriting practices
- Catastrophe modeling and ESG
- Emissions tracking in client portfolios
- Renewable energy insurance solutions
- **Case Study:** Allianz's green insurance product development

Module 4: Social Factors in Insurance Operations

- Diversity, equity, and inclusion (DEI) metrics
- Customer-centric insurance models
- Community resilience programs
- Addressing insurance gaps in underserved markets
- Policyholder engagement and transparency
- **Case Study:** Lemonade's social impact model

Module 5: Governance and Ethical Conduct

- Corporate governance best practices
- Ethical decision-making in insurance
- Board accountability for ESG performance
- ESG-related whistleblower policies
- Regulatory compliance protocols
- **Case Study:** Prudential's board ESG oversight framework

Module 6: ESG Reporting Standards and Frameworks

- TCFD, SASB, GRI, and ISSB standards
- Disclosure requirements and metrics
- ESG data collection and validation
- ESG assurance and third-party verification
- ESG reporting platforms and dashboards
- **Case Study:** MetLife's ESG reporting evolution

Module 7: Sustainable Investment Strategies

- ESG integration in investment portfolios
- Climate-aligned investing for insurers
- Impact investing principles
- Divestment vs. engagement strategies
- ESG investment performance metrics
- **Case Study:** Aviva's responsible investment strategy

Module 8: Regulatory Compliance and ESG

- Regulatory trends in ESG (EU Taxonomy, NAIC, etc.)
- ESG audits and legal exposure
- Licensing and compliance risk

- Insurance supervisory expectations
- Penalties and reputational risks
- **Case Study:** NAIC climate risk disclosure initiative

Module 9: Product Development and ESG Innovation

- Designing ESG-aligned insurance products
- Microinsurance for climate-vulnerable populations
- Parametric insurance solutions
- Incentivizing sustainability through coverage
- Tech-enabled product design
- **Case Study:** Munich Re's climate resilience insurance

Module 10: ESG and Claims Management

- ESG principles in claims processing
- Ethical and equitable claims resolution
- Green claims (eco-friendly repairs, replacements)
- Claims fraud monitoring with ESG lens
- Client communication and support
- **Case Study:** State Farm's ESG-centric claims strategy

Module 11: ESG Communication and Stakeholder Engagement

- ESG reporting to stakeholders
- Investor relations and ESG transparency
- Client education and ESG value communication
- Media and public relations strategies
- Internal ESG advocacy programs
- **Case Study:** Zurich Insurance's stakeholder ESG campaign

Module 12: Data Analytics for ESG Performance

- ESG data integration into BI tools
- KPIs and dashboards for ESG tracking
- Predictive analytics for ESG trends
- Benchmarking ESG performance
- Data governance and security
- **Case Study:** Chubb's ESG data analytics transformation

Module 13: Technology and Digital ESG Solutions

- AI and blockchain in ESG reporting
- InsurTech for ESG compliance
- Remote sensing and IoT for climate modeling
- ESG in digital underwriting
- Tech partnerships for sustainability
- **Case Study:** Tokio Marine's digital ESG platform

Module 14: Training, Culture, and ESG Capacity Building

- ESG training across insurance teams
- Building an ESG-focused culture
- Leadership development for ESG thinking
- Internal communication strategies
- Employee ESG incentives and KPIs

- **Case Study:** AIG’s ESG capacity-building initiative

Module 15: The Future of ESG in Insurance

- Emerging trends and innovations
- Future regulatory outlook
- ESG and AI convergence in insurance
- Shifting customer expectations
- Global market comparisons
- **Case Study:** The World Bank’s ESG outlook for global insurers

Training Methodology

- Interactive lectures with expert-led discussions
- Real-world case studies and scenario analysis
- Group activities, ESG simulations, and exercises
- ESG compliance toolkit for insurance firms
- Assessment via quizzes, feedback, and final presentation

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

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