Lean Intrapreneurship: Building MVPs and Iterating Training

Professional Development Training Course Outline

Category	Business	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's rapidly evolving digital landscape, fostering lean intrapreneurship within rural communities is critical for sustainable development. Lean Intrapreneurship: Building MVPs and Iterating Training empowers individuals to cultivate an innovative mindset, leveraging Minimum Viable Products (MVPs) to address local challenges through digital solutions. By emphasizing iterative development and data-driven decision-making, participants will gain the practical skills needed to launch impactful projects, fostering a culture of digital innovation and community empowerment.

The course focuses on bridging the gap between theoretical knowledge and real-world application, offering hands-on experience in building and validating digital solutions. Through a blend of agile methodologies and human-centered design, participants will learn to identify opportunities, rapidly prototype ideas, and adapt their strategies based on user feedback. This approach ensures that digital literacy initiatives are not only relevant but also sustainable and scalable, driving socio-economic development in rural areas.

Programme Curriculum

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Course Objectives

1. Understand the core principles of lean intrapreneurship and its relevance to rural development.
2. Identify and articulate local challenges that can be addressed through digital MVPs.
3. Apply design thinking methodologies to conceptualize innovative digital solutions.
4. Develop effective Minimum Viable Products (MVPs) for digital literacy initiatives.
5. Utilize agile project management techniques for efficient MVP development and iteration.
6. Gather and analyze user feedback to inform data-driven decision-making.
7. Employ iterative development strategies for continuous improvement of digital solutions.
8. Master the art of rapid prototyping to test and validate digital concepts.
9. Develop strategies for scaling digital initiatives within rural communities.
10. Foster a culture of innovation and collaboration among participants.
11. Understand sustainable digital literacy models applicable to rural settings.
12. Learn to utilize low-code/no-code platforms for rapid MVP development.
13. Implement effective digital storytelling to communicate project impact.

Target Audience

1. Community leaders and organizers in rural areas.
2. Local educators and training facilitators.
3. Aspiring entrepreneurs and innovators from rural backgrounds.
4. Youth and young adults seeking digital skills for local impact.
5. NGO and non-profit personnel working in rural development.
6. Government officials involved in rural digital initiatives.
7. Technical support personnel for rural digital projects.
8. Individuals interested in fostering digital inclusion in underserved areas.

Course Duration

5 days

Course Modules:

Module 1: Introduction to Lean Intrapreneurship & Digital Literacy

- Understanding the concept of intrapreneurship.
- Exploring the role of digital literacy in rural contexts.
- Identifying opportunities for digital innovation in local communities.
- Overview of the course and its objectives.
- Introduction to the concept of lean methodologies.

Module 2: Identifying Local Challenges & Opportunities

- Conducting community needs assessments.
- Using design thinking to define problem statements.
- Identifying potential digital solutions for specific challenges.
- Analyzing the feasibility and impact of proposed solutions.
- Understanding local resources and constraints.

Module 3: Building Minimum Viable Products (MVPs)

- Understanding the concept of MVPs and their importance.
- Developing rapid prototypes using low-code/no-code tools.
- Creating user stories and defining MVP features.
- Planning and executing MVP development sprints.
- Understanding the importance of early user feedback.

Module 4: Agile Project Management & Iterative Development

- Introduction to agile methodologies (Scrum, Kanban).
- Managing iterative development cycles.
- Using project management tools for tracking progress.
- Adapting to changing requirements and feedback.
- Implementing continuous improvement processes.

Module 5: User Feedback & Data-Driven Decision Making

- Methods for gathering user feedback (surveys, interviews, observations).
- Analyzing qualitative and quantitative data.
- Using data to inform MVP iterations and improvements.
- Understanding key performance indicators (KPIs) for digital initiatives.
- Implementing feedback loops for continuous improvement.

Module 6: Scaling Digital Initiatives & Sustainability

- Developing strategies for scaling successful MVPs.
- Building partnerships and collaborations for wider impact.
- Exploring sustainable business models for digital initiatives.
- Addressing challenges related to infrastructure and access.
- Developing long-term strategies for digital literacy.

Module 7: Digital Storytelling & Communication

- Crafting compelling narratives to communicate project impact.

- Using digital tools for storytelling and outreach.
- Developing effective communication strategies for different audiences.
- Building community engagement through digital platforms.
- Presenting project results and lessons learned.

Module 8: Practical Application & Project Presentations

- Participants develop and present their own digital MVP projects.
- Peer review and feedback sessions.
- Finalizing project documentation and action plans.
- Discussion on future steps and continued learning.
- Creating a community of practice for ongoing support.

Training Methodology:

- Hands-on workshops and practical exercises.
- Case studies and real-world examples.
- Group discussions and collaborative activities.
- Guest speakers and expert presentations.
- Online resources and learning platforms.
- Mentorship and coaching.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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