Intrapreneurship in Corporate Venture Capital Training

Professional Development Training Course Outline

Category	Business	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s rapidly evolving business landscape, intrapreneurship has become a game-changer in fostering innovation, strategic growth, and competitive advantage within corporations. Companies are increasingly leveraging Corporate Venture Capital (CVC) as a powerful tool to drive internal entrepreneurship, funding breakthrough ideas that align with their core objectives. Intrapreneurship in Corporate Venture Capital training is designed to equip professionals with the necessary skills, strategies, and insights to navigate and succeed in corporate venture environments.

Participants will explore the intersection of venture capital, corporate innovation, and strategic investment, learning how to champion disruptive ideas within their organizations. With a hands-on approach, real-world case studies, and expert-led sessions, this course will empower employees to cultivate an entrepreneurial mindset, mitigate risks, and enhance the financial performance of their corporate ventures.

Programme Curriculum

Intrapreneurship in Corporate Venture Capital Training

Introduction

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Course Objectives:

1. Understand the fundamentals of intrapreneurship and corporate venture capital.
2. Identify key investment strategies and startup collaboration models.
3. Explore the role of disruptive innovation in corporate success.
4. Develop skills for opportunity assessment and risk mitigation.
5. Learn financial modeling and valuation techniques for corporate ventures.
6. Master the legal and regulatory frameworks governing CVC investments.
7. Enhance leadership abilities to drive entrepreneurial initiatives.
8. Utilize data-driven decision-making for venture growth.
9. Understand the dynamics of venture scaling and exit strategies.
10. Leverage cross-functional teamwork to foster innovation.
11. Build an actionable CVC roadmap for corporate growth.
12. Analyze case studies of successful corporate venture investments.
13. Gain insights into future trends in venture capital and corporate innovation.

Target Audience:

1. Corporate Executives and Decision-Makers
2. Innovation and Strategy Managers
3. Business Development Professionals
4. Financial Analysts and Investment Managers
5. Entrepreneurs and Startup Founders
6. R&D and Product Development Teams
7. Corporate Legal and Compliance Officers
8. Professionals interested in venture capital and corporate funding

Course Duration:

5 days

Course Content:

Module One: Introduction to Intrapreneurship and Corporate Venture Capital

- Definition and importance of intrapreneurship
- Understanding corporate venture capital (CVC)
- Key players in the CVC ecosystem
- Differences between CVC and traditional venture capital
- How intrapreneurs drive corporate innovation

Module Two: Building an Intrapreneurial Culture in Corporations

- Characteristics of successful intrapreneurs
- Encouraging creativity and risk-taking
- Leadership strategies for fostering innovation
- Overcoming internal resistance to change
- Case studies of intrapreneurial success

Module Three: Identifying Investment Opportunities and Market Trends

- How to spot emerging trends in technology and business
- Market research and competitive analysis
- Evaluating startup potential for investment
- Building strategic partnerships with startups
- Understanding customer-driven innovation

Module Four: Financial and Risk Assessment in Corporate Venture Capital

- Financial modeling and valuation techniques
- Risk assessment and mitigation strategies
- Funding stages and capital allocation
- Legal and regulatory considerations
- Measuring success in corporate venture investments

Module Five: Execution Strategies for Corporate Investments

- Structuring investment deals
- Negotiation tactics for corporate ventures
- Managing venture portfolios effectively
- Monitoring performance and optimizing ROI
- Exit strategies for corporate-backed startups

Module Six: Scaling and Commercializing Innovation

- From ideation to commercialization
- Strategies for scaling innovations within a corporation
- Collaboration between startups and corporate teams
- Overcoming barriers to corporate venture success
- Case studies on scaling corporate-funded startups

Module Seven: Leadership and Cross-Functional Teamwork in Intrapreneurship

- Building and managing high-performance innovation teams
- Interdepartmental collaboration for venture success
- Effective communication strategies for innovation leaders
- Creating a culture of continuous improvement
- Coaching and mentoring intrapreneurs

Module Eight: Future Trends in Corporate Venture Capital and Innovation

- The impact of AI and digital transformation on CVC
- The role of sustainability in corporate investments
- Emerging global markets and investment trends
- Adapting corporate venture models for future challenges
- Final project: Developing a CVC strategy for a corporation

Training Methodology:

- **Interactive Lectures & Expert Insights:** Learn from industry leaders and experienced CVC professionals.
- **Case Studies & Real-World Examples:** Analyze success stories of corporate-backed startups.
- **Hands-on Workshops & Simulations:** Develop practical skills through guided exercises.
- **Group Discussions & Peer Learning:** Collaborate with fellow participants to exchange insights.
- **Capstone Project:** Apply learning by designing a corporate venture capital strategy for a real-world scenario.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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