ESG Governance Principles and Practices Training Course

Professional Development Training Course Outline

Category	Corporate Governance	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The rising global focus on sustainability, corporate responsibility, and environmental, social, and governance (ESG) factors has transformed the landscape of business operations and investment strategies. ESG governance is now a critical driver of organizational resilience, risk management, and long-term value creation. ESG Governance Principles and Practices Training Course equips professionals with comprehensive knowledge, practical tools, and industry-aligned strategies to implement effective ESG frameworks in their organizations. Participants will gain a deep understanding of ESG reporting standards, corporate governance models, ethical decision-making, stakeholder engagement, and compliance mechanisms essential for sustainable business growth.

This course emphasizes actionable insights and trending ESG practices, including climate risk management, diversity and inclusion, ethical supply chain governance, regulatory compliance, and ESG performance measurement. Attendees will develop the capability to integrate ESG principles into corporate strategy, enhance organizational transparency, and align business operations with evolving stakeholder expectations. By exploring real-world case studies, interactive workshops, and data-driven methodologies, participants will leave the course prepared to lead ESG initiatives, mitigate sustainability risks, and drive long-term competitive advantage.

Programme Curriculum

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Course Objectives

1. Understand global ESG governance frameworks and reporting standards
2. Apply ESG principles to corporate strategy and decision-making
3. Develop ESG risk management strategies for sustainable growth
4. Enhance organizational transparency and accountability
5. Integrate stakeholder engagement practices into ESG initiatives
6. Measure and report ESG performance using industry-leading tools
7. Promote diversity, equity, and inclusion in governance practices
8. Implement ethical supply chain and procurement strategies
9. Navigate ESG regulatory compliance and legal requirements
10. Address climate-related financial risks and opportunities
11. Drive corporate social responsibility initiatives effectively
12. Benchmark ESG performance against global best practices
13. Lead ESG transformation projects within organizations

Organizational Benefits

- Strengthened corporate governance and accountability
- Enhanced brand reputation and investor confidence
- Improved regulatory compliance and risk mitigation
- Increased operational efficiency through sustainable practices
- Competitive advantage through ESG-driven innovation
- Better stakeholder engagement and trust building

- Reduced environmental impact and carbon footprint
- Improved social responsibility and community relations
- Data-driven insights for strategic ESG decisions
- Empowered leadership in sustainability transformation

Target Audiences

1. Corporate executives and board members
2. Sustainability and ESG managers
3. Risk and compliance officers
4. Investors and asset managers
5. Corporate strategists and planners
6. Policy advisors and government officials
7. Non-profit and NGO leaders
8. Academic and research professionals

Course Duration: 10 days

Course Modules

Module 1: Introduction to ESG Governance

- Understanding ESG and sustainability principles
- Global ESG frameworks and reporting standards
- ESG integration into corporate strategy
- Stakeholder identification and engagement
- ESG risk and opportunity assessment
- Case study: ESG implementation in a multinational company

Module 2: ESG Reporting Standards

- Overview of GRI, SASB, and TCFD frameworks
- ESG reporting requirements for different industries
- Data collection and performance metrics
- Preparing ESG disclosures for investors
- Aligning reporting with regulatory expectations
- Case study: Effective ESG reporting by a leading tech firm

Module 3: Corporate Governance and Ethics

- Principles of ethical corporate governance
- Board responsibilities and oversight mechanisms
- Anti-corruption and anti-bribery practices
- Ethics in ESG decision-making
- Integrating corporate ethics with ESG strategies
- Case study: Ethical dilemmas in governance

Module 4: ESG Risk Management

- Identifying ESG-related risks
- Climate risk assessment and mitigation strategies
- Social and governance risk evaluation
- Implementing risk controls and monitoring
- ESG scenario analysis and stress testing
- Case study: Risk management in the financial sector

Module 5: Stakeholder Engagement

- Mapping internal and external stakeholders
- Effective communication strategies
- ESG materiality assessment
- Incorporating stakeholder feedback
- Enhancing transparency and accountability
- Case study: Community engagement in ESG projects

Module 6: Diversity, Equity, and Inclusion (DEI)

- DEI as a key ESG component
- Building inclusive workplace policies
- Measuring DEI impact on performance
- Reporting and transparency in DEI initiatives
- ESG alignment with human capital strategies
- Case study: DEI transformation in a multinational corporation

Module 7: Ethical Supply Chain Governance

- ESG in procurement and vendor selection
- Supplier risk assessment and audits
- Human rights and labor practices
- Sustainable sourcing and circular economy
- ESG compliance in supply chains
- Case study: Ethical supply chain practices in retail

Module 8: ESG Performance Measurement

- Key performance indicators for ESG
- Benchmarking and industry comparisons
- ESG data analytics and visualization
- Performance reporting to stakeholders
- Continuous improvement strategies
- Case study: ESG KPIs in a global enterprise

Module 9: Climate Change and Environmental Risk

- Carbon footprint assessment and reduction
- Climate adaptation and mitigation strategies
- Environmental management systems
- Reporting on climate risks and opportunities
- ESG alignment with sustainability goals
- Case study: Climate action in energy sector

Module 10: ESG Legal and Regulatory Compliance

- Global ESG regulations and standards
- Reporting obligations and penalties
- ESG audit and compliance checks
- Navigating cross-border ESG requirements
- Risk management through legal compliance
- Case study: Regulatory compliance in the manufacturing sector

Module 11: Corporate Social Responsibility (CSR)

- CSR as part of ESG strategy

- Social impact assessment and measurement
- Aligning CSR with organizational goals
- Integrating CSR with stakeholder expectations
- Reporting CSR initiatives effectively
- Case study: CSR initiatives in the healthcare industry

Module 12: ESG Transformation and Leadership

- Leading ESG initiatives within organizations
- Change management strategies for ESG adoption
- Building ESG-driven corporate culture
- Communication and stakeholder buy-in
- Evaluating ESG project success
- Case study: Successful ESG transformation in finance

Module 13: ESG Benchmarking and Best Practices

- Global ESG benchmarks and indices
- Comparing ESG performance across industries
- Learning from leading ESG companies
- Implementing best practices internally
- Continuous improvement in ESG strategy
- Case study: ESG benchmarking in tech sector

Module 14: ESG Data and Technology Solutions

- ESG data platforms and tools
- Monitoring and reporting software
- Data-driven ESG decision-making
- Integrating technology for transparency
- Predictive analytics for ESG risk management
- Case study: Tech-enabled ESG reporting

Module 15: ESG Case Studies and Application

- Analysis of successful ESG initiatives
- Lessons learned from failures and challenges

- Practical exercises in ESG strategy design
- Application of ESG principles to real scenarios
- Group project presentations
- Case study: Multi-industry ESG impact review

Training Methodology

- Interactive lectures and expert-led discussions
- Hands-on workshops and practical exercises
- Case study analysis and group presentations
- Role-playing stakeholder engagement scenarios
- ESG data analysis and reporting exercises
- Continuous feedback and Q&A sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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