Securities Analysis Training Course

Professional Development Training Course Outline

Category	ACCOUNTING & FINANCE	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Securities Analysis Training is a comprehensive, industry-focused program designed to equip learners with advanced skills in financial markets, equity valuation, investment strategies, and portfolio management. Securities Analysis Training Course integrates modern financial analytics, capital market trends, risk assessment techniques, and data-driven investment decision-making to prepare participants for dynamic roles in global financial environments. Key SEO-friendly keywords include securities analysis, stock market analysis, financial modeling, equity research, investment banking, portfolio optimization, risk management, and capital market intelligence.

In today’s highly volatile and technology-driven financial markets, mastering securities analysis is essential for investors, analysts, and financial professionals. This training emphasizes practical applications of fundamental analysis, technical analysis, valuation models, and behavioral finance to enhance decision-making accuracy. Participants will gain hands-on experience using real-world financial datasets, global market case studies, and investment simulation tools.

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Programme Curriculum

Securities Analysis Training Course

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Course Objectives

1. Understand core principles of securities analysis and global financial markets
2. Master equity valuation techniques and discounted cash flow (DCF) modeling
3. Apply technical analysis indicators for stock market forecasting
4. Evaluate corporate financial statements for investment decisions
5. Develop portfolio management and asset allocation strategies
6. Analyze market trends using financial data analytics tools
7. Assess risk management frameworks in investment portfolios
8. Understand behavioral finance and investor psychology
9. Interpret macroeconomic indicators affecting securities markets
10. Apply financial ratios for company performance evaluation
11. Enhance decision-making in investment banking and trading
12. Learn global regulatory frameworks in capital markets
13. Build expertise in sustainable and ethical investing strategies

Organizational Benefits

- Improved investment decision accuracy and financial forecasting
- Enhanced risk mitigation and portfolio diversification strategies
- Strengthened financial analysis capabilities within teams
- Increased profitability through data-driven investment choices
- Better understanding of global market dynamics
- Improved compliance with financial regulations
- Enhanced employee productivity in financial departments
- Stronger competitive advantage in capital markets
- Advanced analytical thinking in financial operations

- Increased ROI through optimized asset management

Target Audiences

- Financial analysts and investment advisors
- Banking and investment professionals
- Portfolio managers and asset managers
- Accounting and finance graduates
- Stock traders and equity researchers
- Corporate finance executives
- Entrepreneurs and business owners
- Students pursuing finance and economics

Course Duration: 5 days

Course Modules

Module 1: Introduction to Securities Markets

- Overview of global financial markets
- Types of securities and investment instruments
- Market participants and their roles
- Regulatory frameworks in capital markets
- Basics of trading mechanisms
- Case Study: Analysis of NYSE and NSE market structures

Module 2: Fundamental Analysis Techniques

- Understanding financial statements
- Income statement and balance sheet analysis
- Cash flow interpretation
- Financial ratio analysis
- Industry and company evaluation
- Case Study: Apple Inc. financial performance analysis

Module 3: Technical Analysis Tools

- Chart patterns and trends
- Moving averages and indicators
- Support and resistance levels
- Candlestick chart analysis
- Trading volume interpretation
- Case Study: Bitcoin price trend analysis

Module 4: Equity Valuation Models

- Discounted Cash Flow (DCF) model
- Dividend Discount Model (DDM)
- Relative valuation techniques
- Earnings-based valuation methods
- Intrinsic value calculation
- Case Study: Tesla valuation analysis

Module 5: Portfolio Management Strategies

- Modern Portfolio Theory (MPT)
- Asset allocation techniques
- Diversification strategies
- Risk-return optimization
- Portfolio rebalancing methods
- Case Study: Global diversified investment portfolio

Module 6: Risk Management in Securities

- Types of financial risks
- Risk measurement tools (VaR)
- Hedging strategies
- Derivatives and risk control
- Credit and market risk assessment
- Case Study: 2008 global financial crisis analysis

Module 7: Behavioral Finance Insights

- Investor psychology and biases
- Market anomalies
- Herd behavior in markets
- Emotional decision-making impact
- Cognitive bias mitigation strategies
- Case Study: Dot-com bubble behavioral analysis

Module 8: Advanced Market Analytics

- Big data in financial markets
- Algorithmic trading basics
- AI in securities analysis

- Macroeconomic impact assessment
- ESG and sustainable investing
- Case Study: ESG investing trends in European markets

Training Methodology

- Instructor-led interactive sessions
- Real-world financial case study analysis
- Hands-on financial modeling exercises
- Group discussions and collaborative projects
- Use of financial simulation tools and software
- Market trend analysis workshops

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com