Grant Writing for Financial Inclusion Programs Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Grant Writing for Financial Inclusion Programs Training Course equips participants with practical knowledge and skills to develop compelling grant proposals that secure funding for financial inclusion initiatives. Grant writing is a critical tool for mobilizing resources, supporting program expansion, and ensuring the sustainability of microfinance and digital financial services programs. This course emphasizes understanding donor requirements, aligning proposals with program goals, and creating persuasive narratives that demonstrate impact.

Participants will engage in interactive workshops, hands-on exercises, and real-world case studies to develop grant writing expertise. By the end of the course, participants will be able to create professional, evidence-based proposals that effectively communicate objectives, expected outcomes, budgets, and sustainability plans, thereby enhancing the success of fundraising efforts.

Programme Curriculum

Grant Writing for Financial Inclusion Programs Training Course

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Course Objectives

1. Understand the fundamentals of grant writing for financial inclusion
2. Identify suitable funding opportunities and donor requirements
3. Develop persuasive and clear grant proposals
4. Align grant applications with organizational goals and program objectives
5. Design project plans with measurable outcomes and impact indicators
6. Prepare accurate and realistic budgets for grant proposals
7. Integrate monitoring and evaluation plans into proposals
8. Communicate the social and financial impact of programs
9. Strengthen donor engagement and relationship management
10. Ensure compliance with donor reporting requirements
11. Apply best practices for proposal formatting and presentation
12. Enhance the competitiveness of grant applications
13. Gain hands-on experience in writing complete grant proposals

Organizational Benefits

- Improved success rate in securing grants and funding
- Enhanced program sustainability and financial support
- Evidence-based proposal development
- Strengthened donor engagement and credibility
- Efficient allocation of resources for grant-funded programs
- Clear demonstration of program impact and outcomes
- Better alignment of proposals with organizational strategy
- Enhanced monitoring and evaluation integration
- Increased competitiveness in grant applications
- Capacity building for staff in professional grant writing

Target Audiences

- Microfinance managers and executives
- Fundraising and development officers
- Program managers for financial inclusion
- M&E officers
- NGO program coordinators
- Donor relations and grant management staff
- Strategic planning teams
- Policy and regulatory officers

Course Duration: 5 days

Course Modules

Module 1: Introduction to Grant Writing

- Fundamentals of grant writing for financial inclusion
- Understanding donor priorities and funding landscapes
- Key components of a strong grant proposal
- Aligning proposals with organizational mission and goals
- Common mistakes in grant applications
- Case Study: Successful grant application for a microfinance program

Module 2: Identifying Funding Opportunities

- Researching funding sources and grants
- Local, national, and international donors
- Assessing eligibility and fit with organizational objectives
- Aligning proposals with donor priorities
- Tools and resources for identifying opportunities
- Case Study: Mapping funding opportunities for DFS programs

Module 3: Project Design and Planning for Grant Proposals

- Defining project objectives and expected outcomes
- Developing a clear project plan
- Identifying target populations and geographic areas
- Aligning activities with program goals
- Setting realistic timelines and milestones
- Case Study: Designing a financial inclusion project for grant submission

Module 4: Budgeting and Financial Planning for Grants

- Preparing accurate and realistic budgets
- Allocating resources effectively
- Justifying expenses in proposals
- Aligning budgets with donor requirements
- Monitoring and controlling grant-funded finances
- Case Study: Budget preparation for a rural microfinance initiative

Module 5: Writing Compelling Grant Proposals

- Structuring proposals effectively
- Writing clear objectives and measurable outcomes
- Presenting impact, sustainability, and innovation
- Integrating evidence and data to support proposals
- Reviewing and refining proposals
- Case Study: Developing a high-impact grant proposal for an MFI

Module 6: Monitoring, Evaluation, and Reporting

- Integrating M&E frameworks into proposals
- Developing performance indicators and targets
- Linking program outcomes to donor requirements
- Reporting progress and achievements
- Ensuring accountability and transparency
- Case Study: M&E integration in a DFS grant proposal

Module 7: Donor Engagement and Relationship Management

- Building and maintaining donor relationships
- Communicating proposal objectives and expected outcomes
- Effective follow-up strategies
- Managing donor expectations
- Ensuring transparency and credibility
- Case Study: Donor engagement strategies for a financial inclusion project

Module 8: Practical Exercise: Complete Grant Proposal Development

- Drafting a full grant proposal
- Integrating project plan, budget, and M&E framework
- Peer review and feedback sessions
- Presentation of grant proposals to management and peers
- Applying lessons learned from case studies
- Case Study: Participants develop and present a full grant proposal for a selected financial inclusion program

Training Methodology

- Interactive presentations and discussions
- Hands-on grant writing exercises
- Group case study analysis and problem-solving
- Peer review and feedback sessions
- Practical development of grant proposals
- Presentation and evaluation of drafted proposals

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com