SME Financial Management Training Course

Professional Development Training Course Outline

Category	ACCOUNTING & FINANCE	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

SME Financial Management Training Course is a comprehensive, industry-driven program designed to equip entrepreneurs, small business owners, finance managers, and startup founders with advanced financial literacy, strategic budgeting skills, and modern financial decision-making capabilities. In today's fast-evolving global economy, SMEs face challenges such as cash flow instability, limited access to funding, poor financial planning, and weak accounting systems. This course integrates practical financial tools, digital finance solutions, and global best practices to strengthen business sustainability and profitability.

This training focuses on empowering SMEs with strong financial control systems, improved investment decision-making, and effective cost management strategies. It blends real-world financial case studies, international SME benchmarks, and hands-on learning techniques to ensure participants can confidently manage business finances, enhance operational efficiency, and drive long-term business growth in competitive markets.

Programme Curriculum

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Course Objectives

1. Understand SME financial management principles, financial planning, and strategic budgeting
2. Develop strong bookkeeping, accounting, and financial reporting skills
3. Improve cash flow management and liquidity control techniques
4. Master financial statement analysis for better business decision-making
5. Enhance cost control, cost reduction, and profitability optimization skills
6. Learn working capital management and operational finance efficiency
7. Apply modern financial risk management strategies in SMEs
8. Understand tax planning, compliance, and regulatory financial frameworks
9. Explore SME funding options including loans, equity, and grants
10. Develop investment appraisal and capital budgeting skills
11. Utilize digital financial tools, FinTech solutions, and accounting software
12. Strengthen strategic financial planning for sustainable business growth
13. Gain global SME financial best practices and real-world case study insights

Organizational Benefits

- Improved financial decision-making and strategic planning
- Enhanced cash flow stability and liquidity management
- Increased profitability through cost optimization
- Stronger compliance with tax and financial regulations
- Better access to funding and investment opportunities
- Reduced financial risks and business uncertainties
- Improved financial transparency and accountability
- Enhanced productivity through digital financial tools
- Strengthened investor and stakeholder confidence
- Long-term sustainable business growth and competitiveness

Target Audiences

- SME business owners and entrepreneurs
- Startup founders and co-founders
- Finance managers and accountants
- Business development managers
- Operations managers in SMEs
- Investment analysts and consultants
- NGO and cooperative financial officers
- Aspiring entrepreneurs and business students

Course Duration: 10 days

Course Modules

Module 1: Introduction to SME Financial Management

- Overview of SME financial systems and structures
- Importance of financial literacy in SMEs
- Key financial management principles
- SME financial challenges globally
- Case Study: SME financial success model in Singapore
- Global case study: small business financial transformation in Kenya

Module 2: Financial Accounting Basics

- Introduction to accounting principles
- Double-entry bookkeeping system
- Recording financial transactions
- Accounting cycle overview
- Case Study: UK-based SME accounting restructuring
- Global case study: digital accounting adoption in India

Module 3: Bookkeeping & Record Keeping

- Importance of accurate financial records
- Manual vs digital bookkeeping systems
- Financial documentation standards
- Error detection in bookkeeping
- Case Study: retail SME record improvement in South Africa
- Global case study: cloud bookkeeping in Australia SMEs

Module 4: Budgeting & Forecasting

- Budget preparation techniques
- Revenue and expense forecasting
- Variance analysis
- Strategic budget planning
- Case Study: manufacturing SME budgeting in Germany
- Global case study: startup forecasting model in USA

Module 5: Cash Flow Management

- Cash inflow and outflow tracking
- Liquidity management techniques
- Cash flow forecasting tools
- Working capital optimization
- Case Study: SME cash crisis recovery in Nigeria
- Global case study: retail chain cash optimization in Canada

Module 6: Working Capital Management

- Components of working capital
- Inventory and receivables control
- Payables management strategies
- Efficiency ratio analysis
- Case Study: logistics SME working capital improvement in UAE
- Global case study: supply chain finance in China

Module 7: Financial Statements Analysis

- Balance sheet interpretation
- Income statement analysis
- Cash flow statement review
- Financial ratio analysis
- Case Study: SME financial restructuring in Brazil
- Global case study: listed SME performance in Japan

Module 8: Cost Control & Reduction

- Cost classification techniques
- Fixed vs variable cost analysis
- Cost reduction strategies
- Efficiency improvement methods
- Case Study: hospitality SME cost cutting in Kenya
- Global case study: airline cost optimization model

Module 9: Profitability Management

- Profit margin analysis
- Break-even analysis
- Revenue enhancement strategies
- Profit optimization tools
- Case Study: retail SME profit growth in UK
- Global case study: tech startup profitability in USA

Module 10: Tax Planning & Compliance

- SME taxation frameworks
- Tax filing procedures
- Compliance requirements
- Tax optimization strategies
- Case Study: SME tax restructuring in India
- Global case study: VAT compliance in EU SMEs

Module 11: Financial Risk Management

- Types of financial risks
- Risk identification techniques
- Mitigation strategies
- Insurance and hedging tools
- Case Study: SME risk recovery in South Africa
- Global case study: financial crisis response in Greece SMEs

Module 12: Investment Decision Making

- Capital investment appraisal
- ROI and payback analysis
- NPV and IRR techniques
- Investment risk evaluation
- Case Study: SME expansion decision in UAE
- Global case study: tech investment in Silicon Valley

Module 13: Access to Finance & Funding Options

- SME financing sources
- Bank loans and credit systems
- Venture capital and angel investors
- Government grants and funding
- Case Study: SME funding success in Kenya
- Global case study: startup funding in Israel

Module 14: Digital Financial Tools & FinTech for SMEs

- Introduction to FinTech solutions
- Accounting software systems
- Mobile banking tools

- Automation in financial management
- Case Study: digital SME transformation in Estonia
- Global case study: FinTech adoption in Singapore SMEs

Module 15: Strategic Financial Planning & Growth

- Long-term financial strategy development
- Business expansion planning
- Financial sustainability models
- Strategic investment planning
- Case Study: SME scaling in Malaysia
- Global case study: multinational SME growth strategy

Training Methodology

- Interactive lectures and expert-led sessions
- Real-world SME case study analysis
- Group discussions and financial simulations
- Practical exercises using financial tools
- Industry benchmarking and global comparisons
- Hands-on financial planning workshops

Bottom of Form

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon

successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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