

Investment Banking Training Course

Professional Development Training Course Outline

Category	ACCOUNTING & FINANCE	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Investment Banking Training Course is a comprehensive, industry-focused program designed to equip learners with high-demand financial skills such as financial modeling, mergers and acquisitions (M&A), valuation techniques, equity research, capital markets operations, and deal structuring. This course is tailored to meet global investment banking standards and prepares participants for roles in top-tier financial institutions, corporate finance divisions, and advisory firms.

In today's fast-evolving financial ecosystem, investment banking plays a critical role in capital raising, IPO execution, risk management, and strategic financial advisory. This training integrates practical tools such as Bloomberg Terminal analysis, leveraged buyouts (LBO), and real-world deal case studies from global investment banks like JPMorgan Chase, Goldman Sachs, and Morgan Stanley, ensuring participants gain both theoretical and practical expertise.

Programme Curriculum

Investment Banking Training Course

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Course Objectives

1. Master financial modeling and advanced Excel techniques for investment banking analysis
2. Understand mergers and acquisitions (M&A) deal structuring and execution process
3. Develop expertise in equity research and valuation methodologies (DCF, Comparable, Precedent Transactions)
4. Learn capital markets fundamentals including debt and equity instruments
5. Gain proficiency in IPO process, underwriting, and listing requirements
6. Apply risk management frameworks in investment banking operations
7. Understand leveraged buyouts (LBO) and private equity deal structures
8. Build competency in financial statement analysis and corporate finance
9. Develop skills in Bloomberg Terminal usage and financial data interpretation
10. Learn global regulatory frameworks in investment banking
11. Enhance decision-making in deal advisory and corporate restructuring
12. Strengthen communication and presentation skills for investor pitching
13. Gain practical exposure through real-world investment banking case studies

Organizational Benefits

- Improved financial decision-making and strategic advisory capability
- Enhanced capital raising efficiency and investment structuring
- Stronger M&A deal execution and valuation accuracy
- Better risk assessment and mitigation strategies
- Increased profitability through optimized financial planning
- Improved investor confidence and stakeholder communication
- Strengthened compliance with global financial regulations
- Enhanced workforce capability in corporate finance functions
- Better IPO and fundraising success rates
- Competitive advantage in global financial markets

Target Audiences

- Finance graduates and students aspiring for investment banking careers
- Corporate finance professionals seeking upskilling
- Banking and financial services employees
- Accounting and auditing professionals
- Business analysts and consultants
- Entrepreneurs and startup founders
- Investment and portfolio managers
- Economics and MBA students specializing in finance

Course Duration: 5 days

Course Modules

Module 1: Introduction to Investment Banking

- Overview of investment banking industry structure and functions
- Key players: Goldman Sachs, JPMorgan Chase, Morgan Stanley
- Understanding capital markets and financial ecosystem
- Role of investment bankers in global economy
- Case study: Lehman Brothers collapse and market impact
- Practical exercise: Investment banking workflow simulation

Module 2: Financial Statement Analysis

- Balance sheet, income statement, and cash flow analysis
- Ratio analysis and financial health evaluation
- Cash flow forecasting techniques
- Working capital management
- Case study: Apple Inc. financial performance analysis
- Practical exercise: Financial statement interpretation

Module 3: Valuation Techniques

- Discounted Cash Flow (DCF) modeling
- Comparable company analysis
- Precedent transaction analysis
- Enterprise value and equity value concepts
- Case study: Tesla valuation approach in IPO stage
- Practical exercise: Company valuation modeling

Module 4: Mergers and Acquisitions (M&A)

- M&A lifecycle and deal structuring
- Synergy analysis and acquisition strategy
- Due diligence process
- Post-merger integration strategies
- Case study: Disney acquisition of 21st Century Fox
- Practical exercise: M&A deal simulation

Module 5: Equity and Debt Capital Markets

- IPO process and underwriting basics
- Bond issuance and fixed income instruments

- Equity fundraising strategies
- Market timing and pricing strategies
- Case study: Alibaba IPO on NYSE
- Practical exercise: Capital raising simulation

Module 6: Leveraged Buyouts (LBO) and Private Equity

- LBO structure and mechanics
- Private equity investment strategies
- Debt financing in acquisitions
- Exit strategies and returns analysis
- Case study: KKR acquisition of RJR Nabisco
- Practical exercise: LBO modeling

Module 7: Risk Management and Compliance

- Market, credit, and operational risk frameworks
- Basel regulations overview
- Compliance in global banking systems
- Risk mitigation strategies
- Case study: 2008 financial crisis risk failures
- Practical exercise: Risk assessment simulation

Module 8: Financial Markets and Trading Fundamentals

- Overview of global financial markets
- Equity, forex, and derivatives markets
- Trading strategies and instruments
- Bloomberg Terminal fundamentals
- Case study: GameStop short squeeze phenomenon
- Practical exercise: Market analysis simulation

Training Methodology

- Instructor-led classroom and virtual training sessions
- Case study-based learning from global investment banks
- Hands-on financial modeling exercises
- Bloomberg Terminal simulation practice
- Group discussions and peer learning sessions
- Real-world project assignments and deal structuring exercises
- Assessment through quizzes and practical evaluations

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commencement of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

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Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com