Microlearning Implementation Training Course

Professional Development Training Course Outline

Category	Human Resource Management	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Microlearning Implementation is a high-impact, digital-first learning strategy designed to deliver bite-sized, on-demand, performance-driven content that accelerates workforce capability in today's fast-paced business environment. Microlearning Implementation Training Course empowers organizations to design and deploy AI-enabled microlearning ecosystems, leveraging mobile learning, adaptive learning technologies, learning analytics, and personalized learning pathways to maximize learner engagement and knowledge retention. Built for the modern workplace, this program integrates LMS integration, learning experience platforms (LXP), gamification, and data-driven instructional design to ensure measurable business outcomes.

Through a structured, hands-on approach, participants will master the end-to-end framework of microlearning strategy development, rapid content development, digital transformation in L&D, and scalable learning deployment models. The course emphasizes ROI-focused learning design, competency-based development, agile learning frameworks, and performance support systems, preparing professionals to implement microlearning that drives organizational agility, continuous learning culture, and workforce upskilling at scale.

Programme Curriculum

Microlearning Implementation Training Course

Introduction

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Course Duration

5 days

Course Objectives

1. Design a Digital Microlearning Strategy Roadmap aligned with business KPIs.
2. Apply AI-powered Content Personalization for adaptive learning experiences.
3. Develop Mobile-First Learning Modules using rapid authoring tools.
4. Integrate microlearning within LMS and Learning Experience Platforms (LXP).
5. Implement Gamification & Engagement Analytics to boost retention.
6. Build Data-Driven Learning Journeys using real-time analytics dashboards.
7. Create Bite-Sized Video Learning & Interactive Learning Nuggets.
8. Deploy Performance Support Systems (PSS) for just-in-time learning.
9. Use Instructional Design 4.0 Frameworks for agile development.
10. Measure Learning ROI & Business Impact Metrics effectively.
11. Enable Workforce Upskilling & Reskilling Programs through microlearning.
12. Ensure SCORM/xAPI Compliance & Cloud-Based Learning Deployment.
13. Foster a Continuous Learning Culture & Digital Adoption Strategy.

Target Audience

1. Learning & Development (L&D) Managers
2. HR Digital Transformation Leaders
3. Instructional Designers & eLearning Developers
4. Corporate Trainers & Facilitators
5. Talent Development & OD Professionals
6. EdTech Entrepreneurs & Product Managers
7. Compliance & Workforce Training Managers
8. Organizational Change & Digital Strategy Consultants

Course Modules

Module 1: Foundations of Microlearning Strategy

- Microlearning ecosystem overview
- Neuroscience of bite-sized learning
- Digital learning transformation models
- Microlearning vs traditional eLearning
- KPI alignment & strategy blueprint
- **Case Study:** Global IT firm reduced onboarding time by 40% using microlearning pathways.

Module 2: Instructional Design for Microlearning

- Agile instructional design models
- Storyboarding micro-content
- Cognitive load optimization
- Learning objective mapping
- Content chunking techniques
- **Case Study:** Retail company improved product knowledge retention by 35% using microlearning redesign.

Module 3: AI & Personalization in Microlearning

- AI-powered recommendations
- Adaptive learning pathways
- Chatbot-based learning assistants
- Predictive learning analytics
- Skills intelligence mapping
- **Case Study:** FinTech organization increased course completion rates by 50% via AI-driven nudges.

Module 4: Content Development & Rapid Authoring

- Rapid authoring tools
- Interactive video creation
- Mobile-first content production
- Gamification elements
- SCORM & xAPI packaging
- **Case Study:** Healthcare provider deployed compliance training in 2 weeks using rapid micro-content.

Module 5: Technology & Platform Integration

- LMS & LXP integration
- Cloud-based deployment models
- API & HRIS integration
- Data dashboards & analytics
- Cybersecurity & compliance standards
- **Case Study:** Manufacturing firm integrated microlearning into ERP system for real-time skill access.

Module 6: Engagement, Gamification & Social Learning

- Behavioral engagement models
- Leaderboards & badges
- Social learning communities
- Push notifications & nudges
- Mobile learning adoption strategies
- **Case Study:** Telecom company improved engagement by 60% using gamified microlearning challenges.

Module 7: Measuring Impact & Learning ROI

- Kirkpatrick & Phillips ROI models
- Business impact measurement
- Learning analytics dashboards

- Skill gap analysis
- Continuous improvement loops
- **Case Study:** BFSI organization demonstrated 3X ROI through targeted microlearning interventions.

Module 8: Implementation Roadmap & Change Management

- Stakeholder alignment strategy
- Pilot launch framework
- Scaling microlearning enterprise-wide
- Change management models
- Governance & quality assurance
- **Case Study:** Multinational corporation scaled microlearning across 12 countries within 6 months.

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com