Maternal and Child Health Programs Training Course

Professional Development Training Course Outline

Category	Community Development	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Maternal and child health remains a global public health priority that directly influences sustainable development, community resilience, and population wellbeing. Maternal and Child Health Programs Training Course focuses on strengthening healthcare systems through evidence-based maternal care strategies, child survival initiatives, neonatal health management, reproductive health services, and integrated community health programs. Participants will explore innovative maternal health policies, data-driven program management, maternal mortality reduction strategies, early childhood health interventions, and modern maternal healthcare technologies. The course highlights key global priorities such as universal health coverage, safe pregnancy initiatives, nutrition-sensitive programming, maternal health equity, and digital health solutions for maternal and child care delivery.

The program equips healthcare professionals, policymakers, development practitioners, and program managers with the knowledge and practical tools required to design, implement, monitor, and evaluate effective maternal and child health programs. Emphasis is placed on strengthening antenatal care systems, newborn survival strategies, immunization programs, maternal nutrition, health information systems, and community-based health interventions. Participants will also learn how to integrate maternal and child health services into broader health systems, apply global health guidelines, utilize health data analytics for program improvement, and implement innovative maternal health financing strategies. By the end of the training, participants will be able to develop scalable maternal and child health interventions that improve health outcomes, reduce maternal and neonatal mortality, and strengthen community health systems.

Programme Curriculum

Maternal and Child Health Programs Training Course

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Course Objectives

1. Understand global maternal and child health frameworks and public health priorities.
2. Develop data-driven maternal health program planning and implementation strategies.
3. Strengthen antenatal, postnatal, and newborn healthcare service delivery systems.
4. Apply evidence-based maternal mortality reduction and child survival strategies.
5. Integrate maternal nutrition, breastfeeding promotion, and child growth monitoring programs.
6. Design community-based maternal and child health outreach programs.
7. Improve immunization coverage and childhood disease prevention initiatives.
8. Utilize health data analytics and digital health technologies in maternal healthcare programs.
9. Implement gender-responsive maternal health policies and reproductive health initiatives.
10. Strengthen maternal and neonatal emergency response systems.
11. Develop sustainable maternal and child health financing and resource mobilization strategies.
12. Monitor and evaluate maternal and child health program performance using global indicators.
13. Promote cross-sector collaboration for maternal, newborn, and child health development.

Organizational Benefits

· Strengthened maternal and child healthcare program management capacity.

- Improved maternal mortality reduction strategies and interventions.
- Enhanced neonatal and child survival program implementation.
- Stronger maternal health data monitoring and reporting systems.
- Increased community engagement in maternal and child healthcare initiatives.
- Improved integration of maternal health services into primary healthcare systems.
- Enhanced health workforce capacity in maternal and child healthcare delivery.
- Better maternal health policy development and implementation.
- Strengthened immunization and child disease prevention programs.
- Increased effectiveness of maternal and child health development programs.

Target Audiences

- Public health professionals
- Maternal and child healthcare practitioners
- Healthcare program managers
- Government health officials
- Development and humanitarian organizations
- Community health coordinators
- Health policy advisors
- NGO and international development professionals

Course Duration: 5 days

Course Modules

Module 1: Global Maternal and Child Health Frameworks

- Global maternal and child health priorities and policies
- Sustainable development goals and maternal health indicators
- Maternal and neonatal mortality trends and risk factors
- International maternal health guidelines and standards
- Integrated maternal and child health systems
- Case Study: Implementation of national maternal health policies to reduce maternal mortality

Module 2: Antenatal and Postnatal Care Systems

- Comprehensive antenatal care program design

- Postnatal care services for mothers and newborns
- Maternal risk screening and early detection strategies
- Continuity of care models in maternal healthcare
- Community-based maternal health monitoring systems
- Case Study: Improving antenatal care attendance in rural health programs

Module 3: Newborn and Child Survival Strategies

- Neonatal care and early newborn health interventions
- Essential newborn care practices and protocols
- Prevention and management of childhood illnesses
- Integrated child health management programs
- Community-based newborn care models
- Case Study: Reducing neonatal mortality through integrated child health services

Module 4: Maternal Nutrition and Breastfeeding Programs

- Maternal nutrition during pregnancy and lactation
- Infant and young child feeding strategies
- Breastfeeding promotion and support initiatives
- Child growth monitoring and nutrition surveillance
- Micronutrient supplementation programs
- Case Study: Community nutrition programs improving maternal and child health outcomes

Module 5: Immunization and Child Disease Prevention

- Childhood immunization strategies and coverage expansion
- Vaccine program planning and implementation
- Prevention of common childhood infectious diseases
- Community vaccine outreach campaigns
- Monitoring immunization program effectiveness
- Case Study: Increasing vaccination coverage through community health outreach

Module 6: Maternal Health Program Planning and Management

- Maternal health program design and strategic planning
- Health workforce training and capacity building

- Resource allocation and maternal health budgeting
- Program monitoring and performance evaluation
- Stakeholder engagement and partnership development
- Case Study: Successful maternal health program scale-up initiatives

Module 7: Digital Health and Data Systems in Maternal Care

- Health information systems for maternal and child health
- Digital health tools for maternal health monitoring
- Data-driven decision-making in maternal health programs
- Mobile health technologies for community health workers
- Maternal health data reporting and performance dashboards
- Case Study: Digital maternal health tracking systems improving care delivery

Module 8: Emergency Maternal and Newborn Care

- Emergency obstetric and neonatal care systems
- Referral systems and maternal emergency response coordination
- Maternal health crisis preparedness and response
- Facility-based maternal care improvement strategies
- Quality assurance in maternal healthcare services
- Case Study: Strengthening emergency obstetric care in resource-limited settings

Training Methodology

- Interactive lectures and expert-led knowledge sessions
- Group discussions and collaborative learning exercises
- Practical workshops on maternal health program design
- Real-world case study analysis and problem-solving
- Simulation exercises on maternal healthcare service delivery
- Data analysis sessions using maternal health indicators
- Experience sharing and peer learning among participants
- Development of action plans for maternal and child health programs

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com