Learning Tech Platforms Training Course

Professional Development Training Course Outline

Category	Human Resource Management	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In the fast-evolving digital era, mastering learning technology platforms has become a critical skill for educators, trainers, and corporate professionals. These platforms integrate e-learning tools, Learning Management Systems (LMS), virtual classrooms, and AI-driven analytics to enhance knowledge delivery, learner engagement, and performance tracking. By leveraging cutting-edge digital learning solutions, professionals can design interactive courses, personalize learning journeys, and implement data-driven strategies that maximize learning outcomes. Learning Tech Platforms Training Course equips participants with hands-on expertise in the latest learning technologies, microlearning strategies, and gamification techniques, ensuring they stay ahead in the competitive digital education landscape.

Participants will explore practical approaches to blended learning, online course design, content curation, and adaptive learning systems, gaining insights from real-world case studies and industry best practices. Through a combination of interactive workshops, live demonstrations, and project-based assignments, learners will acquire the skills to deploy effective training programs across corporate, academic, and professional development contexts. Whether you are a corporate trainer, instructional designer, HR professional, or edtech enthusiast, this course empowers you to transform traditional learning approaches into immersive, technology-driven experiences that drive measurable impact.

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Programme Curriculum

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Course Objectives

1. Master Learning Management Systems (LMS) for corporate and academic training.
2. Implement AI-powered learning analytics to track learner progress.
3. Design interactive e-learning content for diverse audiences.
4. Apply gamification strategies to boost learner engagement.
5. Develop microlearning modules for skill-based training.
6. Optimize mobile learning solutions for on-the-go accessibility.
7. Integrate virtual and augmented reality into learning experiences.
8. Utilize adaptive learning technologies for personalized instruction.
9. Curate digital learning resources for blended learning programs.
10. Execute data-driven instructional design methodologies.
11. Build effective online assessment and feedback systems.
12. Manage learning platform deployment and administration.
13. Analyze industry case studies to implement best practices.

Target Audience

1. Corporate trainers and L&D professionals
2. Instructional designers and e-learning developers
3. HR managers and talent development specialists
4. Educators and academic administrators
5. EdTech consultants and entrepreneurs
6. Training managers in startups and SMEs
7. Content creators for online learning platforms
8. Professionals pursuing digital transformation in learning

Course Modules

Module 1: Introduction to Learning Tech Platforms

- Overview of top LMS and learning platforms
- Emerging trends in EdTech and digital learning
- Key features of AI and data-driven learning tools
- Comparative analysis of popular platforms
- Case Study: Corporate LMS implementation success

Module 2: Instructional Design & Content Creation

- Principles of instructional design for digital learning
- Interactive multimedia course development
- Microlearning module creation
- Gamification integration techniques
- Case Study: Designing a gamified onboarding program

Module 3: Learning Analytics & Performance Tracking

- Introduction to AI and predictive analytics in learning
- Tracking learner engagement and completion rates
- Generating actionable insights from learning data
- Dashboard creation and reporting
- Case Study: Data-driven employee training optimization

Module 4: Gamification & Engagement Strategies

- Motivational techniques using game mechanics
- Leaderboards, badges, and point systems
- Scenario-based learning and simulations
- Enhancing learner retention through interactive tools
- Case Study: Boosting sales training engagement via gamification

Module 5: Mobile & Microlearning

- Designing learning for mobile platforms
- Developing short, skill-focused content
- Responsive design and accessibility considerations
- Microlearning strategies for corporate training
- Case Study: Mobile-first training for remote employees

Module 6: Virtual & Augmented Reality in Learning

- Overview of VR/AR tools for education
- Immersive learning experience design
- Integration of VR/AR with LMS
- Evaluating effectiveness of immersive training
- Case Study: AR-based safety training in manufacturing

Module 7: Blended & Adaptive Learning Techniques

- Combining online and offline learning
- Personalized learning paths using adaptive tools
- Automation in content delivery
- Optimizing learner experience with adaptive tech
- Case Study: Adaptive learning in higher education

Module 8: Platform Management & Implementation

- LMS setup, configuration, and administration
- Security and compliance in digital learning platforms
- Best practices for platform adoption and usage
- Troubleshooting common challenges
- Case Study: Large-scale LMS rollout in a multinational company

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com