ESG Reporting Training Course

Professional Development Training Course Outline

Category	Environmental Management and Conservation	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's dynamic business environment, Environmental, Social, and Governance (ESG) performance has emerged as a critical driver of long-term value and corporate resilience. Stakeholders, including investors, regulators, and consumers, are demanding unprecedented transparency and accountability from organizations regarding their sustainability initiatives and social impact. ESG Reporting Training Course is meticulously designed to equip professionals with the essential knowledge and practical skills required to navigate the complex landscape of **ESG reporting**, implement robust data collection methodologies, and develop compelling, credible disclosures that meet evolving global standards. By mastering key frameworks and regulatory requirements, participants will be empowered to transform ESG challenges into strategic opportunities, enhance corporate reputation, and attract sustainable capital.

This program goes beyond foundational theory, providing a deep dive into the practical application of ESG principles. Participants will gain hands-on experience in conducting **materiality assessments**, establishing effective data governance, and crafting comprehensive reports that resonate with diverse audiences. Through real-world case studies and expert guidance, you will learn to align your organization?ÇÖs ESG strategy with business objectives, mitigate risks, and demonstrate a genuine commitment to responsible business practices. This course is a strategic investment for any professional seeking to lead their organization in the **sustainable future** and establish a competitive advantage in a world where ESG performance is a key measure of success.

Programme Curriculum

ESG Reporting Training Course

Introduction

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5 days

Course Objectives

1. Gain proficiency in leading global frameworks, including GRI, SASB, TCFD, and the new ISSB standards.
2. Learn to perform double materiality analysis to identify and prioritize the most significant ESG issues.
3. Establish robust data collection processes and internal controls to ensure the accuracy and reliability of ESG data for third-party assurance.
4. Navigate the latest mandatory disclosure regulations, such as the EU's CSRD and the SEC's climate-related rules.
5. Accurately measure and report greenhouse gas (GHG) emissions (Scope 1, 2, and 3) and develop science-based net-zero targets.
6. Assess and report on ESG risks and opportunities across the entire value chain.
7. Understand and disclose key social indicators, including diversity, equity, and inclusion (DEI), human rights, and labor practices.
8. Embed ESG principles into corporate governance structures, executive compensation, and board oversight.
9. Effectively communicate ESG performance to attract sustainable investment and capital.
10. Identify and mitigate ESG-related risks, including climate risk, reputational risk, and regulatory risk.
11. Develop effective strategies for engaging with a wide range of stakeholders on ESG issues.
12. Explore how technology and AI can streamline ESG data management and reporting.
13. Learn to identify and avoid greenwashing, ensuring your reports are authentic and credible.

Organizational Benefits

- Transparent ESG reporting demonstrates corporate responsibility, building credibility with consumers and the public.
- A strong ESG profile is a key factor for investors, leading to increased access to green bonds and ESG-focused funds.

- Proactive ESG reporting helps organizations identify and mitigate environmental, social, and governance risks before they escalate.
- Companies with strong ESG performance are often more resilient and attractive to business partners, talent, and customers.
- The process of ESG reporting can uncover opportunities for cost reduction, such as energy efficiency and waste management.
- Employees, particularly younger generations, are increasingly seeking purpose-driven organizations with a strong commitment to sustainability.
- Training ensures the organization stays ahead of evolving regulations, reducing the risk of fines and legal challenges.

Target Audience

1. Sustainability & ESG Professionals.
2. Corporate Communications & Investor Relations.
3. Finance & Accounting.
4. Compliance & Risk Management.
5. C-Suite & Board Members.
6. Operations & Supply Chain Managers.
7. Human Resources.
8. Consultants & Auditors.

Course Outline

Module 1: The Foundations of ESG Reporting

- Understanding the ESG imperative: Why ESG is a business and financial necessity.
- Evolution of ESG: From CSR to mandatory reporting.
- Key drivers: Investor demand, regulatory pressure, and consumer expectations.
- Introduction to major global frameworks: GRI, SASB, TCFD, and the new IFRS S1 and S2 standards.
- **Case Study:** The rise of ESG in asset management: How BlackRock's focus on sustainability influenced global investment strategies.

Module 2: Materiality Assessment & Stakeholder Engagement

- Defining double materiality: Financial vs. impact materiality.
- Steps to conduct a materiality assessment.
- Practical tools and methodologies for stakeholder mapping and engagement.
- Prioritizing key topics to be included in your ESG report.
- **Case Study:** A multinational tech company's materiality assessment that led to a public commitment on data privacy and cybersecurity, directly addressing stakeholder concerns.

Module 3: Environmental Reporting (E)

- Climate Risk and Carbon Accounting
- Developing and reporting on science-based targets and net-zero strategies.
- Biodiversity and Nature-Based Solutions
- Circular Economy & Waste Management.
- **Case Study:** A global apparel brand's successful initiative to report on its supply chain's water usage and reduction efforts, leading to a significant decrease in environmental impact.

Module 4: Social Reporting (S)

- Human Rights & Labor Practices: Due diligence and reporting on fair labor standards.
- Diversity, Equity, and Inclusion (DEI): Metrics and best practices for disclosure.
- Health & Safety: Reporting on occupational health and safety performance.
- Community Engagement & Social Impact.
- **Case Study:** A large corporation's social report detailing its efforts to improve gender parity and pay equity, showcasing transparent data and leading to a significant boost in employee morale and external reputation.

Module 5: Governance Reporting (G)

- Embedding ESG into Corporate Governance.
- Ethical Business Conduct: Anti-corruption, bribery, and compliance.
- Data Privacy & Cybersecurity Governance.
- Reporting on Board Diversity and composition.
- **Case Study:** The governance overhaul at a major bank following a scandal, highlighting how a renewed focus on governance and ethics was communicated in its annual report.

Module 6: Building Your ESG Report

- Data Collection & Management.
- Structure and content of a comprehensive ESG report.
- Narrative and data storytelling: Crafting a compelling and authentic report.
- The role of third-party assurance in enhancing report credibility.
- **Case Study:** A consumer goods company's integrated report, which combined financial and non-financial data to provide a holistic view of its value creation.

Module 7: Regulatory Compliance & Emerging Trends

- Deep dive into mandatory reporting.
- Understanding the interconnectedness of global regulations.
- Avoiding Greenwashing: Ensuring your disclosures are verifiable and authentic.
- The future of ESG reporting: The rise of AI, blockchain, and digital reporting.
- **Case Study:** A European company's journey to comply with the new CSRD, from initial gap analysis to final report preparation, highlighting key challenges and solutions.

Module 8: Strategic Integration & Value Creation

- Integrating ESG into corporate strategy and decision-making.
- Linking ESG performance to financial outcomes.
- Communicating your ESG journey to investors and financial analysts.
- Creating a roadmap for continuous improvement and innovation.
- **Case Study:** A public utility company that successfully linked its sustainability performance (e.g., renewable energy adoption) to its long-term financial strategy, attracting significant investment and a higher valuation.

Training Methodology

This course employs a dynamic, blended learning approach to maximize engagement and knowledge retention. Our methodology includes:

- Interactive Workshops.
- Real-World Case Studies.
- Expert-Led Session.
- Practical Exercises & Templates.
- Collaborative Learning.
- Post-Course Support.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com