Growth & Value Investing Training Course

Professional Development Training Course Outline

Category	Capital Markets and Investment	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Growth & Value Investing Training Course is designed to equip participants with advanced strategies and practical tools to analyze, select, and manage investment opportunities that generate long-term financial growth and value. This course blends core principles of growth investing, value investing, and portfolio optimization, focusing on both fundamental and technical analysis to enhance investment decision-making. Participants will gain insight into market trends, risk management techniques, equity valuation methods, and the behavioral finance aspects that influence investment performance. With an emphasis on actionable strategies and real-world case studies, this course ensures that participants develop a holistic understanding of investment processes and value creation in capital markets.

This course also highlights sustainable investment practices, financial modeling, and the integration of macroeconomic indicators into portfolio management. Through interactive sessions, participants will learn how to identify undervalued stocks, evaluate growth potential, and optimize asset allocation for both individual and institutional investment portfolios. The program targets investment professionals, financial analysts, portfolio managers, and executives seeking to enhance their skills in equity markets, wealth management, and strategic investment planning. With practical exercises and case studies drawn from global markets, learners will leave the course with the confidence to make informed investment decisions that align with organizational objectives and personal financial goals.

Programme Curriculum

Growth & Value Investing Training Course

Introduction

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Course Objectives

1. Understand the principles of growth investing and value investing in modern markets.
2. Learn to conduct in-depth fundamental analysis and equity valuation.
3. Analyze financial statements to assess company performance and investment potential.
4. Apply technical analysis tools for market trend prediction and timing.
5. Develop portfolio management strategies to maximize risk-adjusted returns.
6. Explore behavioral finance concepts and investor psychology.
7. Identify undervalued stocks and emerging growth opportunities.
8. Integrate macroeconomic and sector-specific indicators into investment decisions.
9. Apply sustainable investing principles for long-term value creation.
10. Learn advanced financial modeling for forecasting and scenario analysis.
11. Utilize risk management techniques to protect portfolio assets.
12. Evaluate case studies of successful growth and value investments.
13. Enhance strategic decision-making skills for corporate and personal investing.

Organizational Benefits

- Improved investment decision-making
- Enhanced portfolio performance and returns
- Increased knowledge of sustainable investment strategies
- Better risk management practices
- Strengthened analytical and valuation skills
- Application of ESG and responsible investing principles
- Optimized asset allocation and capital deployment
- Enhanced investor confidence
- Professional development for staff
- Long-term organizational growth and value creation

Target Audiences

1. Financial analysts
2. Investment managers
3. Portfolio managers
4. Wealth management professionals
5. Equity researchers
6. Corporate finance executives
7. Financial advisors
8. Aspiring investors seeking professional growth

Course Duration: 5 days

Course Modules

Module 1: Introduction to Growth & Value Investing

- Historical overview of growth and value investing
- Key principles and strategies
- Comparative analysis of investing approaches
- Role of macroeconomic indicators
- Case Study: Successful growth stock analysis
- Interactive group discussion

Module 2: Fundamental Analysis Techniques

- Financial statement analysis
- Ratio analysis and performance metrics
- Earnings quality evaluation
- Competitive benchmarking
- Company valuation methods
- Case Study: Evaluating a blue-chip company

Module 3: Technical Analysis for Investors

- Chart patterns and trend identification
- Moving averages and indicators
- Volume and momentum analysis
- Technical signals for entry and exit points
- Risk-adjusted timing strategies
- Case Study: Stock trend prediction exercise

Module 4: Portfolio Management Strategies

- Asset allocation principles

- Diversification techniques
- Risk-return optimization
- Scenario analysis for portfolios
- Rebalancing strategies
- Case Study: Building a balanced portfolio

Module 5: Behavioral Finance and Investor Psychology

- Common cognitive biases
- Emotional impact on investment decisions
- Herd behavior in markets
- Risk perception and decision-making
- Overconfidence and loss aversion
- Case Study: Behavioral bias in real investments

Module 6: Identifying Undervalued Stocks

- Screening for value opportunities
- Discounted cash flow analysis
- Price-to-earnings and other valuation metrics
- Assessing competitive advantage
- Long-term growth potential analysis
- Case Study: Identifying a value stock

Module 7: Sustainable & ESG Investing

- Principles of responsible investing
- ESG integration in investment decisions
- Evaluating environmental and social impact
- ESG risk assessment
- Long-term value creation through sustainability
- Case Study: ESG investment success story

Module 8: Advanced Financial Modeling & Risk Management

- Forecasting future performance
- Scenario and sensitivity analysis
- Stress testing portfolio risks
- Hedging techniques
- Risk mitigation strategies
- Case Study: Risk management in volatile markets

Training Methodology

- Interactive lectures with real-world examples
- Case study discussions and group analysis
- Hands-on exercises for financial modeling
- Role-play for portfolio management scenarios
- Practical application of technical and fundamental analysis
- Q&A sessions for personalized learning

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com