Gender and Activism Training Course

Professional Development Training Course Outline

Category	Gender Studies	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s rapidly evolving global landscape, gender equality, social justice, and inclusive activism have become central pillars of sustainable development. Gender and Activism Training Course explores the intersection of gender rights, grassroots movements, advocacy strategies, and digital activism, equipping participants with the knowledge and tools to challenge systemic inequalities. Through a lens of intersectionality, human rights, and empowerment, learners will critically examine power structures and engage in transformative change initiatives.

Participants will gain practical insights into policy advocacy, feminist leadership, community mobilization, and rights-based approaches. The course emphasizes youth engagement, digital campaigns, civic participation, and accountability mechanisms, enabling learners to become effective change agents. By combining theory with real-world case studies, this program fosters inclusive leadership, gender-responsive governance, and impactful activism in diverse contexts.

Programme Curriculum

Gender and Activism Training Course

Introduction

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Course Objectives

By the end of the training, participants will be able to:

1. Understand gender equality frameworks and intersectional activism
2. Analyze power dynamics and systemic gender inequalities
3. Apply human rights-based approaches in activism
4. Design impact-driven advocacy campaigns
5. Utilize digital activism and social media strategies
6. Promote gender-inclusive leadership and governance
7. Strengthen community mobilization and civic engagement
8. Advocate for policy reform and legal frameworks
9. Address gender-based violence through activism
10. Integrate youth-led and grassroots movements
11. Enhance accountability and transparency mechanisms
12. Build coalitions and strategic partnerships
13. Monitor and evaluate activism impact and sustainability

Target Audience

1. Civil society and NGO professionals
2. Youth leaders and student activists
3. Gender equality advocates
4. Community development practitioners
5. Policy makers and government officers
6. Human rights defenders
7. Social entrepreneurs
8. Media and communication professionals

Course Modules

Module 1: Foundations of Gender and Activism

- Gender concepts and terminology
- Feminist theories and movements
- Intersectionality in activism
- Power structures and inequality
- Global gender frameworks
  Case Study: #MeToo Movement

Module 2: Human Rights and Gender Justice

- Human rights principles
- Gender rights frameworks
- Legal protections and gaps

- Rights-based advocacy
- International conventions
  Case Study: CEDAW implementation in Africa

Module 3: Advocacy and Campaign Design

- Advocacy strategies
- Campaign planning and messaging
- Stakeholder mapping
- Policy influence techniques
- Strategic communication
  Case Study: Girls' education advocacy campaigns

Module 4: Digital Activism and Media Engagement

- Social media activism
- Online campaign tools
- Digital storytelling
- Ethical communication
- Countering misinformation
  Case Study: Hashtag activism

Module 5: Community Mobilization

- Grassroots organizing
- Participatory approaches
- Community empowerment
- Inclusive engagement
- Coalition building
  Case Study: Rural women empowerment initiatives

Module 6: Gender-Based Violence and Activism

- Understanding GBV
- Prevention strategies
- Survivor-centered approaches
- Advocacy for legal reform
- Awareness campaigns
  Case Study: Anti-GBV campaigns in Kenya

Module 7: Leadership and Governance

- Feminist leadership models
- Inclusive decision-making
- Gender-responsive governance
- Accountability systems
- Ethical leadership
  Case Study: Women in political leadership programs

Module 8: Monitoring, Evaluation, and Impact

- Measuring activism outcomes

- Impact assessment tools
- Data-driven advocacy
- Learning and adaptation
- Sustainability strategies

  Case Study: Evaluation of global gender equality programs

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com