M&E Frameworks and Logic Models Training Course

Professional Development Training Course Outline

Category	Monitoring and Evaluation	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Monitoring and Evaluation (M&E) Frameworks and Logic Models are foundational tools for results-based management (RBM), enabling organizations to systematically plan, track, measure, and report development outcomes. In an era of data-driven decision-making, adaptive management, and accountability for impact, well-designed M&E systems help translate strategic objectives into measurable results while strengthening learning, transparency, and performance optimization across programs and policies.

M&E Frameworks and Logic Models Training Course equips participants with practical skills to design and apply theory of change, logical frameworks, results chains, indicators, and performance measurement systems aligned with donor requirements and global standards. Through hands-on exercises and real-world case studies, learners will build robust M&E frameworks that support evidence-based programming, impact measurement, sustainability, and stakeholder reporting across development, humanitarian, public sector, and private initiatives.

Programme Curriculum

M&E Frameworks and Logic Models Training Course

Introduction

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Course Duration

5 days

Course Objectives

By the end of the course, participants will be able to:

1. Design results-based M&E frameworks aligned with strategic goals
2. Develop logic models and theories of change
3. Apply SMART and SPICED indicators effectively
4. Integrate impact measurement and outcome tracking
5. Strengthen evidence-based decision-making
6. Align M&E systems with donor compliance and ESG standards
7. Build performance measurement frameworks
8. Use data visualization and learning loops for adaptive management
9. Conduct risk-informed and gender-responsive M&E
10. Apply digital M&E and real-time monitoring tools
11. Ensure data quality assurance (DQA)
12. Design evaluation questions and learning agendas
13. Communicate results for accountability, learning, and scaling impact

Target Audience

1. Monitoring & Evaluation Officers
2. Program and Project Managers
3. Development and Humanitarian Practitioners
4. Government Planning & Policy Officers
5. NGO and CSO Professionals
6. Donor-Funded Project Staff
7. Research, Learning & MEL Specialists
8. ESG, CSR, and Impact Investment Teams

Course Modules

Module 1: Foundations of M&E and Results-Based Management

- Core M&E concepts and global standards
- Results chain and performance logic
- M&E in the project lifecycle
- Accountability vs learning
- **Case Study:** National development program RBM system

Module 2: Logic Models and Theory of Change

- Logic model components and flow
- Assumptions, risks, and external factors
- Linking activities to impact
- Validating causal pathways
- **Case Study:** NGO education project logic model

Module 3: Designing M&E Frameworks

- Framework structure and hierarchy
- Alignment with strategic plans
- Integrating cross-cutting themes (GEDSI, climate)
- Indicator mapping
- **Case Study:** Health sector M&E framework

Module 4: Indicators and Performance Measurement

- Output, outcome, and impact indicators
- Indicator reference sheets
- Baselines, targets, and benchmarks
- Qualitative vs quantitative indicators
- **Case Study:** Agriculture productivity indicators

Module 5: Data Collection and Data Quality

- Data collection methods and tools
- Digital and mobile data systems
- Data quality assurance (DQA)
- Ethical data management
- **Case Study:** Mobile data collection in humanitarian response

Module 6: Monitoring, Learning, and Adaptive Management

- Real-time monitoring dashboards
- Learning questions and feedback loops
- Adaptive programming
- Sense-making workshops
- **Case Study:** Adaptive management in resilience programming

Module 7: Evaluation and Impact Assessment

- Types of evaluations
- Evaluation questions and criteria
- Mixed-methods approaches
- Utilization-focused evaluation
- **Case Study:** Mid-term evaluation of a donor-funded project

Module 8: Reporting, Visualization, and Use of Findings

- Results-based reporting
- Data visualization and storytelling
- Knowledge management
- Scaling and sustainability

- **Case Study:** Donor impact reporting and learning brief

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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