

# Results-Based Management for NGOs Training Course

## Professional Development Training Course Outline

|          |                                   |               |                         |
|----------|-----------------------------------|---------------|-------------------------|
| Category | Demography and Population Studies | Duration      | 10 Days                 |
| Base Fee | \$3,000 USD                       | Delivery Mode | Online / On-site Hybrid |

### Course Introduction

Results-Based Management (RBM) has become a critical framework for NGOs aiming to enhance the effectiveness and impact of their programs. Results-Based Management for NGOs Training Course provides participants with practical knowledge and actionable skills to align organizational goals, measure performance, and achieve sustainable outcomes. Participants will gain expertise in strategic planning, program design, monitoring, evaluation, and reporting techniques that ensure transparency and accountability. The course emphasizes the integration of international best practices, innovative approaches, and data-driven decision-making to optimize project results.

This course is designed for professionals working in nonprofit organizations, development agencies, and international NGOs who are seeking to strengthen their capacity to plan, implement, monitor, and evaluate projects with measurable results. Participants will explore practical tools, frameworks, and methodologies for RBM, including logical frameworks, indicator development, and results-based reporting. By the end of the training, participants will be equipped to apply RBM principles to enhance program efficiency, foster accountability, and maximize organizational impact.

### Programme Curriculum

#### Results-Based Management for NGOs Training Course

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### **Course Objectives**

1. Understand the core principles and concepts of Results-Based Management.
2. Develop skills in strategic planning and goal-setting for NGOs.
3. Apply the logical framework approach for project design and management.
4. Identify and define measurable outcomes and performance indicators.
5. Strengthen monitoring and evaluation systems for projects.
6. Enhance data collection, analysis, and reporting skills.
7. Integrate results-oriented approaches into program implementation.
8. Improve accountability and transparency in project management.
9. Utilize evidence-based decision-making for program improvements.
10. Foster stakeholder engagement and participatory planning.
11. Apply risk assessment and mitigation strategies in project management.
12. Enhance proposal writing and donor reporting with results-focused methods.
13. Leverage technology and digital tools to track and report project outcomes.

### **Organizational Benefits**

- Improved project planning and implementation efficiency
- Enhanced transparency and accountability for stakeholders
- Increased donor confidence and funding opportunities
- Strengthened organizational learning and adaptive management
- Better alignment of resources with strategic objectives
- Improved program monitoring and evaluation practices
- Increased staff capacity and professional development
- Data-driven decision-making culture across the organization
- Improved program sustainability and impact measurement
- Strengthened reporting and communication of results

### **Target Audiences**

1. Program Managers in NGOs
2. Monitoring and Evaluation Officers
3. Project Coordinators and Team Leaders
4. Development Practitioners

5. NGO Directors and Executives
6. Policy Analysts and Advisors
7. Grant and Proposal Writers
8. Capacity Building and Training Specialists

**Course Duration:** 10 days

## **Course Modules**

### **Module 1: Introduction to Results-Based Management**

- Overview of RBM principles and practices
- Historical development and global standards
- Key terminologies and definitions
- Case study: RBM implementation in international NGOs
- Benefits of adopting RBM in project management
- Practical exercise: Mapping organizational outcomes

### **Module 2: Strategic Planning for NGOs**

- Linking organizational vision with project objectives
- Developing SMART goals and objectives
- Aligning programs with strategic priorities
- Stakeholder analysis and engagement
- Case study: Strategic planning for community-based projects
- Workshop: Creating a strategic planning template

### **Module 3: Logical Framework Approach (LFA)**

- Understanding the logical framework matrix
- Identifying project inputs, outputs, outcomes, and impacts
- Developing measurable indicators
- Risk analysis and assumptions
- Case study: Applying LFA in health sector projects
- Group activity: Designing a project LFA

### **Module 4: Defining Measurable Outcomes and Indicators**

- Outcome vs output differentiation
- Key performance indicators (KPIs) development
- Data sources and collection methods
- Setting baseline and targets
- Case study: Outcome mapping in education projects

- Exercise: Drafting KPIs for a pilot project

## **Module 5: Monitoring Systems**

- Establishing monitoring frameworks
- Data collection and management processes
- Reporting schedules and tools
- Integrating qualitative and quantitative data
- Case study: Monitoring systems for disaster response projects
- Practical session: Creating a monitoring dashboard

## **Module 6: Evaluation Techniques**

- Difference between monitoring and evaluation
- Formative and summative evaluation methods
- Data analysis and interpretation
- Impact evaluation and lessons learned
- Case study: Evaluation in livelihood enhancement projects
- Activity: Designing an evaluation plan

## **Module 7: Reporting and Communication**

- Results-based reporting templates
- Donor reporting requirements
- Communicating results to stakeholders
- Visualizing data for impact presentations
- Case study: Reporting on water and sanitation projects
- Exercise: Preparing a results report

## **Module 8: Risk Assessment and Mitigation**

- Identifying project risks and challenges
- Developing mitigation strategies
- Scenario planning and contingency measures
- Integrating risk management into RBM
- Case study: Risk management in humanitarian projects
- Group exercise: Risk assessment matrix

## **Module 9: Evidence-Based Decision Making**

- Using data for informed decisions

- Data validation and reliability
- Linking evidence to strategic actions
- Case study: Decision-making based on M&E findings
- Practical exercise: Action planning using data insights
- Workshop: Developing an evidence-based plan

## **Module 10: Participatory Planning and Stakeholder Engagement**

- Principles of participatory planning
- Engaging beneficiaries and stakeholders
- Feedback mechanisms and accountability loops
- Case study: Community engagement in health projects
- Role-play: Stakeholder consultation sessions
- Exercise: Stakeholder mapping

## **Module 11: Capacity Building for RBM**

- Training staff on RBM concepts
- Developing organizational competencies
- Mentorship and peer learning strategies
- Case study: Capacity building in African NGOs
- Workshop: Designing a staff training plan
- Activity: Competency assessment exercise

## **Module 12: Technology in RBM**

- Digital tools for monitoring and evaluation
- Data management software and dashboards
- Using mobile applications for field data collection
- Case study: Implementing tech solutions in refugee programs
- Exercise: Creating a digital RBM toolkit
- Group activity: Technology integration plan

## **Module 13: Sustainability and Learning**

- Linking RBM with organizational learning
- Continuous improvement and adaptive management
- Knowledge management practices
- Case study: Sustainability planning in agricultural projects
- Workshop: Learning from previous project outcomes
- Exercise: Designing a learning plan

## **Module 14: Proposal Writing and Donor Reporting**

- Developing results-focused proposals
- Integrating RBM frameworks into funding applications
- Effective donor communication
- Case study: Proposal development for health interventions
- Exercise: Drafting a proposal section
- Group activity: Donor reporting template

## **Module 15: Case Studies and Practical Applications**

- Comprehensive case study analysis
- Simulation exercises on RBM implementation
- Peer review and feedback sessions
- Lessons learned and best practices
- Action planning for participants' projects
- Group activity: RBM project simulation

## **Training Methodology**

- Interactive lectures and presentations
- Group discussions and brainstorming sessions
- Case study analysis and problem-solving exercises
- Hands-on practical workshops
- Role-plays and simulations
- Peer learning and experience sharing
- Real-life NGO project scenarios
- Continuous feedback and evaluation
- Digital tools and software demonstrations
- Field exercises and practical applications

## **Register as a group from 3 participants for a Discount**

Send us an email: [info@fineskilltrainingcenter.org](mailto:info@fineskilltrainingcenter.org) or call +254769199797

## **Certification**

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

## **Tailor-Made Course**

*We also offer tailor-made courses based on your needs.*

## **Key Notes**

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date  | End Date    | Location | Price   |
|-------------|-------------|----------|---------|
| 21 Sep 2026 | 02 Oct 2026 | Online   | \$2,000 |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$3,000 |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) | Website: [www.fineskilltrainingcenter.com](http://www.fineskilltrainingcenter.com)