Intrapreneurial Project Management and Execution Training

Professional Development Training Course Outline

Category	Business	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's rapidly evolving digital landscape, rural communities are increasingly recognizing the pivotal role of intrapreneurial project management in driving sustainable development and economic growth. Intrapreneurial Project Management and Execution Training is designed to empower individuals within these communities with the essential skills and knowledge to initiate, manage, and execute innovative projects from within existing organizations or community frameworks. By fostering a culture of internal innovation and equipping participants with practical tools and methodologies, we aim to unlock the untapped potential of rural talent, enabling them to become catalysts for positive change and contribute to the overall prosperity of their regions.

This program goes beyond traditional project management, emphasizing the unique challenges and opportunities faced by rural communities. It focuses on cultivating an intrapreneurial mindset, fostering adaptability, and promoting collaborative problem-solving. Participants will learn to identify local needs, leverage available resources, and develop scalable solutions that address specific community challenges. Through hands-on exercises, real-world case studies, and mentorship, this training will equip individuals with the confidence and competence to lead successful impact-driven projects, ultimately driving economic diversification and social advancement in their respective rural settings.

Programme Curriculum

Intrapreneurial Project Management and Execution Training

Introduction

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Course Objectives

- Develop a strong intrapreneurial mindset for project initiation.
- Master agile project management techniques for rural contexts.
- Implement resource optimization strategies for limited-resource environments.
- Utilize digital collaboration tools for remote team management.
- Apply design thinking principles to solve community-specific problems.
- Enhance stakeholder engagement and communication skills.
- Conduct effective feasibility studies and risk assessments.
- Learn impact measurement and evaluation methodologies.
- Develop sustainable project planning and execution strategies.
- Foster innovation and creativity within existing community structures.
- Build proficiency in budgeting and financial management for projects.
- Utilize data-driven decision-making for project adjustments.
- Master community-led project implementation and scaling.

Target Audience

- Community Leaders and Organizers
- Local Government Officials
- Small Business Owners and Entrepreneurs
- Youth Development Workers
- Agricultural Extension Officers
- Educational Institution Staff
- Non-Profit Organization Personnel

- Aspiring Rural Innovators

Course Duration

10 days

Course Modules

Module 1: Introduction to Intrapreneurship and Rural Development:

- Defining intrapreneurship in a rural context.
- Identifying opportunities for internal innovation.
- Understanding the role of projects in community growth.
- Analyzing local challenges and potential solutions.
- Building a culture of innovation and collaboration.

Module 2: Agile Project Management for Rural Settings:

- Principles of agile methodologies (Scrum, Kanban).
- Adapting agile practices to resource-constrained environments.
- Iterative project planning and execution.
- Managing changes and adapting to evolving needs.
- Utilizing agile tools for project tracking.

Module 3: Resource Optimization and Management:

- Identifying and leveraging local resources.
- Efficient allocation of limited resources.
- Strategic partnerships and collaborations.
- Sustainable resource utilization.
- Minimizing waste and maximizing impact.

Module 4: Digital Collaboration and Communication:

- Utilizing digital tools for remote team collaboration.
- Effective online communication strategies.
- Leveraging social media for project promotion.
- Data collection and analysis using digital platforms.
- Cybersecurity and digital ethics.

Module 5: Design Thinking for Community Solutions:

- Understanding the design thinking process.
- Empathizing with community needs.
- Ideation and prototyping solutions.
- Testing and refining project concepts.

- User-centered design principles.

Module 6: Stakeholder Engagement and Communication:

- Identifying key stakeholders.
- Developing effective communication plans.
- Building and maintaining stakeholder relationships.
- Facilitating community consultations.
- Managing conflicts and addressing concerns.

Module 7: Feasibility Studies and Risk Assessment:

- Conducting market and feasibility analyses.
- Identifying potential project risks.
- Developing risk mitigation strategies.
- Assessing financial viability.
- Developing contingency plans.

Module 8: Impact Measurement and Evaluation:

- Defining key performance indicators (KPIs).
- Collecting and analyzing project data.
- Evaluating project outcomes and impact.
- Reporting and communicating results.
- Utilizing feedback for project improvement.

Module 9: Sustainable Project Planning and Execution:

- Integrating sustainability principles into project design.
- Environmental and social impact assessment.
- Long-term project viability and scalability.
- Creating projects that have lasting positive effects.
- Working towards self sufficiency.

Module 10: Innovation and Creativity in Community Structures:

- Fostering a culture of innovation.
- Encouraging creative problem-solving.
- Generating and implementing new ideas.
- Overcoming resistance to change.
- Building innovation networks**.**

Module 11: Budgeting and Financial Management:

- Developing project budgets.

- Managing project finances.
- Securing funding and resources.
- Financial reporting and accountability.
- Tracking expenses and revenue.

Module 12: Data-Driven Decision Making:

- Collecting and analyzing relevant data.
- Using data to inform project decisions.
- Identifying trends and patterns.
- Adjusting strategies based on data insights.
- Visualizing data for effective communication.

Module 13: Community-Led Project Implementation and Scaling:

- Building community ownership and participation.
- Developing sustainable project models.
- Scaling successful projects.
- Documenting and sharing best practices.
- Creating project sustainability plans.

Module 14: Leadership and Team Building:

- Developing effective leadership skills.
- Building and managing diverse teams.
- Promoting teamwork and collaboration.
- Motivating and empowering team members.
- Conflict resolution and team dynamics.

Module 15: Project Pitching and Presentation:

- Developing compelling project pitches.
- Creating effective presentations.
- Communicating project value to stakeholders.
- Securing buy-in and support.
- Negotiation and persuasion skills.

Training Methodology:

- Interactive Workshops: Hands-on activities, group discussions, and role-playing.
- Case Studies: Real-world examples of successful intrapreneurial projects.
- Mentorship Programs: Pairing participants with experienced project managers.
- Project Simulations: Practical exercises to apply learned concepts.
- Online Learning Platform: Access to resources, tools, and community forums.
- Community Projects: Participants will work on real projects within their communities.

- Guest Speakers: Experts from the fields of project management and rural development.
- Action Learning: Applying new knowledge to real-time project challenges.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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