Intellectual Property and Evaluation Products Training Course

Professional Development Training Course Outline

Category	Monitoring and Evaluation	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s dynamic landscape of monitoring, evaluation, and research, safeguarding intellectual property (IP) in evaluation products is paramount. Intellectual Property and Evaluation Products Training Course delves into the strategic integration of intellectual property rights, copyright laws, and licensing frameworks to protect, manage, and maximize the value of evaluation outputs. Participants will gain practical insights into identifying proprietary knowledge, applying IP frameworks to evaluation tools, reports, datasets, and digital resources, and ensuring compliance with national and international IP standards. By blending legal understanding with practical application, this course equips professionals to enhance credibility, foster innovation, and create sustainable value from evaluation products.

The course emphasizes the critical intersection of intellectual property, innovation, and evaluation practice. Learners will explore case studies illustrating IP challenges in the creation, dissemination, and commercialization of evaluation products. Through hands-on exercises, scenario analysis, and interactive discussions, participants will acquire skills to navigate IP complexities in research instruments, databases, software tools, reports, and multimedia products. This program is designed to empower evaluators, program managers, researchers, and organizations to protect their intellectual assets while promoting ethical and efficient knowledge sharing.

Programme Curriculum

Intellectual Property and Evaluation Products Training Course

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Course Objectives

By the end of this training, participants will be able to:

1. Understand the fundamentals of intellectual property rights (IPR) in the context of evaluation products.
2. Identify and classify different types of IP in research and evaluation outputs.
3. Apply copyright, trademarks, and patents to protect evaluation products.
4. Develop licensing strategies for digital and non-digital evaluation tools.
5. Navigate data ownership and database rights in evaluation systems.
6. Implement ethical standards in using and sharing IP-protected evaluation materials.
7. Conduct IP audits for evaluation reports, datasets, and methodologies.
8. Integrate IP considerations into program monitoring and evaluation frameworks.
9. Assess the risk of IP infringement in collaborative research and multi-stakeholder projects.
10. Explore case studies on successful commercialization of evaluation tools.
11. Leverage open access and Creative Commons licensing models.
12. Design IP-compliant digital evaluation products and platforms.
13. Promote organizational IP awareness and knowledge management practices.

Target Audience

1. Monitoring and Evaluation (M&E) Officers
2. Research Analysts and Evaluators
3. Program Managers and Coordinators
4. Policy Advisors and Consultants
5. Data Scientists and Analysts
6. Academic Researchers and Educators
7. Intellectual Property Specialists in development organizations
8. Nonprofit and NGO Knowledge Management Teams

Course Modules

Module 1: Introduction to Intellectual Property in Evaluation

- Overview of IP concepts: patents, copyrights, trademarks, trade secrets
- Importance of IP in evaluation products
- Common IP challenges in M&E
- Case study: IP disputes in evaluation software
- Mapping IP in your evaluation outputs

Module 2: Copyrights and Evaluation Products

- Understanding copyright protection for reports, datasets, and tools
- Licensing options for copyright management
- Copyright vs. open access: risks and benefits
- Case study: Copyright issues in multi-country evaluation reports
- Drafting copyright notices for evaluation materials

Module 3: Patents and Innovation in Evaluation Tools

- Introduction to patents for software and methodological innovations
- Patent application process and timelines
- Patent enforcement and infringement issues
- Case study: Patent protection in evaluation analytics software
- Identify patentable aspects in your evaluation tools

Module 4: Trademarks and Branding of Evaluation Products

- Importance of branding evaluation products
- Registration and protection of trademarks
- Avoiding IP conflicts in naming and logos
- Case study: Branding evaluation platforms for NGOs
- Creating a trademark strategy for your product

Module 5: Licensing and Open Access Models

- Types of licenses: proprietary, open-source, Creative Commons
- Selecting appropriate licensing models for evaluation outputs
- Legal and ethical considerations in licensing
- Case study: Open access vs. restricted evaluation datasets
- Draft a license agreement for an evaluation tool

Module 6: Data Ownership and Database Rights

- Understanding database rights and data protection regulations
- IP implications for evaluation datasets
- Sharing and reusing data legally and ethically
- Case study: Database rights in multi-partner evaluation projects
- Conduct a data ownership audit

Module 7: IP Risk Management in Evaluation Projects

- Identifying IP risks in collaborative projects
- Strategies to minimize infringement and liability
- Developing internal IP policies
- Case study: IP conflicts in international evaluation collaborations

- Create a risk mitigation plan for your evaluation outputs

Module 8: Commercialization and Knowledge Sharing

- Leveraging IP for product commercialization
- Promoting knowledge sharing while protecting IP
- Balancing innovation, ethics, and revenue generation
- Case study: Successful commercialization of an evaluation methodology
- Develop an IP-informed dissemination plan

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com