Phenomenological Research Methods Masterclass Training Course

Professional Development Training Course Outline

Category	Research and Data Analysis	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Phenomenological Research Methods provide a transformative approach to qualitative research, enabling scholars, practitioners, and analysts to deeply explore lived experiences, human perceptions, and consciousness. Phenomenological Research Methods Master-class Training Course empower participants with cutting-edge research techniques, reflective methodologies, and analytical frameworks rooted in phenomenology. By mastering these methods, learners can generate impactful insights, foster empathy-driven research, and contribute to diverse fields like psychology, education, health sciences, and social sciences with evidence-based narratives.

In an era of data-driven storytelling, critical inquiry, and human-centered analysis, understanding phenomenological research is indispensable. This masterclass equips participants with practical skills in data collection, interpretation, and thematic analysis, grounded in the philosophies of Husserl, Heidegger, and Merleau-Ponty. Participants will engage with real-world case studies, master coding strategies, and gain proficiency in qualitative data analysis tools, enhancing both academic rigor and applied research proficiency.

Programme Curriculum

Phenomenological Research Methods Master-class Training Course

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Course Objectives

1. Master foundational phenomenological research techniques.
2. Apply qualitative data analysis frameworks effectively.
3. Enhance skills in lived experience interpretation.
4. Develop empathetic inquiry approaches for deep insights.
5. Gain expertise in bracketing and epoché methodologies.
6. Learn advanced coding strategies for qualitative data.
7. Explore hermeneutic phenomenology applications.
8. Integrate philosophical underpinnings in research design.
9. Use NVivo and Atlas.ti for data management.
10. Conduct cross-cultural phenomenological studies.
11. Understand reflexivity in qualitative research.
12. Translate phenomenological insights into policy.
13. Design human-centered research projects.

Target Audiences

1. Academic Researchers
2. Social Scientists
3. Educational Leaders
4. Healthcare Professionals
5. Policy Analysts
6. Graduate Students
7. Corporate Researchers
8. NGO and Development Practitioners

Course Duration: 5 days

Course Modules

Module 1: Foundations of Phenomenological Research

- Introduction to phenomenology and its origins.
- Core philosophies: Husserl, Heidegger, Merleau-Ponty.
- The concept of intentionality in research.
- Differences between descriptive and interpretive phenomenology.
- Key terminologies and principles.
- **Case Study:** Examining lived experiences in healthcare narratives.

Module 2: Research Design & Methodological Frameworks

- Designing a phenomenological research study.
- Ethical considerations in qualitative research.
- Establishing credibility and trustworthiness.
- Understanding the role of the researcher.
- Data collection strategies.
- **Case Study:** Crafting research around cross-cultural educational experiences.

Module 3: Bracketing, Epoché, and Reflexivity

- Defining bracketing and its importance.
- Applying epoché to suspend biases.
- Techniques for maintaining reflexivity.
- Research journaling practices.
- Managing subjectivity in analysis.
- **Case Study:** Reflexivity in social justice research.

Module 4: Data Collection Techniques

- In-depth interviewing strategies.
- Conducting focus groups with a phenomenological lens.
- Observational methods in lived experience research.
- Recording and transcribing data ethically.
- Consent and participant engagement.
- **Case Study:** Interviews capturing migration experiences.

Module 5: Qualitative Data Coding & Analysis

- Introduction to thematic analysis.
- Step-by-step coding processes.
- Using NVivo and Atlas.ti software.
- Identifying patterns and themes.
- Writing rich, descriptive narratives.
- **Case Study:** Analyzing grief experiences through NVivo.

Module 6: Hermeneutic Phenomenology Applications

- Understanding hermeneutics in research.
- Merging interpretation with description.
- Narrative analysis techniques.
- Application in healthcare and therapy.
- Addressing cultural contexts.
- **Case Study:** Hermeneutic analysis in mental health studies.

Module 7: Presenting and Publishing Phenomenological Research

- Structuring research papers for publication.
- Selecting appropriate journals.
- Visualizing qualitative data.
- Writing for diverse audiences.
- Responding to peer reviews.
- **Case Study:** Published phenomenological study on educational leadership.

Module 8: Translating Research into Policy & Practice

- Bridging research findings with policy formulation.
- Advocacy through research insights.
- Human-centered policy recommendations.
- Engaging stakeholders effectively.
- Sustainability of research impact.
- **Case Study:** Policy change influenced by phenomenological research on disability.

Training Methodology

- Interactive lectures with expert facilitators.

- Hands-on coding and data analysis workshops.
- Group discussions and reflective exercises.
- Real-world case study analyses.
- Guided practical research project development.
- Feedback and mentorship sessions.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com