Financial Inclusion via Telemedicine Payment Models Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Telemedicine has become one of the most transformative innovations in modern healthcare delivery, expanding access to medical services for underserved and remote populations. As digital health services grow, the need for inclusive and affordable payment models becomes increasingly critical, especially for low-income clients who struggle to access traditional healthcare financing mechanisms. Financial inclusion through telemedicine payment systems enables individuals to pay for virtual medical consultations, diagnostics, and health services using digital financial tools. Microfinance institutions (MFIs), digital financial service (DFS) providers, and health-focused organizations are now exploring ways to integrate inclusive payment models to support the expansion of telemedicine. Financial Inclusion via Telemedicine Payment Models Training Course provides a comprehensive overview of telemedicine payment systems, financial inclusion strategies, and scalable digital health financing models.

Participants will learn how to design and implement payment structures that increase access to digital health services while ensuring affordability and sustainability. The course explores mobile payments, micro-insurance, subscription models, credit-for-health, and pay-as-you-go systems tailored to telemedicine clients. Learners will also gain understanding of regulatory frameworks, partnerships between MFIs and healthcare providers, and digital risk management strategies. Through case studies and practical exercises, participants will gain the skills needed to evaluate, deploy, and monitor digital health payment solutions. By the end of the training, participants will be equipped to develop inclusive, innovative, and impactful telemedicine financing strategies for their institutions.

Programme Curriculum

Financial Inclusion via Telemedicine Payment Models Training Course

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Course objectives

1. Understand the link between financial inclusion and telemedicine services.
2. Analyze digital payment models supporting telemedicine adoption.
3. Design inclusive payment structures for low-income telemedicine users.
4. Apply microfinance principles to digital health financing.
5. Explore partnerships between MFIs, telecoms, and healthcare providers.
6. Evaluate mobile money and digital wallets for telemedicine payments.
7. Strengthen digital risk management in telemedicine financing.
8. Identify regulatory and compliance requirements for digital health payment models.
9. Develop client education strategies for telemedicine payments.
10. Use data to optimize digital health financing products.
11. Enhance institutional capacity for managing digital health portfolios.
12. Implement monitoring and evaluation systems for telemedicine financing programs.
13. Design sustainable, scalable payment models for telemedicine services.

Organizational benefits

- Increased capacity to serve digital health clients
- Improved outreach to remote and underserved communities
- Strengthened digital payment infrastructure within the institution
- Enhanced partnerships with healthcare providers and telecom companies
- Diversified product offerings focused on digital health finance
- Stronger portfolio performance through structured digital payments
- Improved digital literacy among clients and staff
- Strengthened compliance and regulatory alignment

- Increased operational efficiency using automated systems
- Enhanced reputation as an innovator in financial inclusion

Target audience

1. Microfinance institution managers
2. Digital financial service providers
3. Telemedicine platform operators
4. Healthcare NGOs and program officers
5. Donor and development partners
6. Digital health innovators
7. Government health and ICT officers
8. Financial inclusion and health consultants

Course Duration: 5 days

Course Modules

Module 1: Introduction to financial inclusion in telemedicine

- Understanding digital health access gaps
- Role of financial inclusion in telemedicine adoption
- Barriers to payment for virtual health services
- Digital financial tools supporting telemedicine
- Market opportunities for MFIs and DFS providers
- Case Study: Telemedicine payment success in rural Rwanda

Module 2: Telemedicine payment models and digital health financing

- Mobile money–based payment systems
- Subscription and membership models for telemedicine
- Pay-as-you-go (PAYG) telemedicine services
- Microcredit for digital health consultations
- Integration of digital wallets and USSD payments
- Case Study: PAYG telemedicine platform in South Asia

Module 3: Designing inclusive telemedicine payment products

- Client segmentation and product targeting
- Designing low-cost health subscription plans
- Flexible payment cycles for low-income clients
- Bundling telemedicine with micro-insurance
- Pricing strategies for sustainability

- Case Study: Micro-insurance bundled telemedicine in East Africa

Module 4: Digital infrastructure for telemedicine payments

- Mobile apps, USSD systems, and web-based platforms
- System integration between MFIs and telemedicine providers
- Digital identity verification (e-KYC)
- Automated billing and payment reminders
- Cybersecurity considerations
- Case Study: Integrated mobile health payment system in Kenya

Module 5: Partnerships and ecosystem development

- MFIs partnering with telemedicine companies
- Role of telecom operators in payment facilitation
- Collaboration with donors, NGOs, and government programs
- Contracting and revenue-sharing models
- Strengthening ecosystem linkages
- Case Study: MFI–telecom partnership for telehealth in Nigeria

Module 6: Regulatory and compliance frameworks

- Digital health regulations and licensing
- Consumer protection in telemedicine payments
- Data privacy and health information confidentiality
- Regulatory requirements for digital payments
- Cross-border telemedicine considerations
- Case Study: Regulatory compliance in telehealth finance in India

Module 7: Monitoring, evaluation, and performance measurement

- Key indicators for telemedicine payment models
- Tools for tracking digital health usage and payment behavior
- Portfolio monitoring for telemedicine financing
- Client feedback and user experience assessment
- Reporting to donors and regulators
- Case Study: Telemedicine payment performance dashboard in Ghana

Module 8: Scaling and sustaining telemedicine financial models

- Growth strategies for telemedicine payment systems

- Institutional capacity building
- Leveraging technology for scale
- Ensuring long-term sustainability
- Building inclusive digital health ecosystems
- Case Study: Scalable telemedicine financing program in Latin America

Training methodology

- Expert-led presentations
- Group discussions and peer learning
- Hands-on exercises using digital payment tools
- Case study analysis and problem-solving
- Demonstrations of telemedicine payment platforms
- Final assignment: Designing an inclusive telemedicine payment model

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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