Governance in Family Enterprises Training Course

Professional Development Training Course Outline

Category	Corporate Governance	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Family enterprises are the backbone of many economies, contributing significantly to employment, innovation, and long-term wealth creation. Effective governance in family enterprises ensures strategic alignment, sustainable growth, and smooth succession planning, while mitigating conflicts and preserving family values. Governance in Family Enterprises Training Course provides participants with cutting-edge knowledge on family business governance structures, board effectiveness, ownership management, and leadership strategies. Participants will gain practical tools to strengthen decision-making processes, enhance transparency, and promote intergenerational continuity in family enterprises.

In today's dynamic business environment, family enterprises face unique challenges, including generational transition, ownership conflicts, and governance gaps. This course integrates real-world case studies, best practices, and actionable frameworks to equip participants with skills for effective governance. Leveraging trending concepts such as digital transformation, risk management, succession planning, and family council optimization, participants will learn to create resilient governance models that balance business performance with family harmony.

Programme Curriculum

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Course Objectives

By the end of this course, participants will be able to:

1. Understand the fundamentals of family enterprise governance and ownership structures
2. Design effective family councils and governance frameworks
3. Develop strategies for conflict resolution and dispute management
4. Implement succession planning for leadership continuity
5. Evaluate board composition and director responsibilities in family enterprises
6. Leverage digital tools for governance monitoring and reporting
7. Align family values with business strategy for sustainable growth
8. Apply risk management techniques tailored for family businesses
9. Enhance transparency and communication across generations
10. Strengthen family enterprise culture and long-term vision
11. Integrate ESG (Environmental, Social, Governance) practices in family business
12. Facilitate strategic decision-making among family and non-family executives
13. Analyze case studies to derive lessons for practical governance implementation

Organizational Benefits

- Improved decision-making across family and business spheres
- Enhanced intergenerational leadership transition
- Reduced conflicts and clearer ownership rights
- Strengthened corporate culture aligned with family values
- Increased accountability and transparency in governance
- Better risk management and sustainability practices
- Structured board and family council operations
- Greater stakeholder confidence and investor appeal
- Optimized performance and strategic alignment

- Long-term business continuity and wealth preservation

Target Audiences

1. Family business owners and shareholders
2. Next-generation family members preparing for leadership roles
3. Non-family executives in family enterprises
4. Family council members
5. Governance and compliance officers
6. Board directors and advisors
7. Consultants specializing in family business governance
8. Professional service providers supporting family enterprises

Course Duration: 5 days

Course Modules

Module 1: Introduction to Family Enterprise Governance

- Definition and importance of governance
- Family enterprise characteristics and challenges
- Governance models and structures
- Roles and responsibilities of family members
- Case study: Successful governance in a multinational family enterprise
- Key takeaways and practical exercises

Module 2: Family Council Design and Functioning

- Purpose and structure of family councils
- Roles of family councils in governance
- Communication protocols and documentation
- Best practices for family council meetings
- Case study: Conflict mitigation through family councils
- Hands-on family council simulation

Module 3: Succession Planning and Leadership Transition

- Identifying future leaders and successors
- Developing succession roadmaps

- Addressing emotional and relational challenges
- Ensuring business continuity
- Case study: Multi-generational leadership transition
- Succession planning workshop

Module 4: Board Governance and Strategic Oversight

- Board composition and role of directors
- Governance policies and accountability frameworks
- Decision-making processes and board dynamics
- Balancing family influence with professional management
- Case study: Board effectiveness in a family-owned company
- Board role-play exercise

Module 5: Conflict Resolution and Dispute Management

- Types of conflicts in family enterprises
- Conflict prevention strategies
- Mediation and negotiation techniques
- Building consensus among family members
- Case study: Resolving intergenerational ownership disputes
- Conflict resolution simulation

Module 6: Aligning Family Values and Business Strategy

- Understanding core family values
- Translating values into business objectives
- Integrating family culture with corporate strategy
- Metrics to measure alignment success
- Case study: Values-driven strategy implementation
- Strategic alignment exercises

Module 7: Risk Management and Governance Compliance

- Identifying key risks in family enterprises
- Risk assessment frameworks
- Governance and compliance requirements

- Monitoring and reporting mechanisms
- Case study: Implementing risk management policies
- Risk mitigation planning activity

Module 8: Leveraging Digital Tools for Governance

- Digital platforms for board and council communication
- Tools for monitoring governance performance
- Data-driven decision-making
- Cybersecurity considerations in governance
- Case study: Digital transformation in family business governance
- Hands-on digital tool demo

Training Methodology

- Interactive lectures and presentations
- Case study analyses and discussions
- Hands-on practical exercises and simulations
- Group workshops and role-plays
- Digital tools demonstrations
- Q&A sessions and expert panels

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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