Gender and Arts & Culture Training Course

Professional Development Training Course Outline

Category	Gender Studies	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The Gender and Arts & Culture training course explores the intersection of gender equality, cultural expression, creative industries, and social transformation. In today's rapidly evolving global landscape, arts and culture serve as powerful tools for advocacy, storytelling, inclusion, and empowerment. Gender and Arts & Culture Training Course integrates gender mainstreaming, diversity and inclusion (DEI), cultural policy, creative economy, and social justice frameworks to equip participants with the skills to analyze and transform cultural narratives and artistic spaces.

Participants will gain practical insights into how gender norms, stereotypes, and power dynamics shape artistic production and cultural representation. Through case studies, participatory learning, and real-world applications, the course empowers individuals to design gender-responsive cultural programs, inclusive artistic projects, and equitable creative policies that drive sustainable development and innovation in the arts sector.

Programme Curriculum

Gender and Arts & Culture Training Course

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Course Duration

5 days

Course Objectives

1. Understand gender mainstreaming in arts and culture
2. Analyze gender representation in media and creative industries
3. Promote inclusive cultural policies and governance
4. Apply intersectionality in artistic expression
5. Strengthen gender-responsive storytelling techniques
6. Identify gender biases in cultural narratives
7. Develop creative advocacy for social change
8. Enhance women and youth participation in arts
9. Leverage digital platforms for gender equality campaigns
10. Integrate SDGs (Sustainable Development Goals) in cultural projects
11. Build ethical and inclusive creative ecosystems
12. Design gender-sensitive arts programs and festivals
13. Evaluate impact of culture on gender norms and behavior change

Target Audience

1. Artists and creative professionals
2. Cultural practitioners and curators
3. NGOs and civil society organizations
4. Policy makers and government officials
5. Media and communication specialists
6. Educators and researchers
7. Youth leaders and activists
8. Development practitioners

Course Modules

Module 1: Introduction to Gender and Culture

- Concepts of gender, culture, and identity
- Gender roles in traditional and modern societies
- Cultural norms and power structures
- Gender stereotypes in arts
- Case Study: Gender roles in African traditional performances

Module 2: Gender Representation in Arts and Media

- Visual arts and gender narratives
- Film, music, and storytelling perspectives
- Media framing and bias
- Representation vs. misrepresentation
- Case Study: Gender portrayal in global film industries

Module 3: Gender Mainstreaming in Cultural Policies

- Policy frameworks and gender inclusion
- Cultural governance and equity
- Budgeting for gender-responsive arts
- Institutional accountability
- Case Study: National cultural policy reforms

Module 4: Intersectionality in Creative Expression

- Gender, race, class, and identity
- Inclusive artistic practices
- Marginalized voices in arts
- Social justice through creativity
- Case Study: Intersectional art movements

Module 5: Creative Advocacy and Social Change

- Arts as a tool for activism
- Campaign design and storytelling
- Community engagement strategies
- Behavioral change communication
- Case Study: Art-driven gender equality campaigns

Module 6: Digital Arts and Gender Inclusion

- Social media and creative activism
- Digital storytelling platforms
- Gender and technology access
- Online safety and ethics
- Case Study: Digital feminist movements

Module 7: Economic Empowerment in Creative Industries

- Creative economy and gender gaps
- Women in entrepreneurship and arts
- Funding and resource mobilization
- Market access and sustainability
- Case Study: Women-led creative enterprises

Module 8: Designing Gender-Responsive Cultural Projects

- Project planning and management
- Monitoring and evaluation tools
- Impact assessment frameworks
- Stakeholder engagement
- Case Study: Inclusive arts festival design

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com