PPP Project Preparation and Development Training Course

Professional Development Training Course Outline

Category	General Training	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Public-Private Partnership project preparation and development is a critical process for transforming infrastructure concepts into bankable, sustainable, and investment-ready projects. Public-Private Partnership Project Preparation and Development Training Course provides practical knowledge of Public-Private Partnership project identification, feasibility assessment, demand analysis, financial modelling, economic appraisal, risk allocation, legal structuring, environmental and social assessment, procurement planning, and transaction preparation. It incorporates modern Public-Private Partnership frameworks, infrastructure finance, project development, climate-resilient infrastructure, digital transformation, value-for-money assessment, and sustainable investment principles.

Participants will learn how to develop robust project pipelines and prepare projects that can attract private-sector investment while delivering measurable public value. The course emphasizes evidence-based decision-making, stakeholder engagement, commercial viability, affordability, fiscal sustainability, risk management, and successful project structuring. Global case studies provide practical insights into successful and challenging Public-Private Partnership projects across transport, energy, healthcare, water, and social infrastructure sectors.

Programme Curriculum

PPP Project Preparation and Development Training Course

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Course Objectives

By the end of the course, participants will be able to:

1. Apply modern Public-Private Partnership project preparation frameworks.
2. Identify and prioritize viable infrastructure projects.
3. Conduct comprehensive feasibility and bankability assessments.
4. Apply financial modelling and investment analysis techniques.
5. Evaluate economic viability and value for money.
6. Develop effective risk identification and allocation strategies.
7. Integrate environmental, social, and climate considerations.
8. Develop robust stakeholder engagement strategies.
9. Prepare commercially viable Public-Private Partnership structures.
10. Assess affordability and fiscal sustainability.
11. Develop procurement and transaction strategies.
12. Apply digital tools and data-driven project development techniques.
13. Prepare investment-ready Public-Private Partnership projects.

Organizational Benefits

- Improved infrastructure project preparation and investment readiness.
- Stronger project pipelines and prioritization systems.
- Enhanced financial and economic appraisal capabilities.
- Better risk allocation and fiscal risk management.
- Improved value-for-money decision-making.
- Stronger private-sector investment attraction.
- More effective procurement and transaction management.
- Enhanced stakeholder coordination and institutional capacity.
- Improved environmental and social performance.
- Greater likelihood of successful Public-Private Partnership delivery.

Target Audiences

1. Public-Private Partnership unit professionals and managers.
2. Government infrastructure and investment officials.

3. Project development and project finance professionals.
4. Procurement and contract management specialists.
5. Financial analysts and investment professionals.
6. Engineers, planners, and infrastructure consultants.
7. Legal, regulatory, and policy professionals.
8. Development finance and private-sector representatives.

Course Duration: 5 days

Course Modules

Module 1: Public-Private Partnership Project Identification and Prioritization

- Infrastructure needs assessment and project opportunity identification.
- Public-Private Partnership suitability screening and project prioritization.
- Strategic alignment with national and sector development plans.
- Project pipeline development and portfolio management.
- Stakeholder mapping and early-stage engagement.
- Global case study: United Kingdom infrastructure project prioritization.

Module 2: Project Concept Development

- Project objectives, scope, outputs, and performance requirements.
- Preliminary technical and operational assessment.
- Demand forecasting and market analysis.
- Initial cost estimation and implementation planning.
- Project concept notes and development roadmaps.
- Global case study: India transport infrastructure development.

Module 3: Feasibility and Bankability Assessment

- Technical, commercial, financial, economic, and legal feasibility.
- Bankability requirements and investment-readiness assessment.
- Demand, revenue, and affordability analysis.
- Critical success factors and project constraints.
- Feasibility study quality assurance.
- Global case study: Australian infrastructure feasibility assessment.

Module 4: Financial and Economic Appraisal

- Capital expenditure, operating expenditure, and lifecycle costing.
- Financial modelling, cash-flow forecasting, and investment returns.
- Economic cost-benefit analysis and socioeconomic impacts.

- Value-for-money and affordability assessment.
- Sensitivity and scenario analysis.
- Global case study: European transport infrastructure appraisal.

Module 5: Public-Private Partnership Structuring and Risk Allocation

- Identification and categorization of project risks.
- Optimal allocation of construction, demand, financial, and operational risks.
- Contractual risk mitigation mechanisms.
- Public and private sector responsibilities.
- Structuring alternatives and commercial viability.
- Global case study: South Africa renewable energy partnerships.

Module 6: Legal, Regulatory, Environmental and Social Preparation

- Legal and regulatory requirements for project development.
- Land, permits, approvals, and institutional responsibilities.
- Environmental and social impact assessment.
- Climate resilience and sustainability integration.
- Governance, compliance, and regulatory risk management.
- Global case study: Kenya infrastructure development frameworks.

Module 7: Procurement and Transaction Preparation

- Procurement strategy and market sounding.
- Request for Qualification and Request for Proposal preparation.
- Bid evaluation criteria and competitive dialogue.
- Transaction advisory requirements and data rooms.
- Negotiation, approvals, and financial close preparation.
- Global case study: Canada Public-Private Partnership procurement.

Module 8: Project Development, Stakeholder Management and Investment Readiness

- Stakeholder engagement and communication strategies.
- Project governance and decision-making structures.
- Investor engagement and market testing.
- Project documentation and investment-readiness review.
- Transaction pipeline monitoring and project development controls.
- Global case study: Brazil infrastructure investment programs.

Training Methodology

- Instructor-led presentations using practical Public-Private Partnership frameworks.
- Interactive workshops on project screening, feasibility, and structuring.
- Practical financial modelling, risk allocation, and value-for-money exercises.
- Global case studies and comparative infrastructure project analysis.
- Group discussions, simulations, and stakeholder negotiation exercises.
- Project preparation exercises based on realistic infrastructure scenarios.
- Question-and-answer sessions and peer knowledge exchange.
- End-of-course assessment and practical project development review.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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