Organizing Migrant and Casual Workers Training Course

Professional Development Training Course Outline

Category	Trade Unions	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Migrant and casual workers form the backbone of the global informal economy, contributing significantly to sectors such as construction, agriculture, domestic work, logistics, hospitality, and manufacturing. Despite their economic importance, they often face labor exploitation, wage theft, unsafe working conditions, lack of social protection, and limited access to collective bargaining rights. Organizing Migrant and Casual Workers Training Course is designed to strengthen the capacity of tprofessionals to effectively mobilize, represent, and empower these vulnerable workers through rights-based organizing strategies, labor law advocacy, and grassroots unionization approaches.

In the context of increasing global labor migration, gig economy expansion, informalization of work, and cross-border employment, organizing migrant and casual workers has become a critical priority for achieving decent work, social justice, and inclusive economic growth. This course integrates modern approaches such as digital organizing tools, community-based labor mapping, intersectional labor rights advocacy, and transnational union networks. Participants will gain practical skills in worker engagement, leadership development, collective bargaining, campaign design, and labor rights enforcement, enabling sustainable and scalable organizing models for precarious workers in diverse economic settings.

Programme Curriculum

Organizing Migrant and Casual Workers Training Course

Introduction

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Course Duration

5 days

Course Objectives

1. Strengthen labor organizing strategies for informal workers
2. Build capacity in migrant worker rights advocacy
3. Enhance collective bargaining power in precarious employment
4. Develop grassroots unionization models
5. Promote decent work and fair wage campaigns
6. Improve occupational health and safety (OHS) awareness
7. Strengthen cross-border labor solidarity networks
8. Equip participants with digital organizing tools for labor movements
9. Advance gender-sensitive labor organizing approaches
10. Support policy advocacy for labor law reform
11. Strengthen worker leadership development programs
12. Build capacity in labor rights monitoring and reporting
13. Promote social protection access for migrant and casual workers

Target Audience

1. Trade union leaders and organizers
2. Migrant worker support organizations
3. Labor rights NGOs and CSOs
4. Community-based worker associations
5. Government labor officers and inspectors
6. Social justice activists and advocates
7. International development practitioners
8. Workplace peer educators and shop stewards

Course Modules

Module 1: Understanding Migrant and Casual Labor Systems

- Global migration trends and labor mobility patterns
- Informal economy structure and dynamics
- Legal classification of casual and migrant work
- Drivers of labor vulnerability and exploitation

- Case Study: Gulf construction migrant labor conditions

Module 2: Labor Rights and International Standards

- ILO conventions on migrant workers
- Human rights-based labor frameworks
- National labor law protections and gaps
- Enforcement challenges in informal sectors
- Case Study: Domestic workers' rights campaign in Hong Kong

Module 3: Organizing Strategies for Informal Workers

- Community-based organizing models
- Workplace mapping and worker identification
- Building trust in fragmented labor sectors
- Formation of worker committees and collectives
- Case Study: Street vendor unionization in India

Module 4: Collective Bargaining & Negotiation Skills

- Principles of collective bargaining
- Wage negotiation techniques
- Conflict resolution and mediation skills
- Developing bargaining agendas
- Case Study: Agricultural workers' wage agreement in South Africa

Module 5: Leadership Development & Worker Empowerment

- Identifying natural worker leaders
- Peer-to-peer leadership models
- Training worker representatives
- Gender-inclusive leadership development
- Case Study: Women migrant workers' leadership program in Philippines

Module 6: Digital Organizing & Communication Tools

- Social media for labor mobilization
- Mobile-based reporting and alerts
- Digital safety and data protection
- Online campaign development
- Case Study: Ride-hailing drivers' digital strike coordination

Module 7: Advocacy, Policy Influence & Legal Reform

- Policy mapping and stakeholder analysis
- Building advocacy coalitions
- Legislative lobbying techniques
- Media engagement strategies
- Case Study: Minimum wage reform campaign in Latin America

Module 8: Social Protection & Sustainable Worker Systems

- Access to health insurance and pensions

- Migrant worker welfare schemes
- Cooperative and solidarity economy models
- Long-term sustainability of worker organizations
- Case Study: Construction worker welfare fund in UAE

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com