# Social Impact Measurement and Reporting for Cooperatives Training Course

Professional Development Training Course Outline

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| **Category** | Cooperative Societies | **Duration** | 5 Days |
| **Base Fee** | $1,500 USD | **Delivery Mode** | Online / On-site Hybrid |

## Course Introduction

In an era of conscious capitalism and growing demand for transparency, cooperatives are increasingly expected to demonstrate their social impact alongside financial performance. Measuring and reporting social outcomes is not only a pathway to sustainability, but also a strategic tool for stakeholder engagement, resource mobilization, and policy influence. Training Course on Social Impact Measurement and Reporting for Cooperatives empowers cooperative leaders, managers, and development professionals to master practical tools and frameworks for assessing and reporting the social value they generate.

With real-world case studies and an emphasis on data-driven decision-making, this training addresses the evolving global standards in impact reporting, such as the SDGs, ESG metrics, and Theory of Change models. Participants will gain hands-on skills to design measurable indicators, collect credible data, analyze results, and communicate impact narratives that resonate with funders, members, and regulators.

## Programme Curriculum

**Social Impact Measurement and Reporting for Cooperatives Training Course**

**Introduction**

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**Course Objectives**

1. Understand the fundamentals of social impact measurement and its relevance to cooperative development.
2. Identify and apply leading impact reporting frameworks like IRIS+, SROI, and SDGs.
3. Develop a Theory of Change specific to cooperative goals.
4. Design Key Performance Indicators (KPIs) tailored to cooperative missions.
5. Learn ethical and participatory data collection methods for impact tracking.
6. Utilize digital tools and AI-driven platforms for social impact analytics.
7. Improve skills in qualitative and quantitative data analysis.
8. Build compelling impact reports for donors, members, and regulators.
9. Align impact reports with ESG (Environmental, Social, Governance) criteria.
10. Integrate impact storytelling for advocacy and visibility.
11. Understand the implications of impact investing and cooperative finance.
12. Evaluate and mitigate biases in impact evaluation processes.
13. Build internal systems for continuous impact monitoring and improvement.

**Target Audiences**

1. Cooperative Managers and Directors
2. Social Enterprise Leaders
3. Development Practitioners
4. Impact Investors and Funders
5. Monitoring and Evaluation (M&E) Specialists
6. Government and Policy Advisors
7. Researchers and Data Analysts
8. NGO/CSO Capacity Builders

**Course Duration:** 5 days

**Course Modules**

**Module 1: Introduction to Social Impact in Cooperatives**

- Definition and significance of social impact
- Historical evolution and global trends
- Role of cooperatives in sustainable development
- Linkages to SDGs and community goals
- Examples of social outcomes in various cooperative sectors
- **Case Study:** How a rural agricultural cooperative improved livelihoods through social innovation

**Module 2: Frameworks for Social Impact Measurement**

- Overview of SROI, IRIS+, and Logical Framework
- Selecting appropriate frameworks for cooperatives
- Mapping outcomes to cooperative values
- Understanding attribution, contribution, and counterfactuals
- Comparing financial and non-financial metrics
- **Case Study:** Using SROI in a financial cooperative serving underserved populations

**Module 3: Developing a Theory of Change**

- Components of a Theory of Change
- Visual mapping of cooperative activities and outcomes
- Setting realistic assumptions and causal pathways
- Aligning ToC with organizational strategy
- Tools for facilitating participatory ToC design
- **Case Study:** A housing cooperative's journey from inputs to impact

**Module 4: Designing Social Impact Indicators**

- Difference between outputs, outcomes, and impact
- Choosing SMART and relevant indicators
- Integrating gender, equity, and inclusion metrics
- Community-validated metrics and member engagement
- Setting baselines and benchmarks
- **Case Study:** Health cooperative building impact indicators around community wellness

**Module 5: Data Collection Tools and Methods**

- Qualitative vs. quantitative methods
- Surveys, interviews, and focus groups
- Ethical considerations in data collection
- Mobile and digital tools for real-time data
- Ensuring data reliability and validity
- **Case Study:** Tech-enabled data collection in a youth-led education cooperative

**Module 6: Data Analysis and Interpretation**

- Analyzing quantitative data with Excel, Power BI, or SPSS
- Coding and analyzing qualitative data
- Identifying patterns, trends, and anomalies
- Visualizing data for cooperative boards and members
- Avoiding misinterpretation and bias
- **Case Study:** Women's cooperative analyzing gender equity impact with qualitative methods

**Module 7: Reporting and Communicating Impact**

- Components of a high-quality impact report
- Visual storytelling and data visualization
- Tailoring reports for funders vs. members
- Using dashboards and online formats
- Promoting transparency and trust
- **Case Study:** Impact communication campaign by an urban transport cooperative

**Module 8: Institutionalizing Impact Practice**

- Creating internal M&E systems
- Training staff and leaders on impact tools
- Integrating impact metrics into cooperative governance
- Aligning with ESG and compliance standards
- Building learning loops for continuous improvement
- **Case Study:** Embedding M&E in the strategic plan of a multi-purpose cooperative

**Training Methodology**

- Participatory adult learning approach
- Interactive workshops and group discussions

- Hands-on exercises using real cooperative data
- Case-based learning with scenario analysis
- Expert-led breakout sessions and tool demos
- Customized action plans for each participant’s organization

**Register as a group from 3 participants for a Discount**

**Send us an email: info@fineskilltrainingcenter.org or call** *+254769199797*

***Certification***

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

***Tailor-Made Course***

*We also offer tailor-made courses based on your needs.*

**Key Notes**

**a.** The participant must be conversant with English.

**b.** Upon completion of training the participant will be issued with an Authorized Training Certificate

**c.** Course duration is flexible and the contents can be modified to fit any number of days.

**d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

**e.** One-year post-training support Consultation and Coaching provided after the course.

**f.** Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **23 Nov 2026** | 27 Nov 2026 | Online | $1,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $1,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $4,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |

Ready to enroll or request a customized program? Book online or contact us:

**Register Online Now**

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com