

Global Governance of the Internet Training Course

Professional Development Training Course Outline

Category	Political Science and International Relations	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

In an increasingly **digitally interconnected world**, the frameworks that govern the internet are of paramount importance. This training course delves into the complex and **multi-stakeholder ecosystem** of global internet governance. It explores the **critical policy issues** and **technical underpinnings** that shape the internet's evolution, stability, and security. We will examine the roles of governments, the private sector, civil society, and the technical community in establishing **norms, principles, and rules** that impact everything from online freedom of expression to data privacy and cybersecurity.

Global Governance of the Internet Training Course is designed to equip participants with the knowledge and practical skills necessary to **navigate and influence** the global digital policy landscape. By analyzing historical precedents, contemporary challenges, and emerging trends, we will provide a comprehensive understanding of the internet governance landscape. Participants will gain insights into key institutions like the Internet Governance Forum (IGF) and the Internet Corporation for Assigned Names and Numbers (ICANN), and be prepared to engage in meaningful dialogue and decision-making on issues that define the future of the **global digital commons**.

Programme Curriculum

Global Governance of the Internet Training Course

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Course Duration

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Course Objectives

- Understand the roles and interactions of diverse stakeholders in internet governance.
- Evaluate the impact of national and international policies on cyberspace.
- Develop skills for effective negotiation and representation in global digital forums.
- Identify key actors and strategies in securing the global digital infrastructure.
- Analyze global frameworks for data privacy, protection, and cross-border data flows.
- Examine the intersection of human rights, censorship, and online freedom.
- Grasp the management of domain names, IP addresses, and other vital resources.
- Explore the emerging policy challenges and ethical considerations of artificial intelligence.
- Understand the risks of a splintered internet and strategies to maintain a single, open network.
- Learn how to participate in and shape policy processes within bodies like the IGF and ICANN.
- Analyze the governance implications of new technologies like IoT and blockchain.
- Understand policies aimed at promoting digital inclusion and equitable internet access.
- Use real-world examples to analyze governance successes, failures, and ongoing challenges.

Organizational Benefits

- Develop a team with a deep understanding of the digital policy landscape, enabling proactive adaptation to regulatory changes.
- Gain the expertise to identify and mitigate legal, reputational, and operational risks associated with cybersecurity, data privacy, and online content.
- Equip employees to effectively represent the organization's interests in national and international forums.
- Improve organizational policy and investment decisions by understanding the governance frameworks that shape the digital economy.
- Enhance the organization's standing as a thought leader and responsible actor in the global digital community.

Target Audience

1. Government Officials.
2. Corporate Executives.
3. Legal and Compliance Professionals.
4. Civil Society Activists.
5. Technical Community Members.
6. Academics and Researchers.
7. Journalists.

8. International Organization Staff.

Course Outline

Module 1: Foundations of Internet Governance

- History and evolution of the internet and its governance.
- Introduction to the multistakeholder model.
- Key actors: governments, private sector, civil society, technical community.
- The role of the UN and the World Summit on the Information Society (WSIS).
- Case Study: The transition of the IANA functions from the U.S. government to the global multistakeholder community.

Module 2: Internet Infrastructure and Critical Resources

- The technical architecture of the internet (DNS, IP addresses, protocols).
- The role and structure of ICANN and RIRs (Regional Internet Registries).
- DNS security and the future of the domain name system.
- Addressing issues of internet universality and technical standards.
- Case Study: The controversy over new gTLDs (generic top-level domains) and the management of online identity.

Module 3: Cybersecurity and Cybercrime

- Defining cybersecurity governance and its key challenges.
- International cooperation in combating cybercrime.
- National cybersecurity strategies and frameworks.
- Issues of online surveillance and state-sponsored attacks.
- Case Study: The WannaCry ransomware attack and the global response.

Module 4: Data Governance and Privacy

- Global data protection regimes (e.g., GDPR, CCPA).
- Cross-border data flows and data localization policies.
- The right to be forgotten and data sovereignty.
- The role of tech giants in managing user data.
- Case Study: The Schrems II decision and its impact on EU-US data transfers.

Module 5: Digital Human Rights

- Freedom of expression and online censorship.
- The right to privacy and anonymity.
- The digital divide and equitable access to the internet.
- Hate speech, disinformation, and content moderation.
- Case Study: The "Great Firewall" of China and its implications for online freedom.

Module 6: Digital Economy and E-Commerce

- Governance of online platforms and the gig economy.
- Intellectual property rights and digital piracy.
- Taxation of the digital economy.
- Net neutrality and open access.

- Case Study: The debate over net neutrality in the United States.

Module 7: Emerging Technology Governance

- Governance challenges of AI and machine learning.
- Ethical frameworks for AI development and deployment.
- Blockchain technology and its governance implications.
- The future of the Internet of Things (IoT) and smart cities.
- Case Study: The use of facial recognition technology and debates around its regulation.

Module 8: The Future of Internet Governance

- The Internet Governance Forum (IGF) and its role in shaping policy.
- Trends in digital multilateralism and digital sovereignty.
- The risk of internet fragmentation and a splintered internet.
- Developing national and regional strategies for digital governance.
- Case Study: Russia's "sovereign internet" law and its effect on internet freedom.

Training Methodology

This course utilizes a **blended learning approach** to ensure a dynamic and comprehensive experience. Our methodology includes:

- Interactive Lectures.
- Group Discussions.
- Case Studies and Simulations.
- Guest Speaker Sessions.
- Workshops and Role-Playing Exercises.
- Online Resources.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
21 Sep 2026	25 Sep 2026	Online	\$1,000
21 Sep 2026	25 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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