Evidence-Based Information Services Training Course

Professional Development Training Course Outline

Category	Library Institute	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Evidence-Based Information Services Training Course is designed to equip information professionals with advanced skills in evidence-based practice, research support, information analysis, knowledge management, and strategic decision-making. The course focuses on developing competencies required to collect, evaluate, synthesize, and deliver high-quality information services that support organizational goals. With increasing demand for data-driven decisions, digital transformation, research intelligence, and knowledge-based operations, professionals must understand how to provide accurate, reliable, and actionable information solutions.

This comprehensive training program explores modern approaches to evidence-based information services, including information evaluation frameworks, research methodologies, digital information resources, data analytics, information literacy, and user-centered service delivery. Participants will learn global best practices, emerging technologies, and innovative strategies used by leading libraries, research institutions, universities, healthcare organizations, and corporate knowledge centers to improve information access and organizational performance.

Programme Curriculum

Evidence-Based Information Services Training Course

Introduction

Evidence-Based Information Services Training Course is designed to equip information professionals with advanced skills in evidence-based practice, research support, information analysis, knowledge management, and strategic decision-making. The course focuses on developing competencies required to collect, evaluate, synthesize, and deliver high-quality information services that support organizational goals. With increasing demand for data-driven decisions, digital transformation, research intelligence, and knowledge-based

operations, professionals must understand how to provide accurate, reliable, and actionable information solutions.

This comprehensive training program explores modern approaches to evidence-based information services, including information evaluation frameworks, research methodologies, digital information resources, data analytics, information literacy, and user-centered service delivery. Participants will learn global best practices, emerging technologies, and innovative strategies used by leading libraries, research institutions, universities, healthcare organizations, and corporate knowledge centers to improve information access and organizational performance.

Course Objectives

By the end of this course, participants will be able to:

1. Understand the principles and frameworks of evidence-based information services.
2. Develop advanced information evaluation and critical appraisal skills.
3. Apply research-based approaches to information service delivery.
4. Enhance digital information management and knowledge discovery capabilities.
5. Utilize data analytics for evidence-driven decision-making.
6. Improve information literacy programs and user engagement strategies.
7. Master techniques for identifying credible and authoritative information sources.
8. Implement evidence-based practices in libraries, organizations, and research environments.
9. Apply modern research methodologies for information analysis.
10. Develop strategic approaches for knowledge sharing and information governance.
11. Improve customer-focused information service design.
12. Integrate emerging technologies into information service operations.
13. Establish continuous improvement frameworks for evidence-based information management.

Organizational Benefits

1. Improved quality and accuracy of organizational information resources.
2. Enhanced decision-making through reliable evidence-based insights.
3. Increased efficiency in research and information retrieval processes.
4. Stronger knowledge management and organizational learning systems.
5. Better information governance and compliance practices.
6. Improved customer satisfaction through responsive information services.
7. Enhanced research productivity and innovation capabilities.
8. Effective utilization of digital information technologies.
9. Strengthened collaboration among information professionals.
10. Improved strategic planning through data-supported intelligence.

Target Audiences

1. Librarians and information specialists.
2. Knowledge management professionals.
3. Research analysts and researchers.
4. Academic and institutional information managers.

5. Data and business intelligence professionals.
6. Healthcare information professionals.
7. Corporate documentation specialists.
8. Government information officers.

Course Duration: 5 days

Course Modules

Module 1: Foundations of Evidence-Based Information Services

- Principles and concepts of evidence-based information practice.
- Role of information professionals in evidence-driven environments.
- Evidence evaluation frameworks and decision-support models.
- Global case study: Evidence-based library services at leading academic institutions.
- Developing organizational cultures based on reliable information.
- Measuring the impact of evidence-based information services.

Module 2: Information Sources Evaluation and Quality Assessment

- Identifying credible, authoritative, and relevant information sources.
- Techniques for evaluating digital and print information resources.
- Critical appraisal methods for research materials.
- Global case study: Quality assessment frameworks used by research universities.
- Detecting misinformation, bias, and unreliable information.
- Applying source evaluation tools in professional environments.

Module 3: Research Methods for Information Professionals

- Introduction to applied research methodologies.
- Data collection and analysis techniques for information services.
- Conducting literature reviews and evidence synthesis.
- Global case study: Research support services in international libraries.
- Applying systematic review approaches.
- Using research findings to improve service delivery.

Module 4: Digital Information Management and Knowledge Discovery

- Digital information platforms and discovery technologies.
- Search strategies for academic and professional databases.
- Metadata management and information organization.
- Global case study: Digital knowledge repositories in global universities.
- Artificial intelligence applications in information discovery.

- Improving access to digital information resources.

Module 5: Data Analytics and Evidence-Based Decision Making

- Fundamentals of data-driven information services.
- Using analytics to understand user information needs.
- Data visualization techniques for information reporting.
- Global case study: Analytics-driven decision-making in modern organizations.
- Developing evidence-based service improvement plans.
- Applying performance indicators for information services.

Module 6: Information Literacy and User-Centered Services

- Designing effective information literacy programs.
- Understanding user behavior and information needs.
- Developing training strategies for information users.
- Global case study: Information literacy initiatives in higher education.
- Enhancing user engagement through digital platforms.
- Measuring information literacy outcomes.

Module 7: Knowledge Management and Information Governance

- Principles of knowledge creation and sharing.
- Developing organizational knowledge management strategies.
- Information governance frameworks and policies.
- Global case study: Knowledge management practices in multinational organizations.
- Managing institutional knowledge assets.
- Ensuring ethical and secure information management.

Module 8: Future Trends in Evidence-Based Information Services

- Emerging technologies transforming information services.
- Artificial intelligence and automation in knowledge environments.
- Future skills for information professionals.
- Global case study: Smart libraries and digital transformation initiatives.
- Innovation strategies for sustainable information services.
- Building future-ready evidence-based information systems.

Training Methodology

- Interactive instructor-led presentations focusing on evidence-based information practices.

- Practical exercises involving information evaluation and research analysis.
- Case study discussions from global organizations and institutions.
- Group activities for developing evidence-based service strategies.
- Demonstrations of digital information tools and analytics platforms.
- Role-playing exercises to improve user-centered information delivery.
- Workshops on research methods, knowledge management, and information governance.
- Continuous assessments through practical assignments and discussions.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com