Stakeholder Mapping for Monitoring & Evaluation (M&E) Training Course

Professional Development Training Course Outline

Category	Monitoring and Evaluation	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Stakeholder Mapping for Monitoring & Evaluation (M&E) Training Course is a strategic, data-driven approach that identifies, analyzes, and prioritizes key actors who influence or are affected by development programs, policies, and projects. In an era of results-based management, adaptive learning, accountability, and evidence-informed decision-making, effective stakeholder mapping strengthens program relevance, inclusivity, transparency, and sustainability across the project lifecycle.

This training equips professionals with practical tools, participatory frameworks, and analytical techniques to integrate stakeholder mapping into M&E systems. Participants will learn how to align stakeholder engagement with theory of change, logframes, impact pathways, and learning agendas, ensuring stronger ownership, risk mitigation, data quality, and utilization of evaluation findings in complex and dynamic contexts.

Programme Curriculum

Stakeholder Mapping for Monitoring & Evaluation (M&E) Training Course

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Course Objectives

By the end of this course, participants will be able to:

1. Apply stakeholder analysis frameworks within M&E systems
2. Identify primary, secondary, and tertiary stakeholders effectively
3. Integrate stakeholder mapping into Theory of Change (ToC)
4. Strengthen participatory monitoring and evaluation approaches
5. Analyze power, influence, and interest dynamics
6. Enhance data quality and learning loops through engagement
7. Design inclusive M&E systems for marginalized groups
8. Align stakeholder mapping with results-based management (RBM)
9. Use mapping tools for risk management and mitigation
10. Support adaptive management and real-time learning
11. Improve accountability and transparency mechanisms
12. Facilitate evidence uptake and policy influence
13. Apply stakeholder mapping in complex, multi-actor programs

Target Audience

1. Monitoring & Evaluation Officers
2. Program and Project Managers
3. Development Practitioners
4. Donor and Funding Agency Staff
5. Government Planning & M&E Units
6. NGOs and CSO Leaders
7. Policy Analysts and Researchers
8. Consultants and Evaluation Specialists

Course Modules

Module 1: Foundations of Stakeholder Mapping in M&E

- Concepts of stakeholder theory and systems thinking
- Role of stakeholders across the M&E lifecycle
- Linkages to results frameworks and ToC
- Common challenges and risks
- Case Study: Stakeholder mapping in a health program

Module 2: Stakeholder Identification & Categorization

- Internal vs external stakeholders
- Primary, secondary, and indirect actors

- Mapping across **local, national, and global levels**
- Equity and inclusion considerations
- **Case Study:** Education sector stakeholder mapping

Module 3: Power, Influence, and Interest Analysis

- Power-interest matrices
- Influence mapping techniques
- Political economy analysis
- Managing conflicting interests
- **Case Study:** Governance reform initiative

Module 4: Stakeholder Engagement Strategies

- Engagement typologies and levels
- Communication and feedback mechanisms
- Participatory M&E approaches
- Ethical engagement practices
- **Case Study:** Community-driven development project

Module 5: Integrating Stakeholder Mapping into M&E Design

- Stakeholders in **indicator selection**
- Participatory baseline and assessments
- Data ownership and validation
- Learning agendas
- **Case Study:** Agriculture value chain project

Module 6: Stakeholder Mapping for Data Quality & Learning

- Improving data credibility
- Feedback loops and sense-making
- Knowledge co-creation
- Learning and adaptation
- **Case Study:** Climate resilience program

Module 7: Managing Risks and Conflict

- Stakeholder-related risks
- Conflict-sensitive M&E
- Safeguarding and accountability
- Crisis and change management
- **Case Study:** Humanitarian response program

Module 8: Using Stakeholder Mapping for Evaluation & Sustainability

- Stakeholders in evaluations
- Utilization-focused evaluation
- Sustainability and exit strategies
- Policy influence and scaling
- **Case Study:** Social protection program

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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