Executive Presence and Public Speaking Training

Professional Development Training Course Outline

Category	Development	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Mastering executive presence and public speaking is essential for professionals who aspire to lead with confidence and influence. Executive Presence and Public Speaking Training course empowers leaders, managers, and aspiring professionals to command attention, communicate with clarity, and deliver powerful messages that inspire action. Whether you're speaking in boardrooms, virtual meetings, or industry conferences, this program sharpens your verbal and non-verbal communication skills to establish trust, credibility, and authentic leadership presence.

Designed for ambitious professionals, this hands-on training combines proven communication strategies, real-world case studies, and expert coaching to enhance your personal brand and executive gravitas. Participants will develop techniques to manage nervousness, structure persuasive presentations, and handle challenging questions with poise. This course is the key to unlocking dynamic public speaking, influential leadership communication, and a polished executive presence in today’s fast-paced, competitive business landscape.

Programme Curriculum

Executive Presence and Public Speaking Training

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Course duration

5 Days

Course Objectives

1. Understand and apply the core elements of executive presence.
2. Master techniques for impactful and persuasive public speaking.
3. Build confidence for high-stakes presentations and meetings.
4. Enhance non-verbal communication to project authority.
5. Develop authentic leadership presence in virtual and in-person settings.
6. Overcome stage fright and manage public speaking anxiety.
7. Deliver clear, concise, and compelling messages.
8. Adapt speaking style to suit diverse audiences.
9. Craft memorable and influential presentations.
10. Strengthen vocal tone, pace, and modulation for executive impact.
11. Use storytelling to captivate and connect with audiences.
12. Respond to questions and objections with confidence and clarity.
13. Establish a lasting personal brand as a credible, respected leader..

Organizational Benefits

1. Cultivate leaders who inspire trust and drive performance.
2. Improve internal and external communication effectiveness.
3. Increase success in negotiations, stakeholder meetings, and pitches.
4. Enhance brand reputation through polished executive representation.
5. Strengthen team collaboration via clear and confident leadership.
6. Reduce miscommunication and improve decision-making speed.

7. Boost employee engagement through authentic leadership.
8. Prepare future leaders for senior roles with strong public presence.
9. Elevate client presentations and investor relations success.
10. Foster a culture of clarity, persuasion, and professional excellence.

Target Participants

1. Senior executives
2. C-suite leaders.
3. Mid-level managers
4. Team leaders.
5. Entrepreneurs and business owners.
6. Sales and marketing professionals.
7. Anyone seeking to enhance their leadership and communication skills.

Course Outline

Module 1: Foundations of Executive Presence

1. Understanding the pillars of executive presence.
2. The psychology of perception and influence.
3. Projecting confidence through body language.
4. Building trust and credibility in first impressions.
5. Case Study: Evaluating executive presence in Fortune 500 leaders.

Module 2: The Science of Public Speaking

1. Principles of impactful speech structure.
2. Voice modulation, pacing, and volume control.
3. Managing public speaking anxiety.
4. Audience analysis and message adaptation.
5. Case Study: TED Talks — Dissecting world-class presentations.

Module 3: Commanding Non-Verbal Communication

1. Mastering posture and eye contact.
2. Gestures and facial expressions for authority.
3. Reading the room and adjusting delivery.
4. Virtual presence: mastering the camera and online tools.

5. Case Study: Presidential debates and body language breakdown.

Module 4: Crafting Persuasive Presentations

1. Storytelling frameworks for business communication.
2. Structuring data and insights for impact.
3. Using visuals to support your message.
4. Closing with a powerful call-to-action.
5. Case Study: Apple product launch presentations.

Module 5: Managing Q&A and Difficult Conversations

1. Handling tough questions with poise.
2. Bridging challenging objections to positive outcomes.
3. Staying composed under pressure.
4. Techniques for active listening and engagement.
5. Case Study: Crisis communication in global corporations.

Module 6: Developing Authentic Leadership Voice

1. Aligning communication with leadership values.
2. Building emotional connection through tone and stories.
3. Owning your narrative in professional settings.
4. Strengthening vocal authority and personal brand.
5. Case Study: Charismatic leadership across industries.

Module 7: Presence in Virtual and Hybrid Environments

1. Building rapport through digital platforms.
2. Optimizing lighting, framing, and background.
3. Maintaining energy and engagement on screen.
4. Adapting body language for virtual influence.
5. Case Study: Virtual keynote addresses by industry icons.

Module 8: Practice, Feedback & Personal Action Plan

1. Delivering a recorded executive-level presentation.
2. Receiving constructive peer and trainer feedback.
3. Identifying personal growth areas.
4. Creating a sustainable practice roadmap.
5. Case Study: Before-and-after transformation examples.

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com