Investment Appraisal Techniques Training Course

Professional Development Training Course Outline

Category	ACCOUNTING & FINANCE	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Investment Appraisal Techniques are essential financial decision-making tools used by organizations to evaluate the profitability, risk, and feasibility of investment opportunities. In today's competitive global economy, businesses rely heavily on advanced capital budgeting methods such as Net Present Value (NPV), Internal Rate of Return (IRR), Payback Period, Profitability Index, and Discounted Cash Flow (DCF) analysis to make strategic investment decisions. This course provides a comprehensive understanding of modern investment appraisal frameworks supported by real-world financial modeling and analytical tools.

Investment Appraisal Techniques Training Course is designed to equip participants with practical, data-driven, and strategic financial evaluation skills aligned with global best practices in corporate finance, investment analysis, and business valuation. Learners will gain exposure to cutting-edge financial decision-making techniques, risk assessment models, and project evaluation methodologies used by multinational corporations, investment banks, and financial advisory firms.

Programme Curriculum

Investment Appraisal Techniques Training Course

Introduction

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Course Objectives

1. Understand core principles of capital budgeting and investment appraisal techniques
2. Apply Net Present Value (NPV) in real-world investment decision-making
3. Analyze Internal Rate of Return (IRR) for project feasibility evaluation
4. Evaluate Payback Period and Discounted Payback Period methods
5. Apply Profitability Index for ranking competing investment projects
6. Conduct Discounted Cash Flow (DCF) valuation for business investments
7. Assess financial risk and uncertainty in investment decisions
8. Develop competency in cost of capital estimation and WACC
9. Interpret cash flow forecasting for strategic financial planning
10. Apply sensitivity and scenario analysis in investment appraisal
11. Understand capital rationing and resource allocation strategies
12. Evaluate multinational investment projects using global standards
13. Integrate financial modeling techniques for corporate decision-making

Organizational Benefits

- Improved capital allocation efficiency
- Higher return on investment (ROI) across projects
- Reduced financial risk exposure
- Enhanced strategic financial planning
- Better project selection and prioritization
- Increased shareholder value creation
- Stronger global investment competitiveness
- Data-driven financial decision-making culture

Target Audiences

1. Finance managers and corporate executives
2. Investment analysts and portfolio managers
3. Banking and financial services professionals
4. Business consultants and strategy advisors
5. Accounting and auditing professionals
6. Entrepreneurs and startup founders
7. Economics and finance students
8. Government and public sector financial officers

Course Duration: 5 days

Course Modules

Module 1: Introduction to Investment Appraisal

- Fundamentals of capital budgeting and financial decision-making
- Importance of investment appraisal in corporate finance
- Overview of appraisal techniques and methodologies
- Time value of money concepts in investment analysis
- Global case study: Apple Inc. capital investment evaluation strategy
- Practical exercise: identifying viable investment projects

Module 2: Net Present Value (NPV) Analysis

- Concept and calculation of NPV
- Decision rules for accepting/rejecting projects
- Interpretation of positive and negative NPV outcomes
- Impact of discount rates on investment valuation
- Global case study: Amazon infrastructure investment appraisal
- Hands-on NPV project evaluation simulation

Module 3: Internal Rate of Return (IRR)

- Understanding IRR and its financial significance
- Comparing IRR with cost of capital
- Multiple IRR and reinvestment assumptions
- Strengths and limitations of IRR method
- Global case study: Tesla manufacturing expansion analysis
- IRR-based investment decision modeling

Module 4: Payback Period Techniques

- Simple and discounted payback period methods
- Liquidity and risk assessment using payback analysis
- Decision-making limitations of payback approach
- Comparison with NPV and IRR methods
- Global case study: small business infrastructure investment in Germany
- Payback calculation exercises

Module 5: Profitability Index and Capital Rationing

- Understanding profitability index calculation

- Ranking mutually exclusive projects
- Capital rationing strategies in constrained environments
- Investment prioritization techniques
- Global case study: infrastructure allocation in UAE government projects
- Practical project ranking simulation

Module 6: Discounted Cash Flow (DCF) Valuation

- Principles of discounted cash flow analysis
- Forecasting future cash flows
- Terminal value estimation methods
- Application in business valuation
- Global case study: Microsoft acquisition valuation model
- DCF valuation hands-on exercise

Module 7: Risk and Sensitivity Analysis

- Identifying investment risks and uncertainties
- Sensitivity analysis techniques
- Scenario planning in investment appraisal
- Monte Carlo simulation overview
- Global case study: oil and gas investment risk modeling in Saudi Arabia
- Risk evaluation workshop

Module 8: Advanced Financial Modeling & Decision Making

- Integrated financial modeling techniques
- Linking appraisal methods in Excel models
- Strategic investment decision frameworks
- Corporate investment policy development
- Global case study: Berkshire Hathaway investment strategy approach
- Final capstone financial modeling project

Training Methodology

- Instructor-led interactive lectures
- Real-world case study analysis
- Hands-on financial modeling exercises
- Group discussions and peer collaboration
- Simulation-based investment decision-making
- Practical Excel-based financial analysis training

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com