Gender and Social Movements Training Course

Professional Development Training Course Outline

Category	Gender Studies	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Gender and Social Movements Training Course delves deep into the intersection of gender dynamics and activism, equipping participants with critical insights into feminist movements, LGBTQ+ advocacy, and intersectional social justice campaigns. Participants will explore historical and contemporary movements, understand structural inequalities, and gain practical skills to mobilize communities for gender-responsive change. Emphasizing empowerment, advocacy, and strategic action, the course fosters leaders who can influence policies and societal norms in ways that ensure equality and representation.

Through interactive sessions, case studies, and participatory learning, the course highlights the role of grassroots initiatives, digital activism, and coalition-building in advancing gender equality. By examining global and local social movements, participants will learn how to challenge systemic oppression, harness media for advocacy, and implement community-centered solutions. This training is designed to cultivate critical thinking, advocacy strategies, and leadership skills essential for driving impactful social change in both professional and grassroots contexts.

Programme Curriculum

Gender and Social Movements Training Course

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Course Duration

5 days

Course Objectives

1. Understand key concepts of gender, feminism, and intersectionality in social movements.
2. Analyze historical and contemporary gender-based social movements globally and locally.
3. Examine the role of activism in shaping gender-responsive policies.
4. Develop strategic advocacy skills for gender equity initiatives.
5. Explore digital activism and social media mobilization for social change.
6. Critically assess systemic oppression and its impact on marginalized genders.
7. Apply community engagement strategies to strengthen movement outcomes.
8. Foster coalition-building and networking among diverse social groups.
9. Promote leadership and capacity-building for gender-focused initiatives.
10. Evaluate the effectiveness of grassroots campaigns and advocacy programs.
11. Integrate human rights frameworks into social movement planning.
12. Address gender-based violence through advocacy and policy interventions.
13. Design measurable action plans to advance gender equality within social movements.

Target Audience

1. Gender and human rights activists
2. Community organizers and social workers
3. Policy makers and government officials
4. NGO and civil society practitioners
5. Students and researchers in gender studies
6. Media and communications professionals
7. Corporate social responsibility officers
8. Youth leaders and change-makers

Course Modules

Module 1: Foundations of Gender and Social Movements

- Introduction to gender theory and social justice frameworks
- Historical overview of feminist and gender movements
- Key actors and stakeholders in gender advocacy
- Intersectionality and inclusivity in activism
- Case study: #MeToo movement and global impact

Module 2: Activism and Advocacy Strategies

- Principles of effective activism and advocacy campaigns
- Community mobilization and grassroots organizing

- Stakeholder mapping and engagement
- Campaign planning and messaging techniques
- Case study: Women’s March and advocacy outcomes

Module 3: Digital Activism and Social Media

- Leveraging social media for awareness and engagement
- Online campaigns vs offline mobilization strategies
- Tools for digital storytelling and advocacy
- Measuring digital campaign impact
- Case study: Black Lives Matter digital mobilization

Module 4: Gender Policy and Legal Frameworks

- Understanding national and international gender policies
- Human rights and legal protections for marginalized genders
- Policy advocacy techniques
- Gender-responsive legislation analysis
- Case study: Gender equality policies in Rwanda

Module 5: Addressing Systemic Inequality

- Identifying structural barriers to gender equity
- Power dynamics and social hierarchies
- Strategies for inclusive social change
- Engaging institutions for reform
- Case study: Indigenous women’s movements in Latin America

Module 6: Leadership and Capacity Building

- Building leadership skills for social movements
- Mentorship and empowerment strategies
- Conflict resolution in advocacy work
- Developing resilience and sustainability in activism
- Case study: Malala Fund youth leadership programs

Module 7: Intersectional Movements and Coalition Building

- Understanding intersectionality in social justice campaigns
- Forming coalitions across gender, race, and class lines
- Collaborative advocacy planning
- Shared leadership and accountability structures
- Case study: LGBTQ+ and women’s rights coalition in India

Module 8: Monitoring, Evaluation, and Impact

- Designing measurable objectives for social campaigns
- Tools for monitoring and evaluating gender initiatives
- Impact assessment methodologies
- Reporting and communication of outcomes
- Case study: Gender budgeting initiatives in Kenya

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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