Hoshin Kanri Strategy Deployment in Manufacturing Training Course

Professional Development Training Course Outline

Category	Manufacturing	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Hoshin Kanri Strategy Deployment is a powerful Lean management, policy deployment, and strategic alignment methodology used by world-class manufacturing organizations to bridge the gap between corporate strategy and operational execution. Hoshin Kanri Strategy Deployment in Manufacturing Training Course equips participants with practical tools to translate long-term business objectives into measurable, actionable plans across all organizational levels using Catchball process, KPI alignment, and performance management systems.

In today’s highly competitive manufacturing environment, organizations must achieve operational excellence, continuous improvement (Kaizen), and agile strategy execution to stay ahead. This course integrates proven frameworks such as Lean Six Sigma, Total Quality Management (TQM), and OKR alignment systems to ensure effective strategy deployment, improved productivity, waste reduction, and sustainable business growth.

Programme Curriculum

Hoshin Kanri Strategy Deployment in Manufacturing Training Course

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Course Duration

5 days

Course Objectives

1. Master Hoshin Kanri Policy Deployment Framework
2. Align Corporate Strategy with Shopfloor Execution
3. Implement Catchball Communication Process
4. Develop SMART KPIs and Performance Metrics
5. Drive Lean Manufacturing Transformation
6. Strengthen Operational Excellence Culture
7. Enable Continuous Improvement (Kaizen) Systems
8. Integrate Balanced Scorecard with Strategy Deployment
9. Improve Cross-Functional Alignment & Collaboration
10. Enhance Strategic Planning & Execution Capability
11. Reduce Process Waste and Inefficiencies
12. Build Data-Driven Decision-Making Systems
13. Achieve Sustainable Competitive Advantage in Manufacturing

Target Audience

1. Manufacturing Plant Managers
2. Operations Directors & Executives
3. Lean Six Sigma Practitioners
4. Production Supervisors & Engineers
5. Quality Assurance Managers
6. Continuous Improvement Teams
7. Industrial Engineers
8. Supply Chain & Process Improvement Professionals

Course Modules

Module 1: Introduction to Hoshin Kanri & Strategic Deployment

- History and evolution of Hoshin Kanri
- Core principles of policy deployment
- Strategic alignment in manufacturing systems
- Difference between Hoshin Kanri and traditional planning
- Role in Lean Manufacturing ecosystem
- **Case Study:** Toyota Production System strategy alignment success model

Module 2: Vision Setting & Strategic Breakthrough Objectives

- Defining organizational vision and mission
- Identifying breakthrough objectives
- Long-term vs short-term planning

- Strategic prioritization techniques
- Goal cascading methodology
- **Case Study:** Danaher Corporation strategic transformation framework

Module 3: Catchball Process & Organizational Alignment

- Concept of Catchball communication loop
- Bottom-up and top-down alignment
- Feedback integration techniques
- Cross-functional collaboration tools
- Eliminating silos in manufacturing
- **Case Study:** HP manufacturing alignment through Catchball system

Module 4: KPI Development & Performance Metrics

- Designing SMART KPIs
- Linking KPIs to strategic objectives
- Leading vs lagging indicators
- Visual management dashboards
- Real-time performance tracking
- **Case Study:** Bosch KPI-driven performance excellence system

Module 5: Lean Manufacturing Integration with Hoshin Kanri

- Lean principles in strategy deployment
- Waste elimination (Muda, Mura, Muri)
- Value stream alignment
- Kaizen integration with strategy
- Standard work implementation
- **Case Study:** Toyota Lean + Hoshin integration success story

Module 6: Policy Deployment Execution Planning

- Annual Hoshin planning process
- Resource allocation strategies
- Risk identification and mitigation
- Execution roadmaps and timelines
- Accountability frameworks
- **Case Study:** Bridgestone manufacturing execution excellence model

Module 7: Performance Review & PDCA Cycle

- Plan-Do-Check-Act methodology
- Monthly and quarterly review systems
- Problem-solving frameworks
- Continuous improvement cycles
- Corrective action planning
- **Case Study:** Nike global manufacturing performance review system

Module 8: Digital Transformation in Strategy Deployment

- Industry 4.0 integration with Hoshin Kanri

- Digital KPI dashboards
- AI-driven decision-making tools
- Smart factory alignment systems
- Predictive performance analytics
- **Case Study:** Siemens smart manufacturing strategy deployment model

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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