Research Translation into Policy Training Course

Professional Development Training Course Outline

Category	Public Health	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s fast-evolving governance landscape, the ability to transform research evidence into actionable policy is a critical driver of sustainable development, institutional accountability, and evidence-based decision-making. Research Translation into Policy Training Course is designed to bridge the persistent gap between academic research, policy formulation, and implementation impact. It equips participants with cutting-edge competencies in policy brief development, stakeholder engagement, knowledge translation, and evidence synthesis, ensuring that research outputs do not remain in academic silos but directly inform real-world governance, public health systems, climate action strategies, and socio-economic reforms.

This course integrates modern approaches such as data-driven policymaking, impact evaluation frameworks, implementation science, and strategic communication for policy influence. Participants will learn how to navigate complex policy ecosystems, translate scientific findings into compelling narratives, and engage decision-makers effectively. With a strong focus on SDGs alignment, innovation ecosystems, and global policy trends, the training empowers professionals to become influential knowledge brokers who accelerate evidence-informed policy transformation at local, national, and global levels.

Programme Curriculum

Research Translation into Policy Training Course

Introduction

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Course Duration

10 days

Course Objectives

1. Master evidence-based policymaking (EBPM) frameworks
2. Translate academic research into policy briefs and policy notes
3. Apply knowledge translation and implementation science models
4. Strengthen stakeholder engagement and policy advocacy skills
5. Develop high-impact policy communication strategies
6. Understand governance systems and policy cycle analysis
7. Build skills in data-driven decision-making for public policy
8. Integrate SDGs (Sustainable Development Goals) into policy design
9. Conduct policy impact evaluation and outcome measurement
10. Use research synthesis techniques for policy relevance
11. Enhance cross-sector collaboration (government, NGOs, academia)
12. Apply digital tools for policy analysis and visualization
13. Promote innovation in public sector policy transformation

Target Audience

1. Government policy analysts and advisors
2. Researchers and academicians
3. NGO program managers and M&E officers
4. Development partners and donor agencies
5. Public health professionals and epidemiologists
6. Environmental and climate policy experts
7. Data analysts and social scientists
8. Graduate students in public policy, governance, and development studies

Course Modules

Module 1: Foundations of Research Translation

- Concepts of R2P and policy ecosystem
- Evidence-to-policy pipeline
- Role of knowledge brokers
- Barriers in research uptake
- Case Study: COVID-19 research informing health policy reforms

Module 2: Policy Cycle and Governance Systems

- Policy formulation stages
- Institutional frameworks
- Decision-making structures
- Political economy of policy
- Case Study: Education reform policy cycles in developing countries

Module 3: Evidence-Based Policymaking (EBPM)

- EBPM frameworks
- Scientific rigor in policy design
- Bias and uncertainty management
- Policy credibility enhancement
- Case Study: Climate adaptation policies using EBPM

Module 4: Knowledge Translation Strategies

- Translation models (linear, interactive, systems)
- Research uptake pathways
- Communication channels
- Stakeholder mapping
- Case Study: Maternal health research translation in Africa

Module 5: Policy Brief Writing Skills

- Structuring policy briefs
- Executive summaries
- Data visualization
- Messaging for policymakers
- Case Study: Poverty reduction policy briefs used in national planning

Module 6: Stakeholder Engagement & Advocacy

- Power mapping
- Engagement strategies
- Coalition building
- Policy lobbying ethics
- Case Study: NGO advocacy influencing environmental legislation

Module 7: Data-Driven Policy Analysis

- Big data for policy
- Statistical interpretation
- Predictive analytics
- Decision support systems
- Case Study: Urban traffic management using smart data

Module 8: Monitoring & Evaluation (M&E) for Policy Impact

- Theory of change
- KPI development
- Impact measurement tools
- Results-based management

- Case Study: Agricultural policy evaluation in rural development

Module 9: Policy Communication & Storytelling

- Narrative building
- Infographics and dashboards
- Media engagement
- Public communication strategies
- Case Study: Public health campaigns and vaccine uptake

Module 10: Global Policy Trends & SDGs

- SDG integration
- Global governance systems
- International frameworks
- Climate and development nexus
- Case Study: SDG localization in national development plans

Module 11: Digital Transformation in Policy

- E-governance systems
- AI in policymaking
- Digital dashboards
- Open data platforms
- Case Study: Digital health policy systems implementation

Module 12: Ethics in Research and Policy

- Ethical policymaking
- Data privacy
- Integrity in research use
- Conflict of interest management
- Case Study: Ethical challenges in pandemic data usage

Module 13: Innovation in Public Policy

- Policy labs and innovation hubs
- Design thinking
- Agile policymaking
- Experimentation in governance
- Case Study: Smart city innovation policies

Module 14: Cross-Sector Collaboration

- Multi-stakeholder governance
- Public-private partnerships
- Collaborative frameworks
- Network governance
- Case Study: Infrastructure PPP success models

Module 15: Capstone Policy Translation Project

- Real-world policy challenge

- Research-to-policy conversion
- Presentation to stakeholders
- Peer review process
- Case Study: Participant-driven national policy prototype projects

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

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